

Sales guide

HP Paper Selector Guide

U.S. Version

August 2016

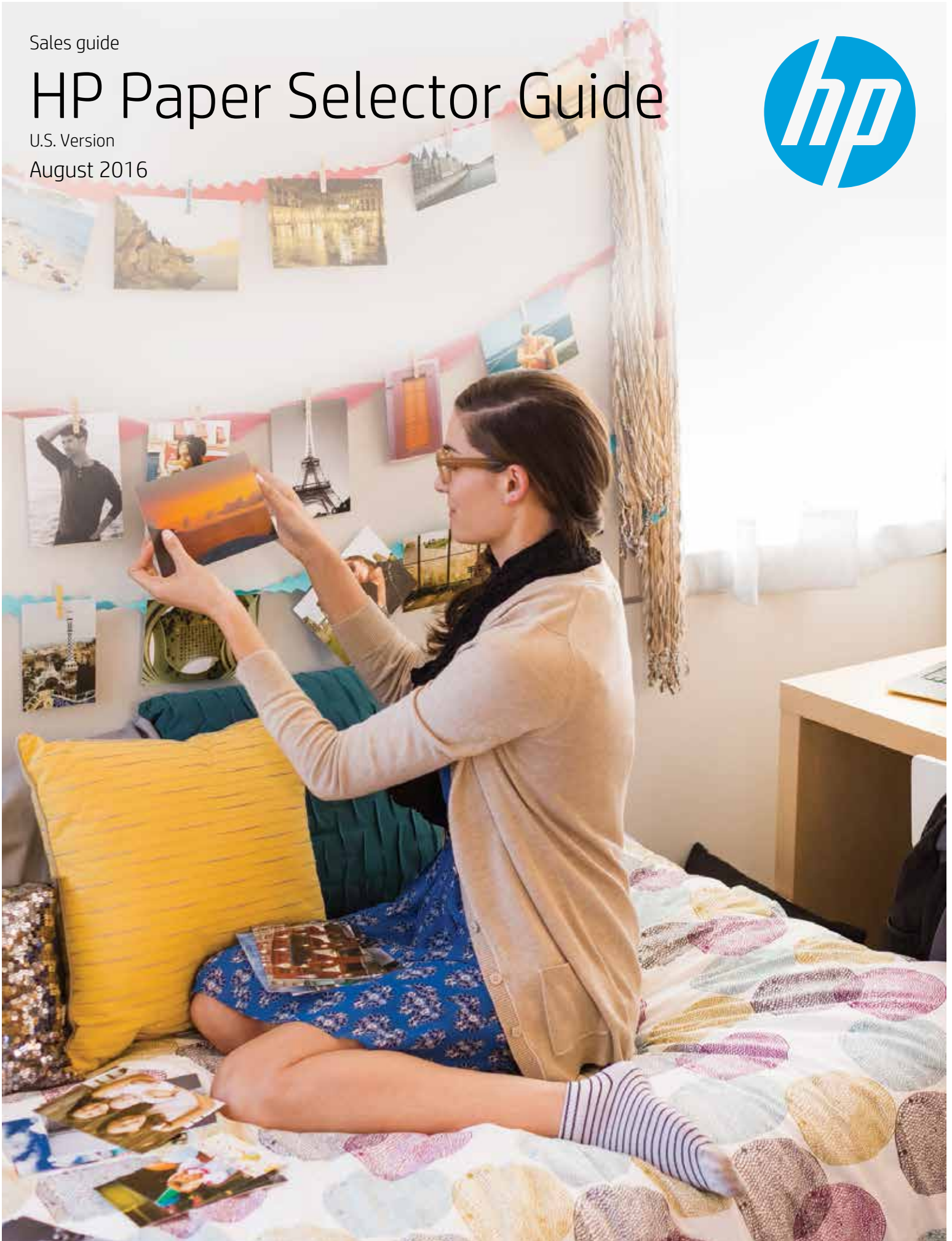


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HP Paper summary index

HP Paper designed for inkjet printers

HP Professional Papers

Paper Category	Product Code	Weight	Page
HP Premium Presentation Paper 120g, Matte	D0Z55A	32 lb/120 g/m ²	4
HP Brochure Paper 180g, Glossy	C6817A Q1987A CG932A	48 lb/180 g/m ²	4
HP Brochure Paper 180g, Matte	CH016A	48 lb/180 g/m ²	4
HP Tri-fold Brochure Paper 180g, Glossy	C7020A	48 lb/180 g/m ²	4
HP Tri-fold Brochure Paper 180g, Matte	Q5443A	48 lb/180 g/m ²	4

HP Papers

Paper Category	Product Code	Weight	Brightness	Page
HP Bright White Inkjet Paper	HPB1124	24 lb	97	5

HP Paper designed for laser printers

HP Professional Papers

Paper Category	Product Code	Weight	Page
HP Premium Presentation Paper 120g, Glossy	CG988A QZ547A	32 lb/120 g/m ²	6
HP Brochure Paper 150g, Matte	Q6543A	40 lb/150 g/m ²	6
HP Brochure Paper 150g, Glossy	Q6611A	40 lb/150 g/m ²	6
HP Tri-fold Brochure Paper 150g Glossy	Q6612A	40 lb/150 g/m ²	6
HP Brochure Paper 200g, Matte	Q8824A	52 lb/200 g/m ²	6
HP Brochure Paper 200g, Glossy	Q6608A	52 lb/200 g/m ²	7

HP Papers

Paper Category	Product Code	Weight	Brightness	Page
HP LaserJet Paper	HPJ115RC HPJ1124	24 lb	98	7
HP Color LaserJet	INP205050	28 lb	98	7
HP Premium Choice LaserJet Paper	HPU1132	32 lb	98	7

HP Paper designed for multiple uses

HP Papers

