



# Not all inks are created equal

In January 2014, Buyers Laboratory Inc. conducted a study comparing Original HP ink and third party alternatives

With Original HP ink, your money goes further

**37%** of refilled and remanufactured ink cartridges **failed** during use or right out of the box...

**Original HP ink cartridges worked every time<sup>1</sup>**

That's like...



Immediately discarding **four eggs** every time you purchase a dozen

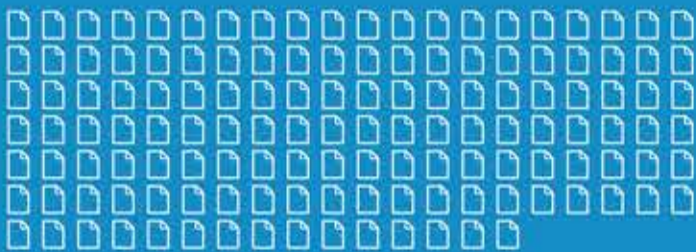


Buying a six pack but only getting four beers

**18x** more wasted pages with refilled or remanufactured ink cartridges<sup>1</sup>

The average office worker uses **10,000 sheets of paper each year<sup>2</sup>**

When using third party alternatives, office workers run the risk of printing an additional **135 pages per year<sup>1</sup>**.



A company that is printing an additional

**67,500** pages per year is spending

**\$1,350** on wasted paper alone<sup>3</sup>.



During the study, refilled or remanufactured cartridges caused irreversible damage to the HP Officejet Pro 8600 on all six units tested.

<sup>1</sup> Based on a Buyers Laboratory Inc. 2014 study commissioned by HP for the on-average performance of cartridges refilled and remanufactured by leading refill service providers compared to Original HP ink cartridges (60XL Black, 60XL Color, 61XL Black, 61XL Color, 74XL Black, 75XL Color, 564XL Black, 564XL Cyan, 564XL Magenta, 564XL Yellow, 950XL Black, 951XL Cyan, 951 XL Magenta and 951XL Yellow) sold in North America; <http://www.buyerslab.com/products/samples/HP-Inkjet-Cartridges-vs-Refilled-Cartridges.pdf>

<sup>2</sup> <http://156.98.19.245/paper/>

<sup>3</sup> Based on HP Bright White Inkjet Paper-500 sht/Letter/8.5x11in: \$9.99 on the HP Home & Home Office Store.