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# Dave Packard

Biography



## Early years

Dave was born September 7, 1912, in Pueblo, Colorado. He attended Stanford University and received a bachelor of arts degree in 1934 and the degree of Engineer in 1939.

From 1936 to 1938, he was an engineer with General Electric Company in Schenectady, N.Y. In 1938, he returned to Palo Alto and formed a partnership known as Hewlett-Packard Company with Bill Hewlett the following year.

HP's first product was a resistance-capacitance audio oscillator based on a design developed by Bill when he was in graduate school at Stanford. The company's first manufacturing facility was a small garage in Palo Alto, and the initial working capital amounted to \$538.

## Career at HP

Dave served as a partner in the company from its founding in 1939 until it was incorporated in 1947. In 1947, he became president, a post he held until 1964, when he was elected chairman of the board and chief executive officer.

Dave left HP in 1969 to become U.S. Deputy Secretary of Defense in the Nixon Administration. He served in this capacity for almost three years and resigned his post in 1971. When he returned to California, he was re-elected chairman of the board of HP. In September 1993, Dave retired as chairman of the board and was named chairman emeritus. He served in that position until his death on March 26, 1996.





#### Cover

- Dave Packard in his office in 1975.

#### Previous page

- Major William (Bill) R. Hewlett (left) drops by Palo Alto, California plant in 1994 to hear from his partner how things are going.

#### This page

- First photo: Bill (left) and Dave operate the HP 9100A, the world's first programmable scientific desktop calculator, developed by HP Labs, in 1968.
- Second photo: Dave practices "Management By Walking Around" in 1973.

## Achievements

Over the years, Dave was active in a number of professional, educational, civic, and business organizations. He was a fellow of the Institute of Electrical and Electronics Engineers, a member of the National Academy of Engineering and a lifetime member of the Instrument Society of America. He was also a co-founder and past chairman of the American Electronics Association.

Until his death, Dave was president and chairman of The David and Lucile Packard Foundation, which was founded in 1964. The foundation supports universities, community groups, youth agencies, family planning centers, and hospitals that are dependent on private funding and volunteer leadership.

Dave also played a prominent role in establishing the Monterey Bay Aquarium, a philanthropic Packard family project. He was chairman of the Monterey Bay Aquarium Foundation, and chairman and president of the Monterey Bay Aquarium Research Institute, which specializes in deep-sea exploration.

Dave was a trustee of the Herbert Hoover Foundation, the American Enterprise Institute, and The Hoover Institution. He was vice chairman of the California Nature Conservancy in 1983, and from 1983 to 1989 served as a director of the Wolf Trap Foundation, an organization devoted to the performing arts.

In 1985, Dave was appointed by former President Reagan to chair the Blue Ribbon Commission on Defense Management. He also was a member of the Trilateral Commission from 1973 to 1981. From 1975 to 1982, he was a member of the US-USSR Trade & Economic Council's committee on science and technology, and he chaired the U.S.-Japan Advisory Commission from 1983 to 1985. He also was a member of the President's Council of Advisors on Science and Technology from 1990 to 1992.

Dave received many honorary degrees and served as director of several business organizations. He was active in the Business Roundtable and founding vice chairman of the California Roundtable.

# Curriculum vitae

## David Packard

### Birth

— September 7, 1912, Pueblo, Colorado

### Death

— March 26, 1996

### Married

— Lucile Salter Packard, April 8, 1938  
(deceased May 30, 1987)

### Education

— Stanford University - A.B., 1934  
— Stanford University - Engineer, 1939

### Honorary degrees

— Colorado College - D.Sc., 1964  
— University of California - LL.D., 1966  
— Catholic University - LL.D., 1970  
— Pepperdine University - LL.D., 1972  
— Southern Colorado State College, Doctor  
of Letters, 1973  
— University of Notre Dame, D.Eng., 1974

### Business

Hewlett-Packard Company  
3000 Hanover Street  
Palo Alto, CA 94304  
— Co-founder and Partner, 1939-1947  
— President, 1947-1964  
— Chairman of the Board and Chief  
Executive Officer, 1964-1969  
— U.S. Deputy Secretary of Defense,  
Washington, D.C., January 1969-  
December 1971  
— Hewlett-Packard Company,  
Chairman of the Board, 1972-1993  
— Chairman Emeritus, 1993-1996

