

Product guide

# Fits your space. Fits your wireless life.



HP DeskJet 3720 All-in-One



August 2016



### The tiny all-in-one that packs a punch

This compact, wireless all-in-one offers unique features that help it stand out from the crowd:

- The world's smallest all-in-one printer<sup>1</sup>—fits virtually anywhere
- HP Scroll Scan offers easy, versatile scanning
- Sleek, attractive design with vibrant colours, such as Electric Blue and Sea Grass Green
- Easy setup right out of the box with the HP All-in-One Printer Remote mobile app<sup>2</sup>
- The easiest way to print from smartphones and tablets<sup>3,4</sup>
- Optional Original HP high-yield ink cartridges for frequent printing<sup>5</sup>



Save space and get the printing power and independence you need, with the world's smallest all-in-one printer.<sup>1</sup> This affordable, ultra-compact printer is designed to fit—and look good—virtually anywhere. Get up and running fast, with easy setup from your smartphone.<sup>2</sup> Printing from your mobile device is easier than ever,<sup>3,4</sup> at home or on the go.<sup>6</sup>

### Who can benefit?

This all-in-one is ideal for quality-conscious students and home users who want affordable, easy mobile printing<sup>6</sup> and need:

- A compact printer that fits in small spaces and incorporates a fresh, modern design
- Reliable, high-quality printing at an economical price
- Versatile scanning at home or on the go,<sup>7</sup> and convenient walk-up copying
- Quick, easy setup and printing from smartphones and tablets<sup>2,6</sup>
- An environmentally responsible printer with low energy use



### Half the size, all the power

Print, scan, and copy with this compact, stylish all-in-one.

- Get the performance you need without giving up valuable space. The small footprint of this trim, sleek printer leaves more room to lay out all your materials, books, and pages, or simply keep your desk or area tidy.
- Tackle scan jobs in a snap. HP Scroll Scan delivers a versatile, easy scanning experience in a breakthrough, streamlined design. Easily scan a variety of media, from plain paper to photos and receipts.
- Pick any room, any spot. This all-in-one is designed to fit wherever you need it—on your desk, a counter, shelf, side table, or almost anywhere. Quiet mode lets you print without disturbing others.
- Energise your space. Express your unique style with head-turning hues, such as Electric Blue and Sea Grass Green. With a printer this attractive, you'll be proud to show it off.



### Fits your budget, fits your needs

Enjoy great style and print to your heart's content, without worrying about the cost.

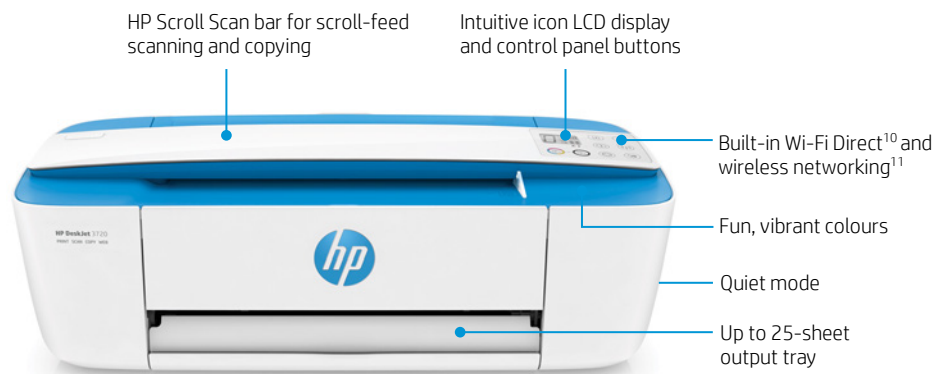
- Get 2.5x more pages for black ink and 3x more pages for colour, and replace cartridges less often with optional Original HP high-yield ink cartridges.<sup>5</sup>
- Count on an all-in-one that just works. With print speeds up to 8 pages per minute (ppm) black and up to 5.5 ppm colour,<sup>8</sup> you can produce documents and photos quickly and reliably, using a printer that's kind to your wallet.
- Help reduce your environmental impact. Easily recycle your Original HP cartridges at no charge through HP Planet Partners.<sup>9</sup>