Paper Category	Product Code	Weight	Brightness	Page
HP EcoFFICIENT™ Paper	INP216000	16 lb	92	8
HP Business Copy Ultra White Paper	HPBC11	20 lb	92	8
HP Office Ultra White Paper	HPC115RC HPC8511R HPC8511C HPC3HP HPC8514 HPC1117	20 lb	92	8
HP Office Ultra White Paper Quickpack	HP2500S	20 lb	92	8
HP Recycled Paper	HPE1120R HPE1120C	20 lb	92	8
HP Everyday Copy & Print Paper	INP200350 HPA510 INP200010 INP200030	20 lb	92	9
HP Multipurpose Ultra White Paper	HPM1120R HPM1120C HPM115RC HPM1420 HPM1720	20 lb	96	9
HP All-in-One Printing Paper	HPT1115 HPT1122	22 lb	96	9
HP Color Inkjet & Laser Paper	HPK1115 HPK400	24 lb	97	9

HP Paper designed for inkjet photo printers

HP Photo Papers

Paper Category	Product code	Weight	Thickness	Page
HP Everyday Photo Paper, Glossy	CH097A Q8937A CR759A Q8723A Q5498A	53 lb	8 mil	10
HP Advanced Photo Paper, Glossy	F4T22A Q6638A Q8690A Q8938A Q7853A CR696A	66 lb	10.5 mil	10
HP Premium Plus Photo Paper, Glossy	CR668A CR669A CR670A CR664A	80 lb	11.5 ml	11
HP Premium Plus Photo Paper, Soft Gloss	CR666A CR671A CR667A	80 lb	11.5 ml	11

Why HP Paper

HP Business Paper

Reliability—Choose papers designed to deliver outstanding performance with HP printers

Print with HP Professional papers to get high-quality results from virtually any printer—and count on more effective performance when you pair HP Professional papers with HP printers and Original HP ink and toner cartridges. You can expect precise color matching and reliable print speeds.

