

Product guide

# Affordable color, powerful productivity



HP OfficeJet Pro 6968/6978 All-in-One series



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# Innovation to keep your business moving

Built for business, this supercharged all-in-one delivers rapid print speeds and professional-quality color for 50% less than lasers.<sup>1</sup> Save paper and help reduce costs with automatic two-sided printing. The HP OfficeJet Pro 6978 All-in-One also offers effortless, automatic two-sided scanning. Handle more tasks without slowing down, and keep work moving with a variety of mobile printing options and seamless mobile setup.<sup>2,3</sup>

## Who can benefit?

Professionals in small work teams of up to five users can share this reliable all-in-one. All models offer wireless printing<sup>4</sup> and built-in Ethernet, so your team can share printing resources on a network. The HP OfficeJet Pro 6968/6978 are designed to print up to 20,000 pages per month.<sup>5</sup>



# Product walk-around: 6978 All-in-One

HP OfficeJet Pro 6978 All-in-One shown

- 1 35-sheet automatic document feeder (ADF), two-sided scanning capable
- 2 Cartridge access door
- 3 Flatbed scanner (A4 size)
- 4 Easy access USB port (6978 only)
- 5 Automatic two-sided and borderless printing
- 6 60-sheet output tray
- 7 225-sheet input tray (legal-size)
- 8 Wi-Fi Direct® printing and built-in wireless networking<sup>6</sup>
- 9 Intuitive 2.65-inch (6.75 cm) color touchscreen with customizable shortcuts
- 10 HP JetAdvantage Private Print<sup>7</sup>
- 11 Hi-speed USB 2.0 printing port
- 12 Ethernet port
- 13 Fax port



## Series at a glance



Model	HP OfficeJet Pro 6968	HP OfficeJet Pro 6978
Part number	T0F28A	T0F29A
Print speed in pages per minute (ppm), black/color (letter and A4) <sup>8</sup>	Up to 18/10 ppm	Up to 20/11 ppm
Two-sided print speed, black/color <sup>8</sup>	Up to 9/6 ppm	Up to 9/6 ppm
ADF two-sided scan speed in images per minute (ipm), black/color (letter and A4) <sup>9</sup>	Not available	Up to 4/1.5 ipm
Control panel display	2.65-inch (6.75 cm) color touchscreen	2.65-inch (6.75 cm) color touchscreen
Photo printing from USB	Not available	Available
Highest yield cartridge <sup>10</sup>	Up to 1,500 pages	Up to 1,500 pages
Connectivity	Wireless <sup>4</sup> Ethernet, and USB 2.0 port	Wireless, <sup>4</sup> Ethernet, and USB 2.0 port

# Product comparison: 6978 All-in-One

The following table compares the new HP OfficeJet Pro 6978 All-in-One with the HP Officejet Pro 6830 e-All-in-One.



HP OfficeJet Pro 6978 All-in-One	HP Officejet Pro 6830 e-All-in-One	Benefits
Print speed (simplex, letter and A4): <sup>8</sup> up to 20/11 ppm, black/color	Print speed (simplex, letter and A4): <sup>8</sup> up to 18/10 ppm, black/color	Improved print speeds
Two-sided printing (letter and A4): <sup>8</sup> up to 9/6 ppm, black/color	Two-sided printing (letter and A4): <sup>8</sup> up to 5/2.8 ppm, black/color	Up to 80% (black) and 114% (color) faster two-sided printing
ADF two-sided scanning (letter and A4): <sup>9</sup> up to 4/1.5 ipm, black/color	Not available	Never turn a page again when you scan two-sided documents
Up to 20,000 pages, monthly duty cycle <sup>5</sup>	Up to 15,000 pages, monthly duty cycle <sup>5</sup>	Improved reliability
Highest yield cartridge available: ~1,500 pages <sup>10</sup>	Highest yield cartridge available: ~1,000 pages <sup>10</sup>	Print up to 50% more black pages with less intervention
HP JetAdvantage Private Print <sup>7</sup>	Not available	Help increase privacy and maintain control of print jobs
Quiet mode setting	Not available	Helps keep noise to a minimum

# Key benefits at a glance

Breeze through the workday with affordable color and rapid print speeds. Navigate like a pro—simply swipe the intuitive touchscreen to reveal key information like printer status and job progress. Easily print from your smartphone, tablet, or notebook PC.<sup>2</sup>



## Remarkable value, professional color

- Manage your budget with professional-quality color at up to 50% less cost per page than lasers.<sup>1</sup> Save up to 50% on ink<sup>11</sup> and never run out.<sup>12</sup> Print color and black-and-white for the same low price.
- Print up to five times as many black text pages and up to twice as many color pages with optional Original HP high-yield ink cartridges, compared to standard ink cartridges.<sup>13</sup>
- Produce professional-quality color and black text that's perfect for printing reports, memos, emails, charts, infographics, and more.
- Rely on Original HP pigment inks for durable prints that resist water and last for decades.<sup>14</sup>
- Conserve resources by using up to 50% less energy compared with lasers, without sacrificing performance.<sup>15</sup>
- Easily recycle your Original HP cartridges at no charge through HP Planet Partners.<sup>16</sup>