### Director

— Palo Alto National Bank, 1945-1958  
— Varian Associates, 1949-1959  
— Palo Alto Mutual Savings and Loan,  
1953 -1966  
— Granger Associates, 1957-1966  
— Systems Development Corp., 1958-1963  
— Stanford Research Institute, 1958-1969  
— Pacific Gas & Electric, 1959-1968  
— National Airlines, Inc., 1962-1964  
— Crocker-Citizens National Bank,  
1963-1969  
— National Merit Scholarship Corp.,  
1963-1969  
— General Dynamics Corp., 1964-1968  
— U.S. Steel Corp., 1964-1969  
— Universities Research Associates,  
1965-1969  
— Equitable Life Assurance Society of the  
U.S., 1968-1969  
— California State Chamber of Commerce,  
1972  
— Standard Oil of California, 1972  
— Caterpillar Tractor Co., 1972-1983  
— Chevron Corp., 1972-1985  
— Alliance to Save Energy, 1977-1987  
— Boeing Co., 1978-1986  
— Genentech, Inc., 1981-1992  
— Wolf Trap Foundation, 1983-1989  
— National Fish & Wildlife Foundation,  
1985-1987  
— Beckman Laser Institute & Medical Clinic  
1992-1996

### Trustee

— Stanford University, 1954-1969  
(President 1958-1960)  
— Colorado College, 1966-1969  
— The David and Lucile Packard Foundation,  
President and Chairman, 1964-1996  
— Herbert Hoover Foundation, 1974-1996  
— Monterey Bay Aquarium Foundation,  
Chairman, Board of Trustees, 1978-1996  
— Monterey Bay Aquarium Research  
Institute, Chairman and President,  
1987-1996

### Activities

- Co-founder and Past Chairman, American Electronics Association, 1943
- Board of Education, Palo Alto, California, 1948-1956 (President 1951)
- Life Fellow, Institute of Electrical and Electronics Engineers (IEEE), formerly the Institute of Radio Engineers, 1948-1996
- Honorary Lifetime Member, Instrument Society of America, 1963-1996
- Member, The Business Council (Past Chairman, 1972-1974)
- Member, Board of Overseers, Hoover Institution, 1972-1996
- Atlantic Council, 1972-1983 (Vice Chairman, 1972-1980)
- The Trilateral Commission, 1973-1981
- President, Board of Regents, Uniformed Services University of the Health Sciences, 1975-1982
- Member, US-USSR Trade & Economic Council Committee on Science and Technology, 1975-1982
- Member, Committee on the Present Danger, 1975-1981
- Founding Vice Chairman, the California Roundtable, 1976
- American Enterprise Institute for Public Policy Research, 1978-1996
- Foundation for the Study of Presidential and Congressional Terms, 1978-1986
- Member, White House Science Council, 1982-1988
- Vice Chairman, California Nature Conservancy, 1983-1990
- Chairman, U.S.-Japan Advisory Commission, 1983-1985
- Chairman, Private Sector Council, National Advisory Board, 1984-1986
- Member, Commission on Executive, Legislative & Judicial Salaries, 1985-1987
- Chairman, President's Blue Ribbon Commission on Defense Management, 1985-1986
- Board of Governors, The Ronald Reagan Presidential Foundation, 1986-1991
- Member, Hitachi Foundation Advisory Council, 1986-1996
- Honorary Member, National Academy of Public Administration, 1988 -1996
- Member, Director's Council, Exploratorium, 1987-1990
- Fellow, American Academy of Arts & Sciences, 1988-1996
- Member, President's Council of Advisors on Science & Technology, 1990-1992

