

HP PageWide supplies



HP PageWide Technology is helping companies reinvent the way they print

The carefully engineered interaction between HP PageWide printers and MFPs and HP PageWide pigment ink supports professional-quality color, best-in-class total cost of ownership (TCO),¹ fastest speeds,² plus archival durability.



Top PageWide cartridge features

- Professional-quality color prints for up to half the cost of color prints from lasers³
- Maximize page yields with extra-high-yield (“YC”) cartridges, compatible with HP PageWide contractual MFPs and printers (HP Managed Print Services)
- Optional high-yield and extra-high-yield cartridges—print longer with less intervention
- Improved HP pigment inks put less ink on the page delivering higher throughput and faster drying



Professional-quality color

- Millions of perfectly uniform droplets are delivered with pinpoint accuracy
- Professional-quality color on a variety of papers—consistent and reliable
- Consistent print quality to the end of the page—even when the cartridge runs low



Blazing fast print speeds

- A fixed printhead prints across the entire page in a single pass, so only the paper moves
- The speed you need at the cost you need—different quality modes allow you to adjust speed and cost based on document use; Presentation mode for outward-facing documents that are rich in color, or General Office mode for internal peer-to-peer documents



Lowest TCO in its class

- Streamlined HP PageWide Technology requires fewer replaceable parts than most laser printers⁴
- HP PageWide Technology was designed to minimize workgroup interruptions and downtime while delivering fast, reliable results—for proven performance businesses demand



Archival durability

- Rely on Original HP PageWide cartridges to deliver durable color documents that are water-, smear-, and fade-resistant—and stand up to highlighters⁵



In a nutshell

HP PageWide is the best fit for those who need:

- Professional-quality for everyday documents
- Fastest print speeds
- Fewer supplies interventions
- Lowest TCO
- Durability

Learn more at

hp.com/go/pagewidebusiness

¹ Total cost of ownership (TCO) based on 90,000 pages for PageWide Pro and 150,000 pages for PageWide Enterprise; manufacturers’ published specs for page yields and energy use; MSRP for hardware and supplies; and CPP based on ISO yield with continuous printing in default mode with highest-capacity cartridges. Comparisons are to Pro-class color business printers and MFPs \$300-\$1000 as of 9/2015 and Enterprise-class color business A4 MFPs \$500-\$3000 as of 11/2015, excluding products with 1% or lower market share. More at hp.com/go/learnaboutsups and hp.com/go/PageWideClaims.

² Speed based on manufacturers’ published specifications of fastest available color mode of Pro-class color business printers and MFPs \$300-\$1000 as of 9/2015 and Enterprise-class color business printers and MFPs \$500-\$3000 as of 11/2015, excluding products with 1% or lower market share. More at hp.com/go/PageWideClaims and hp.com/go/printerspeeds.

³ Compared with the majority of color laser AIOs <\$500 USD, August 2015; market share as reported by IDC as of Q2 2015. Cost-per-page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers’ highest capacity cartridges and long-life consumables. CPP based on high-capacity HP ink supplies is based on published specifications of the manufacturers’ highest-capacity cartridges. CPP based on high-capacity ink cartridges’ estimated street price and page yield. ISO yield based on continuous printing in default mode. For more information, see hp.com/go/learnaboutsups.

⁴ Less scheduled maintenance based on 150,000 pages printed, and published comparisons of majority of in-class color laser printers \$300-\$600 USD and MFPs \$400-\$800 USD (compared to the MFP 377dw), \$300-\$800 USD and MFPs \$400-\$1,000 USD (compared to the Pro 452/552/477/577 series), and \$1,000-\$3,000 USD (compared to the MFP 586 series and the 556 series) as of November 2015; market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/pagewideclaims.

⁵ Water-, smear-, fade- and highlighter resistance based on ISO 11798 testing. For details, see hp.com/go/printpermanence.

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