Affordability—get professional quality right in the office

Use HP Professional papers to deliver top-quality marketing materials directly from your HP printer. Avoid the outside financial and environmental costs associated with long print runs. Simply print the quantities you need when you need them. When you print professional-quality marketing materials in the office you can save up to 50%.¹

Quality—Get show-stopping print quality from a range of HP papers

Spanning many types and sizes, HP makes it easy for you to print with professional results in house. Choose from media designed for presentations, sales tools and custom brochures. Whether you need glossy and bright, or matte and sharp, HP Professional papers can help you maximize the impact of your printing. What's more, when printed with Original HP inks, your prints will be resistant to the negative effects of light and water—providing outstanding archiving.

HP Paper formulations are updated as HP develops new ink and toner sets. The color, shade, and feel of media are continually investigated to help ensure optimized paper systems.

What print project do you have?

Original HP Specialty Papers—proven performance for superior prints.

HP offers a full line of paper products that deliver high-quality results for all of your printing needs. HP papers are compatible with all printer brands, HP and non-HP printers.



HP Professional Papers

Suggested uses:

- Brochures
- Flyers
- Presentations
- Tri-fold brochures
- Proposals
- Business reports

HP offers a wide range of inkjet and laser papers to create impressive, professional, outsource-quality documents in-house.



HP Papers

Suggested uses:

- High-volume copy jobs
- Proposals and newsletters
- E-mail and Internet printouts
- Memos
- Homework
- Recipes

These papers are engineered to optimize the performance of HP printers, inks and toners for the print projects you do every day.



HP Photo Papers

Suggested uses:

- Photos
- Thank-you notes
- Scrapbooks and photo albums
- Greeting cards
- Announcements
- School projects

HP's Photo papers are compatible with any brand of inkjet printer. These papers are instant dry to provide rich, vivid colors that are smudge proof and water resistant to provide you superior quality prints for any project.

¹ Based on marketing materials printed on HP Color LaserJet CP2020/CM2320 series and HP OfficeJet Pro family products compared to average retail copy shop pricing for print runs up to 2,500 pages. Actual results may vary. Source: Infotrends Cost of Print Studies, US and Canada, March 2015.

HP Paper designed for inkjet printers

HP Professional Papers—inkjet

HP Premium Presentation Paper 120g, Matte



What is it

- Two-sided matte finish for better image quality, sharper text and more vibrant colors than everyday paper
- Opaque for two-sided printing without show through
- Weight: 32 lb/120 g/m²

When to use

- For presentations, proposals, reports and newsletters with a professional look and feel

Key benefits

- Impressive image quality for vibrant colors and graphics
- Coated on both sides for two-sided printing
- 32 lb professional weight that looks and feels impressive

Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
DOZ55A	8.5 x 11 in	100	\$16.49

HP Brochure Paper 180g, Glossy



What is it

- Professional heavyweight paper with a coated glossy finish for exceptional print quality and improved imagery
- Weight: 48 lb/180 g/m²

When to use

- For professional-looking custom-made brochures, flyers and marketing materials
- 11 x 17-in size ideal for flyers and four-panel brochures
- Designed for documents with more images than text

Key benefits

- Special gloss coating designed for optimum print quality, crisp text and consistent color clarity
- Bright white with coated finish on both sides for two-sided printing
- Saves time and money by printing in-house custom brochures and flyers

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
C6817A	8.5 x 11 in	50	\$15.99
Q1987A	8.5 x 11 in	150	\$36.99
CG932A	11 x 17 in	150	\$84.99

HP Brochure Paper 180g, Matte



What is it

- Thicker, sturdier, professional heavyweight paper designed for inkjet printing with a coated matte finish for exceptional print quality
- Weight: 48 lb/180 g/m²

When to use

- For impressive custom brochures, flyers and marketing materials
- Designed for documents with more images than text

Key benefits

- Heavyweight coated matte paper for a professional look and feel
- Bright white with two-sided coated finish
- Saves time and money by printing in-house custom brochures and flyers

Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
CH016A	8.5 x 11 in	150	\$36.99

HP Tri-fold Brochure Paper 180g, Glossy



What is it

- A thicker, sturdier, professional glossy paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- Weight: 48 lb/180 g/m²

When to use

- For impressive three-panel brochures with a gloss finish

Key benefits

- Bright white, two-sided gloss finish for professional-looking, two-sided printing
- Designed for optimum image quality, crisp text and consistent color clarity
- Allows you to make your own brochures to save time and money

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
C7020A	8.5 x 11 in	100	\$33.99

HP Tri-fold Brochure Paper 180g, Matte



What is it

- A thicker, sturdier, professional matte paper designed for inkjet printing and pre-scored for easily creating three-panel brochures
- Weight: 48 lb/180 g/m²

When to use

- For impressive three-panel brochures with a matte finish

Key benefits

- Bright white, two-sided matte finish for professional-looking, two-sided printing
- Special matte coating designed for optimum print quality, crisp text, color clarity and consistency
- Allows you to make your own brochures to save time and money

Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
Q5443A	8.5 x 11 in	100	\$27.99

HP Papers—inkjet

HP Bright White Inkjet Paper



What is it

- Scientifically formulated to help inkjet printers produce their boldest, most intense colors
- 165 whiteness, 97 brightness, 24 lb

When to use

- The ideal choice for color-intensive documents you want to reflect your best efforts
- Great for proposals, presentations, newsletters, flyers and other color-rich documents

Key benefits

- Extra white, scientifically formulated to help inkjet printers produce their boldest, most intense colors
- Color inks are “fixed” onto the sheet for superior color imaging
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPB1124 (ream)	8.5 x 11 in	500	5	\$11.99

*All prices are estimated U.S. list prices. Actual prices may vary.

For more information on HP Papers, visit hpedp.com. HP Papers customer service line: 1-800-477-5010. Hours: 8:00 a.m.–5:00 p.m. (Eastern) or email hp.everydaypapers@paper.com.

For HP Papers the supplier is the FSC® certificate holder FSC-C014786. Visit fsc.org for more details, and for some PEFC products the supplier is the PEFC™ certificate holder BV-PEFCOC-US004656-1.

HP Papers with ColorLok® Technology

The difference between ordinary and extraordinary paper.

ColorLok® Technology is standard in all HP Inkjet, multi-use and copy papers. What does that mean to you?

- **Brighter colors.** Colors are brighter and more vibrant compared to ordinary papers.
- **Fewer smears.** Documents dry three times faster so there's less risk of smearing.
- **Bolder blacks.** Black inks print up to 60% bolder, so text is super crisp and sharp.
- **Easier to recycle.** Minimize efforts required to recycle paper.

HP Paper with ColorLok® Technology



Paper without ColorLok® Technology



The New Standard for better Printing™

In short, the ColorLok® Technology symbol on the package means you'll get it right the first time, every time you hit print. Why settle for anything less?

ColorLok® Technology. One of the many ways you get more for your money from HP Papers.

HP Paper designed for laser printers

HP Professional Papers—laser

HP Premium Presentation Paper 120g, Glossy



What is it

- A thick, heavy paper that delivers sharp images, rich colors and an impressive appearance with a uniform, glossy finish
- Weight: 32 lb/120 g/m²

When to use

- For professional-quality documents and marketing materials, including presentations, proposals and reports
- Designed for documents with more images than text

Key benefits

- Brighter, glossier paper for a more professional appearance than plain paper
- Saves time and money with minimal paper jams and reliable two-sided printing
- Optimized for HP Color LaserJet printers

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

Product code

CG988A
Q2547A

Product size

8.5 x 11 in
11 x 17 in

Sheets

250
250

*Price/unit

\$17.29
\$40.79

HP Brochure Paper 150g, Matte



What is it

- A heavyweight laser paper for printing impressive, professional quality brochures in-house
- Weight: 40 lb/150 g/m²

