



HP Device as a Service

Single contract. Complete device lifecycle management.

Every year, your IT systems and services become more complex. You have more devices per user, more multi-vendor environments to manage, more services and hardware spread across the globe, more issues from an aging device fleet, more invoices and contracts, more budget constraints—and the list goes on. At HP, we believe deploying and managing devices should be as simple as ordering a service. And now it can be.



Bundling PCs and Custom Services into a single contract with monthly payments would be a strong factor for a large business' choice of PC Custom Services Provider¹

Customers rate HP highest for its:

- Global capabilities
- And being a trusted advisor¹

HP customised lifecycle services are the most likely to be recommended¹

Overview

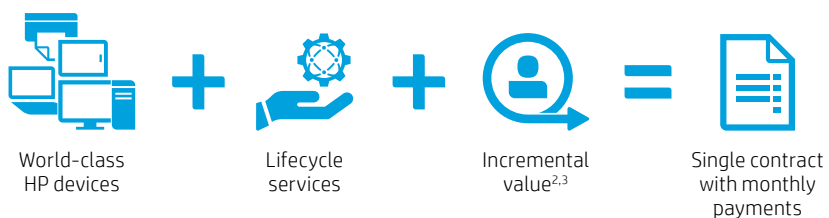
HP Device as a Service² combines a comprehensive suite of award-winning HP hardware with world-class HP Services. It allows you to productively and profitably manage your PC environment—including non-HP (multi-vendor) products.

HP Device as a Service spans every stage of the lifecycle, and can be customised to meet your exact needs—so you don't pay any more than you have to. Our services benefit from HP's scale, expertise, and high customer satisfaction to provide global consistency and better serve the needs of your internal teams. The result? Delighted users and management freedom.

How it works

By combining hardware and services into a single contract with one monthly payment, HP Device as a Service can help improve your cash flow, preserve capital to invest in other IT priorities, and deliver a predictable and consistent IT budget. Printer hardware and services (including HP Managed Print Services) can also be added for even greater economies of scale.

Incremental value such as an Account Delivery Manager, reporting and analytics, and combined PC and Print services² help to ensure you and your users are satisfied with all aspects of the service delivery.



HP Lifecycle Services

HP offers a full portfolio of services for every phase of the device lifecycle, supporting both HP and non-HP branded devices. Your Account Delivery Manager and our expert consultants will help you optimise your technology investment for your current and future business needs.

Deploying HP Device as a Service will help you:

- Get business-ready systems tailored to your needs
- Gain peace of mind and the ability to focus on your IT priorities
- Leverage economies of scale and global consistency
- Access an award-winning portfolio of hardware and world-class services
- Simplify your procurement, billing, and IT budget
- Reduce your capital outlay and improve your cash flow

01. Discover and design

We'll learn about your challenges through discovery workshops and develop a unique service and hardware solution that fits you and your users' exact needs.

- Assessment*
- Discovery Workshops
- Design future state
- Solution Architecting
- Project Planning

06. Dispose and refresh

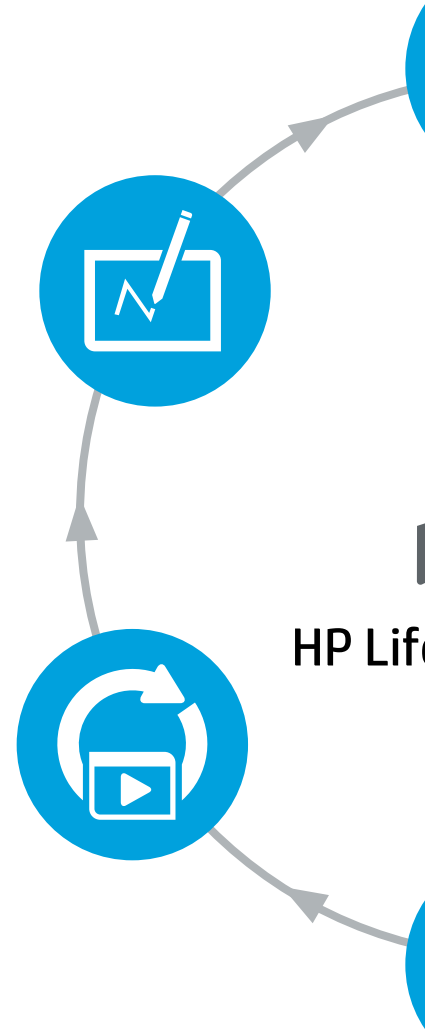
When it's time to retire old PC devices, HP can help you dispose of hardware devices and packaging in a secure, efficient, and environmentally-conscious manner.

- Data wipe
- Recycling*
- Disposal
- Device Refresh*

02. Config

When deploying hardware you want to ensure that your IT needs. HP Config can increase productivity.

