

Product guide

# Fits your space. Fits your wireless life.



HP DeskJet 3755 All-in-One



June 2016



### The tiny all-in-one that packs a punch

This compact, wireless all-in-one offers unique features that help it stand out from the crowd:

- The world's smallest all-in-one printer<sup>1</sup>—fits virtually anywhere
- HP Scroll Scan offers easy, versatile scanning
- Sleek, attractive design with vibrant colors, such as Electric Blue and Sea Grass Green
- Easy setup right out of the box with the HP All-in-One Printer Remote mobile app<sup>2</sup>
- The easiest way to print from smartphones and tablets<sup>3,4</sup>
- Up to 50% savings on Original HP ink with HP Instant Ink<sup>5</sup>
- Optional Original HP high-yield ink cartridges for frequent printing<sup>6</sup>



Save space and get the printing power and independence you need, with the world's smallest all-in-one printer.<sup>1</sup> This colorful, compact printer is designed to fit—and look good—virtually anywhere. Save up to 50% on ink<sup>5</sup> with HP Instant Ink. Get up and running fast, with easy setup from your smartphone.<sup>2</sup> Printing from your mobile device is easier than ever,<sup>3,4</sup> at home or on the go.<sup>7</sup>

### Who can benefit?

This all-in-one is ideal for quality-conscious students and home users who want affordable, easy mobile printing<sup>7</sup> and need:

- A compact printer that fits in small spaces and incorporates a fresh, modern design
- Reliable, high-quality printing at an economical price
- Versatile scanning at home or on the go,<sup>8</sup> and convenient walk-up copying
- Quick, easy setup and printing from smartphones and tablets<sup>2,7</sup>
- An environmentally responsible printer with low energy use

### Half the size, all the power

Print, scan, and copy with this ultra-compact, stylish all-in-one.

- Get the performance you need without giving up valuable space. The small footprint of this trim, sleek printer leaves more room to lay out all your materials, books, and pages, or simply keep your desk or area tidy.
- Tackle scan jobs in a snap. HP Scroll Scan delivers a versatile, easy scanning experience in a breakthrough, streamlined design. Easily scan a variety of media, from plain paper to photos and receipts.
- Pick any room, any spot. This all-in-one is designed to fit wherever you need it—on your desk, a counter, shelf, side table, or almost anywhere. An optional quiet mode lets you print without disturbing others.
- Energize your space. Express your unique style with head-turning hues, such as Electric Blue and Sea Grass Green. With a printer this attractive, you'll be proud to show it off.

### Fits your budget, fits your needs

Enjoy great style and print to your heart's content, without worrying about the cost.

- Save up to 50% on ink<sup>5</sup> and never run out<sup>9</sup> with Original HP ink ordered by your printer and delivered to your door.<sup>9</sup> Print color or black-and-white for the same low price. HP Instant Ink, an ink replacement service, is the most affordable way to print.<sup>5</sup>
- Get 2.5x more pages for black ink and 3x more pages for color, and replace cartridges less often with optional Original HP high-yield ink cartridges.<sup>6</sup>
- Count on an all-in-one that just works. With print speeds up to 8 pages per minute (ppm) black and up to 5.5 ppm color,<sup>10</sup> you can produce documents and photos quickly and reliably, using a printer that's kind to your wallet.
- Help reduce your environmental impact. Easily recycle your Original HP cartridges at no charge through HP Planet Partners.<sup>11</sup>