## Quickly print right from your mobile device

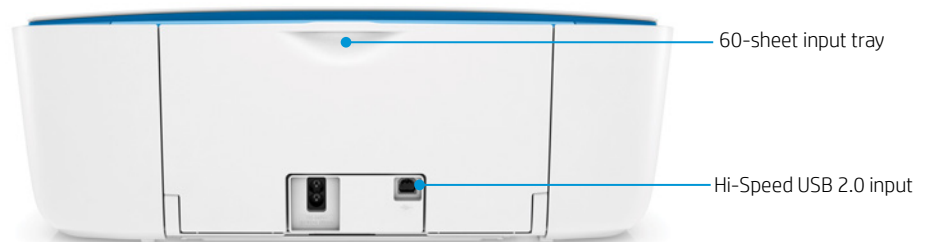
Easily get started right out of the box,<sup>2</sup> and print directly from your mobile device.<sup>6</sup>

- HP provides the easiest way to print documents, low-cost photos, and more from your Apple, Android™, and Windows® devices.<sup>3,4</sup>
- Easily print from your smartphone or tablet without a network, anywhere in your home.<sup>10</sup> Wi-Fi Direct® printing lets you connect your mobile device directly to your printer.<sup>10</sup>
- Get connected quickly and start printing fast with easy setup from your smartphone or tablet.<sup>2</sup> Use your mobile device to set up your new printer and connect to your local wireless network.<sup>2,11</sup>
- Manage printing tasks and scan directly from your mobile device, using the HP All-in-One Printer Remote mobile app for smartphones and tablets.<sup>7</sup> Just snap a picture and send it straight to the printer. Quickly send scans to email or cloud storage and check your ink status before you print.<sup>7</sup>

## Product walk around



Front view



Rear view

<sup>1</sup> Based on a comparison of the dimensions of worldwide inkjet all-in-one printers <\$250 as of September 2015. For details, see [hp.com/go/smallestAiOclaims](http://hp.com/go/smallestAiOclaims).

<sup>2</sup> Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod, and mobile devices using Android™ 4.0.3 or later. For a full list of supported operating systems, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>3</sup> In comparison to the majority of inkjet all-in-one printers <\$399 USD targeted to consumer/home office as of Q3 2015 based on market share as reported by IDC. App download required for printer setup, HP ePrint account registration may be required. Wireless operations are compatible with 2.4 GHz operations only. See [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting) for more details.

<sup>4</sup> Apple AirPrint, supported on iPhones, iPads, and iPods using iOS v4.2 and higher. Android™ in-OS printing supported on Android devices using OS v4.4 and higher and may require the installation of the HP printer service plug-in from the Google™ play store. Windows® in-OS printing supported on Windows® 8/10 and Windows® Mobile 10 smartphones and tablets. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>5</sup> Based on cartridge yields for HP 65XL ink cartridges compared with HP 65 standard ink cartridges. For more information, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies). High-yield ink cartridges not included, purchase separately.

<sup>6</sup> Local printing requires mobile device and printer be on the same network or have a direct wireless connection. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>7</sup> Compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod 5G using iOS 7 or later, and mobile devices using Android™ 4.0.3 or later. Features controlled may vary by mobile device operating system. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

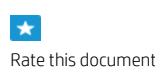
<sup>8</sup> Either after first page or after first set of ISO test pages. For details see [hp.com/go/printerclaims](http://hp.com/go/printerclaims).

<sup>9</sup> Programme availability varies. Original HP cartridge return and recycling is currently available in more than 50 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners programme. For more information, visit [hp.com/recycle](http://hp.com/recycle).

<sup>10</sup> Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Wi-Fi Direct is a registered trademark of Wi-Fi Alliance®.

<sup>11</sup> Wireless performance is dependent on physical environment and distance from access point, and may be limited during active VPN connections.

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