

## Success story

# An international bank improves print job security with nddPrint Releaser



**Safely release print jobs at any device, any time, using embedded client agents on the device display**

### Category

Secure pull printing and authentication/  
job accounting

### Objective

Give users the ability to control their print environment and release print jobs securely

### Approach

nddPrint Releaser enables HP LaserJet/  
printer device users to control the functions of  
multifunctional devices with limited displays

### Business matters

- Follow me and secure print job release
- Management of the print jobs
- Flexible authentication
- Mobility
- Policies control
- Print job quotas
- Job accounting data collection by the network



**“nndPrint Releaser allows users to safely release print jobs at any device in the corporate environment, at anytime, using embedded client agents on the device display. nndPrint Releaser provides two options for any kind of environment—with a printer server or without a print server.”**

– Gary R. Russ, nndPrint

**nndPrint**  
YOUR PRINT MANAGEMENT



### The Challenge

An international bank lacked control of their print environment. They were looking for a printing solution that could offer the following features.

- Print documents using the web browser without having a printer queue installed on the workstation
- Share documents in public folders for all users or only for specific users
- Release print jobs using the printer panel, smartphones or tablets
- Security and confidentiality when releasing print jobs
- Mobility allowing users to release their print jobs on the printer that is more convenient
- Simplification in managing their printer environment
- Preventing the waste of printer resources
- A “follow me” solution at their branches without a print server

### The Solution

nddPrint Releaser was installed on HP LaserJet and printer devices at the bank’s headquarters and at their branches without a print server—allowing users to release their print jobs safely and securely. Users are now able to print using the printer panel, smartphones and tablets. This installation covered 45 models of HP printers such as HP LaserJet M4555 MFP, HP Color LaserJet MFP M880 and HP LaserJet 600 M603.

### Business Results

- Better security for all released print jobs because users must authenticate to access secure data, even in electronic form.
- Increased confidentiality thanks to users releasing their print jobs only when they are physically present at the printer.
- More mobility due to users not linking print jobs to a specific printer. Instead users send critical corporate data to the cloud and the print job follows the user to the selected printer.
- Simplified print environment administration by using technology to create clusters of printers with each group using a standard driver.

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