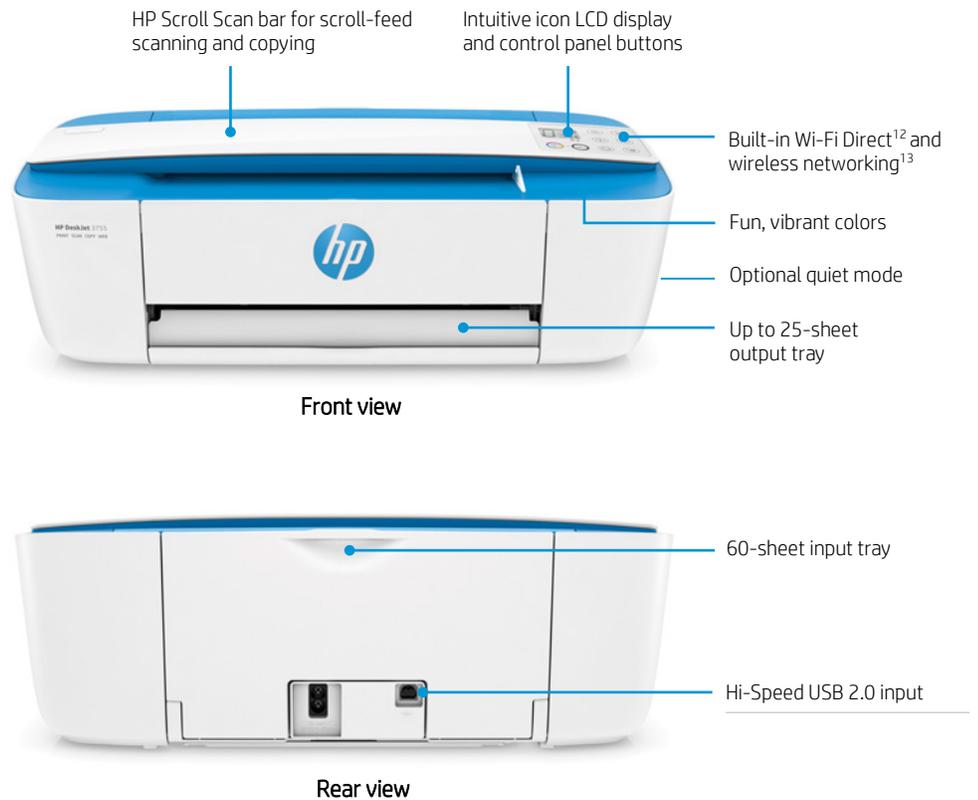


## Quickly print right from your mobile device

Easily get started right out of the box,<sup>2</sup> and print directly from your mobile device.<sup>7</sup>

- HP provides the easiest way to print documents, low-cost photos, and more from your Apple®, Android™, and Windows® devices.<sup>3,4</sup>
- Easily print from your smartphone or tablet without a network, anywhere in your home.<sup>12</sup> Wi-Fi Direct® printing lets you connect your mobile device directly to your printer.<sup>12</sup>
- Get connected quickly and start printing fast with easy setup from your smartphone or tablet.<sup>2</sup> Use your mobile device to set up your new printer and connect to your local wireless network.<sup>2,13</sup>
- Manage printing tasks and scan directly from your mobile device, using the HP All-in-One Printer Remote mobile app for smartphones and tablets.<sup>8</sup> Just snap a picture and send it straight to the printer. Quickly send scans to email or cloud storage and check your ink status before you print.<sup>8</sup>

## Product walk around



<sup>1</sup> Based on a comparison of the dimensions of worldwide inkjet all-in-one printers <\$250 as of September 2015. For details, see [hp.com/go/smallestAiOclaims](http://hp.com/go/smallestAiOclaims).

<sup>2</sup> Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone® 4 and later, iPad® 4th generation, iPad mini™, iPad Air®, iPod®, and mobile devices using Android™ 4.0.3 or later. For a full list of supported operating systems, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>3</sup> In comparison to the majority of inkjet all-in-one printers <\$399 USD targeted to consumer/home office as of Q3 2015 based on market share as reported by IDC. App download required for printer setup, HP ePrint account registration may be required. Wireless operations are compatible with 2.4 GHz operations only. See [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting) for more details.

<sup>4</sup> Apple® AirPrint™, supported on iPhones®, iPads®, and iPods® using iOS v4.2 and higher. Android™ in-OS printing supported on Android devices using OS v4.4 and higher and may require the installation of the HP printer service plug-in from the Google™ play store. Windows® in-OS printing supported on Windows® 8/10 and Windows® Mobile 10 smartphones and tablets. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>5</sup> US: Savings claim is based on HP Instant Ink Service plan price for 12 months using all pages in plan without purchase of additional pages compared with the cost per page (CPP) of the majority of color inkjet printers <\$399 USD, market share reported by IDC CYQ3 2015. CPP comparisons for standard-capacity inkjet supplies are based on estimated street price and page yield as reported by gap intelligence AiO Weekly and IJP Weekly Report 12/13/15. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.

Canada: Savings claim is based on HP Instant Ink Service plan price for 12 months using all pages in plan without purchase of additional pages compared to cost per page ("CPP") of the majority of color inkjet printers <\$399 CAD in IDC Q2 2015 market share data. CPP comparisons for standard-capacity inkjet supplies are based on advertised price and page yield as reported by original equipment manufacturers (OEM) websites as of October 2015. Actual savings may vary depending on number of pages actually printed per month and content of pages printed.

<sup>6</sup> Based on cartridge yields for HP 65XL ink cartridges compared with HP 65 standard ink cartridges. For more information, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies). High-yield ink cartridges not included, purchase separately.

<sup>7</sup> Local printing requires mobile device and printer be on the same network or have a direct wireless connection. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>8</sup> Compatible with iPhone® 4 and later, iPad® 4th generation, iPad mini™, iPad Air®, iPod® 5G using iOS 7 or later, and mobile devices using Android™ 4.0.3 or later. Features controlled may vary by mobile device operating system. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

<sup>9</sup> Based on plan usage, Internet connection to an eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area.

<sup>10</sup> Either after first page or after first set of ISO test pages. For details see [hp.com/go/printerclaims](http://hp.com/go/printerclaims).

<sup>11</sup> Program availability varies. For more information, visit [hp.com/recycle](http://hp.com/recycle).

<sup>12</sup> Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Wi-Fi Direct is a registered trademark of Wi-Fi Alliance®.

<sup>13</sup> Wireless performance is dependent on physical environment and distance from access point, and may be limited during active VPN connections.

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