- Image & Application
- Custom System Se



05. Maint

Extend and expand your HP Device as a Service. These optional services—including on-site damage protection, and

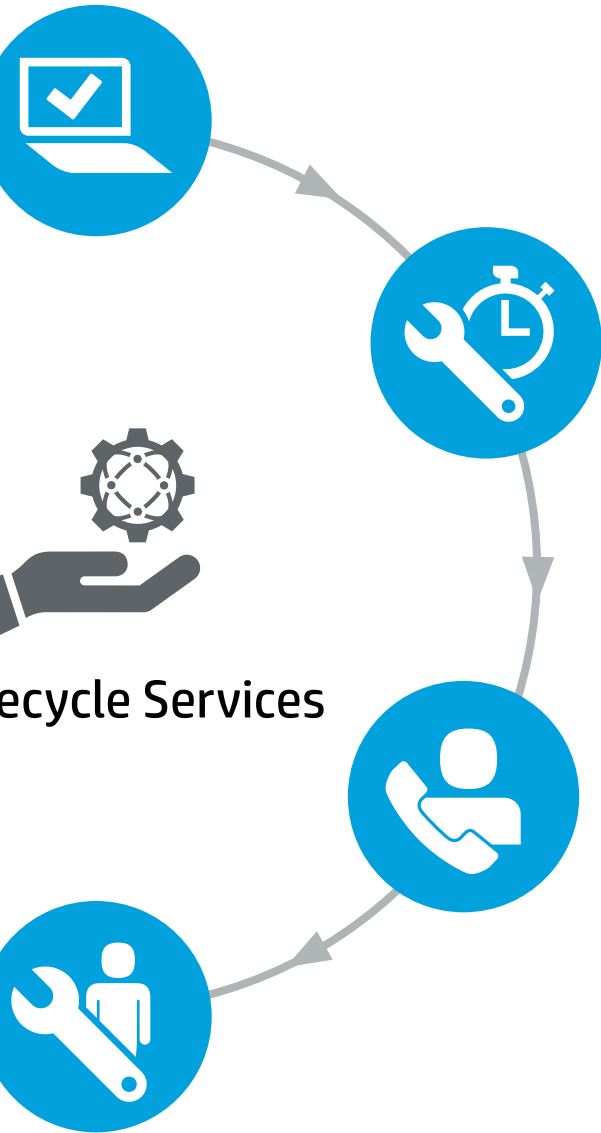
- Account Delivery
- Resident Engineer
- Multi-Vendor Ser
- Priority Support
- Next Business D
- Offsite Pick Up &
- Extended Covera

* Multi-vendor service options are available.

Figure

ware to users across your organisation, that your devices and systems are tailored to Configuration Services can save you time and

- Integration & Packaging
- Labeling and Tagging



Recycle Services

tain

Upon the protection of your HP and multi-vendor devices. We add additional coverage and easy access to repair onsite options and resident engineers, accidental damage and defective media retention—for optimal up-time.

- Onsite Service
- Call-to-Repair
- Travel Onsite Support
- Accidental Damage Protection
- Defective Media Retention
- Unit Exchange

03. Deploy

We manage everything from logistics and warehousing to installation, data migration, delivery, and setup, so you and your IT staff can focus on getting the most out of your technology tools.

- Managed Deployment
- Data Migration*
- Installation
- Logistics

04. Optimise

Our suite of support and helpdesk services can be customised to meet your unique needs and optimise your PC environment.

- MAC
- Staff Augmentation
- Project Management
- Touchpoint Manager*
- Helpdesk
- Device & Data Security
- Data Encryption
- IT & Asset Management



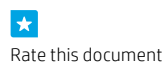
Simplify your IT environment

Forget the complexity and let HP simplify your device lifecycle management. HP Device as a Service offers a single solution—one contract, one monthly payment, and one global supplier—for your device needs across the entire lifecycle, and all the financial benefits that come with that simplicity. Whatever your device needs, HP can handle them—so you don't have to.

Choose HP Device as a Service to simplify your PC lifecycle. To find out more, contact your HP Sales Representative or contact us at HPAPJServices@hp.com

Learn more about HP Device as a Service at hp.com.sg/DaaS

Sign up for updates
hp.com/go/getupdated



1. Source: HP commissioned research conducted by New Growth Consulting, May-December 2015 among enterprise customers of HP, Dell and Lenovo in the US, UK, France, Germany, Mexico, Colombia, Chile, and Brazil.

2. HP services are governed by the applicable HP terms and conditions of service provided or indicated to Customer at the time of purchase. Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with your HP Product.

3. Account Delivery Manager, reporting and analytics, and combined PC and Print services.