## Stay connected with easy mobile printing

- Get connected quickly with easy setup from your mobile device<sup>3</sup> and print from a variety of smartphones and tablets—your device, your choice.<sup>17</sup>
- Connect a smartphone or tablet directly to the printer and easily print without a network.<sup>6</sup>
- Print wirelessly, and share this all-in-one with other wireless-enabled devices.<sup>4</sup>
- Easily manage printing tasks and scan on the go, with the HP All-in-One Remote app.<sup>18</sup>
- Help protect information and access to confidential print jobs with HP JetAdvantage Private Print.<sup>7</sup>
- Using built-in Ethernet networking, your team can easily set up, print, and share this all-in-one.



## Handle more tasks without slowing down

- Set the pace for success with rapid print, scan, and copy speeds. Print up to 20/11 ppm, black/color (letter and A4, simplex) with the 6978 model.<sup>8</sup>
- Save paper and conserve resources—consume up to 50% less paper with automatic two-sided printing.
- Quickly copy, scan, and fax multipage documents with the 35-page ADF. The HP OfficeJet Pro 6978 enables scanning two-sided documents through the ADF without flipping pages by hand.
- Tap and swipe the 2.65-inch (6.75 cm) color touchscreen the same way you would a smartphone, and get instant access to essential tasks.

## Remarkable value, professional color



Count on remarkable value for your color printing needs. Spend up to 50% less per page compared with lasers,<sup>1</sup> and produce the color and black text output you need to keep your business humming.



Affordable, quality color that never runs out<sup>12</sup>

Save up to 50% on ink with HP Instant Ink.<sup>11</sup> Produce color and black text output for the same price, and never run out with ink delivered to your door.<sup>12</sup>



Stand out from the crowd

Attract new customers with borderless, double-sided marketing materials that help your business stand out. Choose HP Brochure papers to help you make a lasting impression.



More pages for a better value

Get a better value for frequent printing and change cartridges less often. Produce up to five times as many black text pages and up to two times as many color pages with optional Original HP high-yield ink cartridges, compared to standard ink cartridges.<sup>13</sup>



Keep energy costs in check

Reduce your energy costs. Use up to 50% less energy than lasers with an all-in-one that's designed with the environment in mind.<sup>15</sup>



Professional color for the office

Produce professional-quality color and black text that's perfect for office use. Reliably print reports, memos, emails, charts, infographics, and other business documents on a variety of papers.



Easy recycling at no charge

Help reduce your environmental impact. Easily recycle your Original HP cartridges at no charge through HP Planet Partners.<sup>16</sup>



Produce durable prints that last

Preserve your work with quality prints that last for decades.<sup>14</sup> Rely on Original HP ink cartridges to deliver durable prints that stand up to highlighters and resist water, smearing, and fading.<sup>14</sup>

## Stay connected with easy mobile printing



Easily print when and where you need to from your smartphone, tablet, or notebook PC.<sup>2</sup> Get up and running right out of the box—connect and share on your own terms, with Ethernet and wireless networking.<sup>4</sup>



### Print from a variety of mobile devices

Easily print documents, emails, PDFs, and more from your iPhone® and iPad® using AirPrint™, as well as from smartphones and tablets running Android™, Windows® 8/10, or Google Chrome™ operating systems.<sup>2</sup>



### Remote control for your HP all-in-one printer

Manage printing tasks and scan directly from your mobile device, using the HP All-in-One Printer Remote mobile app for smartphones and tablets.<sup>18</sup> Quickly send scans to email or cloud storage, and check your ink status before you print.<sup>18</sup>



### Print from mobile devices using Wi-Fi Direct<sup>6</sup>

No network, no problem—print from your smartphone and tablet without a network, and streamline mobile printing for your visitors. Wi-Fi Direct printing<sup>6</sup> lets you connect a smartphone or tablet directly to the printer.



### Easy setup from your smartphone

Start printing quickly with easy setup from your smartphone or tablet.<sup>3</sup> Use your mobile device to register your new printer and connect to your local wireless network.<sup>3</sup>



### Print wirelessly from all your devices

Print wirelessly, and share this all-in-one with other wireless-enabled devices so everyone in the office or home can print.<sup>4</sup>



### Help achieve a high level of privacy and control

Help protect information and maintain control. HP JetAdvantage Private Print<sup>7</sup> helps prevent unauthorized access to confidential print jobs stored in the cloud. Users pick up jobs at a compatible device by entering a secure PIN.



### Easily connect and share

Easily set up, print, and share, using built-in Ethernet networking.