### Patents

- Holds six patents on electronic devices

### Awards

- Medal of Achievement For Significant Contributions to the Advancement of Electronics, American Electronics Association, 1960
- Herbert Hoover Medal, Stanford University Alumni Association, 1966
- Man of the Year for 1968, Peninsula Manufacturers Association, 1969
- Gantt Medal, American Management Association, 1970
- Crozier Gold Medal and lifetime membership, American Ordinance Association, 1970
- "Distinguished Alumnus of the Year," Alpha Delta Phi at Stanford University, 1970
- Distinguished Citizen Award, Palo Alto (California) Chamber of Commerce, 1972
- James Forrestal Memorial Award, National Security Industrial Association, 1972
- Award for Very Distinguished Public Service, Federal City Club of Washington, D.C., 1972
- Business Statesman of the Year Award, Harvard Business School of New York, 1972
- The Silver Quill Award, American Business Press Inc., 1972
- Benjamin Fairless Memorial Medal, American Iron and Steel Institute, 1972
- Grand Cross of Merit, Federal Republic of Germany, 1972
- Founders Medal (with William R. Hewlett), Institute of Electrical and Electronics Engineers (IEEE), 1973
- Business Statesman of the Year, Harvard Business School Club of Northern California, 1973
- Industrialist of the Year (with William R. Hewlett), California Museum of Science and Industry and California Museum Foundation, 1973
- Silver Helmet Defense Award, AMVETS, 1973
- Medal of Honor, Electronic Industries Association, 1974
- The Washington Award, Western Society Engineers, 1975
- The American Society of Mechanical Engineers and the Institute of Electrical and Electronic Engineers, 1975
- Scientific Apparatus Makers Association Award (SAMA), (with William R. Hewlett), 1975

**Awards continued**

- Gold Medal Award, National Football Foundation and Hall of Fame, 1975
- Good Scout Award, Stanford Area Council, Boy Scouts of America, Palo Alto, 1975
- Vermilye Medal, (with William R. Hewlett), Franklin Institute, Philadelphia, 1976
- Award for International Achievement, The World Trade Club of San Francisco, 1976
- Award of Merit, American Consulting Engineers Council Fellows, 1977
- Achievement in Life Award, Encyclopedia Britannica, 1977
- Founders Award, National Academy of Engineering, 1979
- Engineering Award of Distinction, San Jose State University, 1980
- Thomas D. White National Defense Award, United States Air Force Academy, 1981
- Distinguished Information Sciences Award, Data Processing Management Association, 1981
- “1981 Citizen of the Year,” Police Activities League, San Jose, California
- John Fritz Medal, Founders Society, WESCON, 1982
- Sylvanus Thayer Award, United States Military Academy, West Point, New York, 1982
- Environmental Leadership Award, Natural Resources Defense Council, 1983
- Dollar Award for Distinguished Contribution to the Advancement of American Foreign Trade and Investment, National Foreign Trade Council, 1985
- John Fluke Sr. Memorial Award, Electronics Test magazine, 1986
- Francis Boyer Award, American Enterprise Institute, 1986
- Uncommon Man Award, Stanford Associates, 1987
- Vannevar Bush Award, National Science Board, 1987
- George C. Marshall Medal, Association of the United States Army, 1987
- Engineering and Science Hall of Fame, Dayton, Ohio, 1987
- Thomas Jefferson Research Center “Responsible American” Award, 1988
- National Business Hall of Fame Laureate Award, Junior Achievement, 1988
- Henry M. Jackson Award, 1988
- National Medal of Technology, 1988
- Gandhi Humanitarian Award, 1988
- Presidential Medal of Freedom, 1988
- Roback Award, National Contract Management Association, 1988
- Public Welfare Medal, National Academy of Sciences, 1989
- Chevron Conservation Award, 1989
- Doolittle Award, Hudson Institute, 1989
- Distinguished Citizens Award, Commonwealth Club of San Francisco, 1989
- William Wildback Award, National Conference of Standards Laboratories, Washington, D.C., 1990
- Silicon Valley Engineering Hall of Fame, Silicon Valley Engineering Council, 1991
- Pueblo Hall of Fame, Pueblo, Colorado, 1991
- Terrance Keenan Leadership Award, Grantmakers in Health, 1994
- John Martin Excellence in Marine Sciences Medal, Stanford University, 1994
- National Distinguished Service Award, National Academies of Practice, 1994
- Distinguished Grantmakers Award, Council on Foundations, 1994
- American Philanthropy Award, Columbus Foundation, 1994
- Lifetime Achievement Award (with William R. Hewlett), Lemelson-MIT Prize Program, 1995
- Medal of Excellence (with William R. Hewlett), Vrije Universiteit Brussel, (Free University of Brussels), 1995
- Samaritan Award (with William R. Hewlett), Samaritan Counseling Center of the Mid-Peninsula, 1995
- Price Waterhouse Information Technology Leadership Award for Lifetime Achievement (with William R. Hewlett), Computerworld/Smithsonian, 1995
- Bay Area Business Hall of Fame Award (with William R. Hewlett), Bay Area Council, 1995
- Computer Entrepreneur Award (with William R. Hewlett), IEEE Computer Society, 1995
- Information Industry Hall of Fame (with William R. Hewlett), INFOMART, 1996
- Heinz Award, in the category of public policy (with William R. Hewlett), Heinz Family Foundation, 1996
- Industry Hall of Fame, Computer Reseller News, 2000
- Engineering Hall of Fame (with William R. Hewlett), Electronic Design, 2002

