



Introducing the HP OfficeJet Pro Series

We're reinventing printing, so your small business can play big.

Your business doesn't have to be big to make a big impact. It just needs the right tools. The OfficeJet Pro Series packs huge capabilities into a small package, giving your business the power to be bigger than it is. The redesigned HP OfficeJet Pro delivers affordable, professional color, so you can get the quality you need at up to half the cost of lasers.¹ New HP Print Forward Design offers advanced paper handling with superfast speeds to help you finish fast.² With powerful print, scan, copy, and fax performance, plus networking options for up to five users, any size business can compete big.



Laser-sharp. Half the cost.

The HP OfficeJet Pro series brings a whole new meaning to business printing with affordable, professional-quality color.

Get business-class prints with vibrant graphics and black text at up to 50% less cost per page than lasers.¹ HP offers high-yield ink cartridge options for frequent printing that allow you to print more pages, with fewer interruptions.³

Print with confidence. Original HP inks are designed to work with your printer to deliver consistent, reliable results. Produce durable prints that resist water, smearing, and fading, and stand up to highlighters.⁴

Help your business stand out. Attract new customers with impressive, borderless marketing materials, using HP Brochure papers.

Innovative design for superb productivity

HP OfficeJet Pro 8720 series

Experience revolutionary, space-saving HP Print Forward Design.²

Speed through print jobs with ultra-fast two-sided printing. Scan and copy multipage documents with ease, using two-sided scanning.

Increase efficiency and privacy with laser-like paper handling. Pages print face down for security and an integrated output tray keeps prints from spilling onto the floor. The integrated input tray is legal-size ready.

Easily manage tasks right at the printer. Just tap and swipe the large color touchscreen to access time-saving, customizable shortcuts.⁵



Mobile printing that keeps your business covered

Boost productivity in and out of the office with convenient mobile printing options.

Easily print documents, emails, PDFs, and more from iPhones and iPads using AirPrint, as well as smartphones and tablets running Android™, Windows® 8/10, or Google Chrome™ operating systems.⁶

Print directly from your smartphone, tablet, or notebook computer from anywhere in the office using Wi-Fi Direct®⁷—without accessing the company network.

Print with just a touch. The HP OfficeJet Pro 8720 series has built-in Near Field Communication (NFC) features that allow you to connect and print using your NFC-enabled mobile device.⁸





Streamline fleet management and help protect information

Redefine expectations with manageability and security solutions.

Take command of your print environment with HP Web Jetadmin.⁹ Easily add new devices and solutions, update features, and apply corporate policies from one central location.

Help increase privacy and maintain control. HP JetAdvantage Private Print¹⁰ helps prevent unauthorized access to confidential print jobs stored in the cloud and lets users pick up jobs at any compatible device with secure authentication.

Control color printing usage and costs across your organization with the HP OfficeJet Pro 8720 series.¹¹ Track and allocate color printing costs by client, department, or user.¹¹ Assign color printing access only to those who need it, or turn off color capability completely.¹¹

Affordable, professional color—big performance in a compact package for small business

Choose the HP OfficeJet Pro that's the right fit for your office



HP OfficeJet Pro 8710 (D9L18A)

Print speed up to 22/18 ppm (black/color, letter and A4, simplex)¹²

Two-sided printing up to 12/10 ppm (black/color, letter and A4)¹³

50-sheet ADF two-sided scanning up to 4/4 ipm (black/color)¹⁴

2.65-inch (6.75 cm) color touchscreen

Easy mobile printing,¹⁵ Wi-Fi Direct⁷

HP Web Jetadmin,⁹ HP JetAdvantage Private Print¹⁰

Print input capacity up to 250 sheets

Duty cycle up to 25,000 pages¹⁶



HP OfficeJet Pro 8720 (D9L19A)

Print speed up to 24/20 ppm (black/color, letter and A4, simplex)¹²

Two-sided printing up to 20/17 ppm (black/color, up to legal size)¹³

50-sheet ADF two-sided scanning up to 6/4 ipm (black/color)¹⁴

4.3-inch (10.9 cm) color touchscreen

Easy mobile printing¹⁵ Wi-Fi Direct,⁷ NFC touch-to-print⁸

HP Web Jetadmin,⁹ HP JetAdvantage Private Print,¹⁰ color usage control¹¹

Print input capacity up to 250 sheets

Duty cycle up to 30,000 pages¹⁶

ppm=pages per minute
ADF=automatic document feeder
ipm=images per minute

Learn more at
hp.com/go/officejetpro

¹ Compared with the majority of color laser AiOs <\$500 USD, August 2015; market share as reported by IDC as of Q2 2015. Cost-per-page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges and long-life consumables. CPP based on high-capacity HP ink supplies is based on published specifications of the manufacturers' highest-capacity cartridges. CPP based on high-capacity ink cartridges' estimated street price and page yield. ISO yield based on continuous printing in default mode. For more information, see hp.com/go/learnaboutsupplies.

² HP Print Forward Design is not available with the HP OfficeJet Pro 8710 model.

³ Based on cartridge yields for HP 954/958XL ink cartridges compared with HP 954A ink cartridges. High-yield ink cartridges are not included in printer purchase; please purchase separately. The HP 958XL ink cartridge is not compatible with the 8710 model. For more information, see hp.com/go/learnaboutsupplies.

⁴ Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see hp.com/go/printpermanence.

⁵ The 8710 model has a 2.65-inch (6.75 cm) touchscreen with digital shortcuts.

⁶ Local printing requires mobile device and printer be on the same network or have a direct wireless connection. AirPrint is supported on iPhones, iPads, and iPods® using iOS v4.2 and higher. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see hp.com/go/mobileprinting.

⁷ Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see hp.com/go/mobileprinting. Wi-Fi Direct is a registered trademark of the Wi-Fi Alliance®.

⁸ NFC touch-to-print is not available for the 8710 model. Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see hp.com/go/nfcprinting.

⁹ HP Web Jetadmin is available for download at no additional charge at hp.com/go/webjetadmin.

¹⁰ HP JetAdvantage Private Print is available at no charge and requires that the printer be connected to the Internet with web services enabled. Not available in all countries. For more information, see hpjetadvantage.com.

¹¹ Color usage control is not available for the 8710 model. Color usage control capabilities vary from device to device.

¹² Print speed is up to 22 ppm for the 8710 model, up to 24 ppm for 8720 model. Printing speed measured using ISO/IEC 24734 and excludes first set of test documents. For more information, see hp.com/go/printerclaims. Exact speed varies depending on the system configuration, software application, driver, and document complexity.

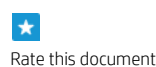
¹³ Two-sided print speed is up to 12 ppm for the 8710 model, up to 20 ppm for 8720 model. Excludes first set of ISO test pages. For details, see hp.com/go/printerclaims

¹⁴ Two-sided scan speed is up to 4 ipm for the 8710 model, up to 6 ipm for the 8720 model. Scan speeds measured from ADF. Actual processing speeds may vary depending on scan resolution, network conditions, computer performance, and application software.

¹⁵ Wireless operations are compatible with 2.4 GHz operations only. App or software and HP ePrint account registration may also be required. Some features require purchase of an optional accessory. Learn more at hp.com/go/mobileprinting.

¹⁶ Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups.

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