## Handle more tasks without slowing down



Count on an all-in-one that helps you work quickly and smoothly. Tap and swipe the touchscreen the same way you would a smartphone, and get instant access to essential tasks. Select the 6978 model for convenient scan-to capabilities—scan and send two-sided files to more places with less effort.<sup>19</sup>



### Speed through document tasks

Spend less time at your all-in-one and more time getting work done. Print, copy, and scan at rapid speeds that help you keep up with the pace of business.



### Scan, send, simple

The HP OfficeJet Pro 6978 makes scanning effortless and accurate—the two-sided ADF lets you scan through large jobs hands-free. Send your scans quickly to more places with less effort—directly to email, USB, network folders, or the cloud.<sup>19</sup>



### Easy paper savings

Save paper and do more with your budget. Reliable, automatic two-sided printing means it's just as easy to print on two sides as it is on one side. Consume up to 50% less paper with automatic two-sided printing.



### Manage tasks with just a touch

Navigate like a pro—tap and swipe the 2.65-inch (6.75 cm) color touchscreen the same way you would a smartphone. Get instant access to essential tasks—including quick, customizable shortcuts for print, scan, copy, and fax jobs.



### Quickly copy, scan, and fax

The 35-page ADF offers convenient, unattended copying, scanning, and faxing for multipage documents. Simply place your originals in the ADF and walk away or attend to other tasks.



## Notes

- <sup>1</sup> Compared with the majority of color laser AiOs <\$300 excluding VAT as of October 2015; market share as reported by IDC as of Q2 2015. Cost per page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest capacity cartridges and long life consumables. CPP comparisons for high-capacity HP ink supplies are based on published specifications of the manufacturers' highest capacity cartridges. CPP based on high-capacity ink cartridges' estimated street price and page yield. ISO yield based on continuous printing in default mode. For more information, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
- <sup>2</sup> Local printing requires mobile device and printer be on the same network or have a direct wireless connection. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).
- <sup>3</sup> Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone® 4 and later, iPad® 4th generation, iPad mini™, iPad Air®, iPod®, and mobile devices using Android™ 4.0.3 or later. For a full list of supported operating systems, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).
- <sup>4</sup> Wireless performance depends on physical environment and distance from access point and may be limited during active VPN connections.
- <sup>5</sup> Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups.
- <sup>6</sup> Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Wi-Fi Direct is a registered trademark of Wi-Fi Alliance®.
- <sup>7</sup> HP JetAdvantage Private Print is available at no charge and requires that the MFP be connected to the Internet with web services enabled. Not available in all countries. For more information, see [hpietadvantage.com/ondemand](http://hpietadvantage.com/ondemand).
- <sup>8</sup> Print speed measured using ISO/IEC 24734 and excludes first set of test documents. For more information, see [hp.com/go/printerclaims](http://hp.com/go/printerclaims). Exact speed varies depending on the system configuration, software application, driver, and document complexity.
- <sup>9</sup> Scan speed is measured from the ADF. Actual processing speeds may vary depending on scan resolution, network conditions, computer performance, and application software.
- <sup>10</sup> Average yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details, visit [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
- <sup>11</sup> US: Savings claim is based on HP Instant Ink service plan price for 12 months using all pages in plan without purchase of additional pages compared to the cost per page ("CPP") of the majority of color inkjet printers <\$399 USD, market share reported by IDC CYQ3 2015. CPP comparisons for standard-capacity inkjet supplies are based on estimated street price and page yield as reported by Gap Intelligence AiO Weekly and IJP Weekly Report 12/13/15. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.  
CA: Savings claim is based on HP Instant Ink service plan price for 12 months using all pages in plan without purchase of additional pages compared to the cost per page ("CPP") of the majority of color inkjet printers <\$399 CAD in IDC Q2 2015 market share data. CPP comparisons for standard-capacity inkjet supplies are based on advertised price and page yield as reported by original equipment manufacturers (OEM) websites as of October 2015. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.
- <sup>12</sup> Based on plan usage, Internet connection to an eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.
- <sup>13</sup> Based on cartridge yields for HP 906XL ink cartridges compared with HP 902A ink cartridges. For more information, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
- <sup>14</sup> Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see [hp.com/go/printpermanence](http://hp.com/go/printpermanence).
- <sup>15</sup> Compared with the majority of color laser AiOs <\$300 excluding VAT as of October 2015; market share as reported by IDC as of Q2 2015.
- <sup>16</sup> Program availability varies. For more information, visit [hp.com/recycle](http://hp.com/recycle).
- <sup>17</sup> Local printing requires mobile device and printer be on the same network or have a direct wireless connection. AirPrint™ is supported on any iPhone®, iPad®, or iPod® using iOS v4.2 and higher. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).
- <sup>18</sup> Compatible with iPhone® 4 and later, iPad® 4th generation, iPad mini™, iPad Air®, iPod® 5G using iOS 7 or later, and mobile devices using Android™ 4.0.3 or later. Features controlled may vary by mobile device operating system. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.
- <sup>19</sup> Scanning to the cloud requires an Internet connection to the printer. Services may require registration. App availability varies by country, language, and agreements. For details, see [hpconnected.com](http://hpconnected.com).

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