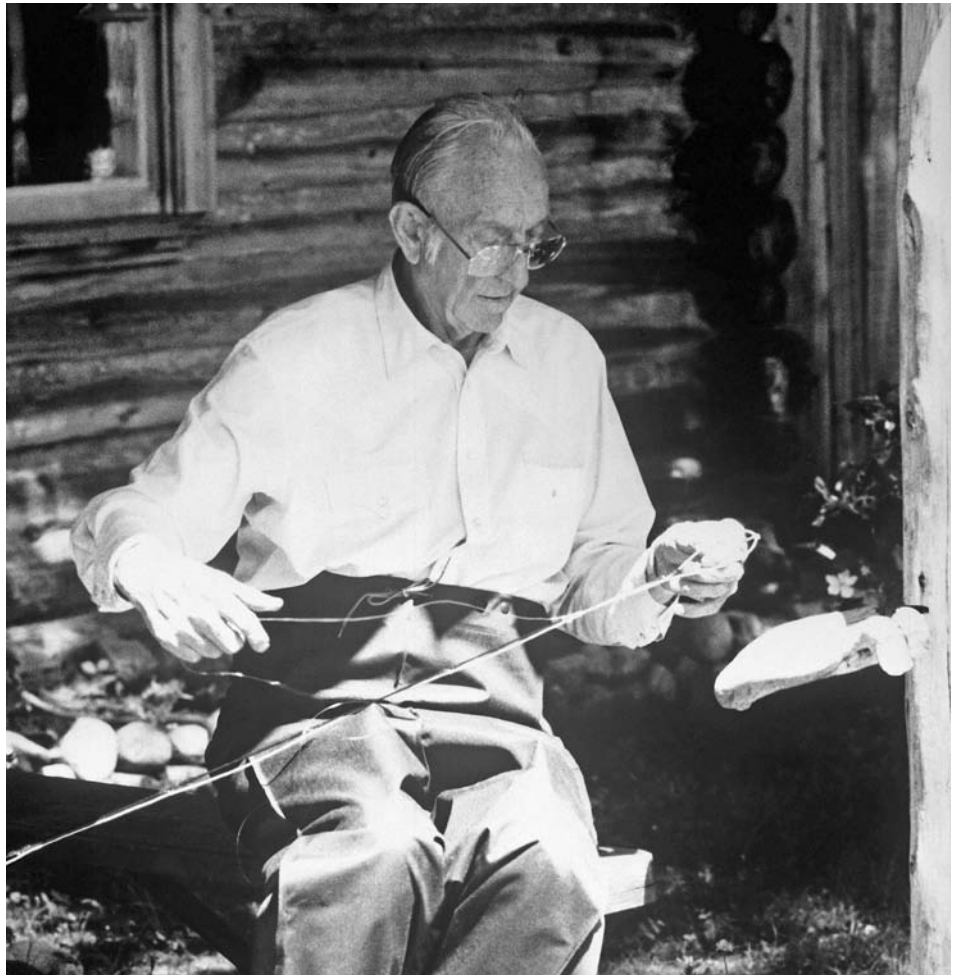


**Above**

Dave is the host and escort when Queen Elizabeth II visits HP in 1983.

**Left**

Dave at his fishing lodge in Canada in the early 1990's.



Dave Packard's influence on the electronics industry, management, and philanthropy was nothing short of extraordinary. Friends and employees described him as warm, generous, humorous, and no-nonsense.

He was passionate about conservation issues and the environment, and spent much of his spare time fishing. He once said, "When you're put here on Earth, you only have so many days, and the good thing about a day spent fishing is that it doesn't count."

As former HP Chairman & CEO Lew Platt said, upon Dave's death: "He was our mentor, our inspiration and, for most of us, our closest personal experience with greatness."

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