When to use

- For impressive brochures, reports and other marketing materials
- Designed for documents with more images than text

Key benefits

- Ultra-smooth finish for vivid colors and crisp text
- Substantial weight for impressive brochures
- High opacity for two-sided printing with no show-through

Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

Product code

Q6543A

Product size

8.5 x 11 in

Sheets

150

*Price/unit

\$27.49

HP Brochure Paper 150g, Glossy



What is it

- A heavyweight, two-sided glossy paper for impressive color images. Print outsource-quality, professional brochures in-house!
- 97 brightness, Weight: 40 lb/150 g/m²

When to use

- Ideal for short-run, full-color brochures, flyers and marketing collateral
- Designed for documents with more images than text

Key benefits

- HP's proprietary, multi-layer coating that enables exceptional image quality on both sides
- Heavyweight paper with high opacity for an impressive look and feel

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

Product code

Q6611A

Product size

8.5 x 11 in

Sheets

150

*Price/unit

\$27.49

HP Tri-fold Brochure Paper 150g, Glossy



What is it

- A heavyweight paper that is pre-scored for precise, easy folding with a smooth, glossy finish that delivers image-rich output on both sides of the page for great three-panel brochures
- Weight: 40 lb/150 g/m²

When to use

- Perfect for brochures, marketing materials, sales tools, booklets and training materials
- Designed for documents with more images than text

Key benefits

- Maximizes impact with a smooth, glossy finish that makes photos stand out
- Coated on both sides and features high opacity for minimal show-through

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

Product code

Q6612A

Product size

8.5 x 11 in

Sheets

150

*Price/unit

\$29.99

HP Brochure Paper 200g, Matte



What is it

- A professional matte-finish paper for eye-catching images and photo-quality results
- Weight: 52 lb/200 g/m²

When to use

- Ideal for image-intensive laser printing, including photos, flyers and marketing materials
- Designed for documents with more images than text

Key benefits

- Bright white for high-contrast color images and photos
- Professional-weight paper that looks and feels impressive
- Ultra-smooth finish for rich, vibrant colors and true-to-life images
- High opacity for two-sided printing with no show-through

Eco benefits

- PEFC™ certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

Product code

Q8824A

Product size

8.5 x 11 in

Sheets

100

*Price/unit

\$20.99

HP Professional Papers—laser

HP Brochure Paper 200g, Glossy



What is it

- A professional-weight glossy paper coated on two sides for exceptional brochure images and text
- Weight: 52 lb/200 g/m²

When to use

- Designed for brochures, flyers and marketing materials with color intensive images
- Designed for documents with more images than text

Key benefits

- Smooth glossy coating for vibrant colors
- High opacity for two-sided printing with no show-through
- Professional weight and finish for copy shop quality

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper

Product code	Product size	Sheets	*Price/unit
Q6608A	8.5 x 11 in	100	\$20.99

HP Papers—laser

HP LaserJet Paper



What is it

- Perfect uncoated laser paper for everyday business documents
- 163 whiteness, 98 brightness, 24 lb

When to use

- Made for everyday use in laser printers
- Great for printing full color images or black-and-white text

Key benefits

- Medium weight, extra smooth and ultra white
- Heavy enough to print on both sides without show-through
- Priced for everyday use
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPJ115RC (carton)	8.5 x 11 in	500	5	\$47.99
HPJ1124 (ream)	8.5 x 11 in	500	10	\$11.49

HP Color LaserJet Paper



What is it

- Premium uncoated laser paper for producing professional color documents
- 163 whiteness, 98 brightness, 28 lb

When to use

- Engineered for color laser printers and color copiers
- Ideal for presentations, proposals and other business documents that need to impress

Key benefits

- Heavyweight, super smooth and ultra white
- Documents that look and feel premium quality
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
INP205050 (ream)	8.5 x 11 in	500	5	\$12.99

HP Premium Choice LaserJet Paper



What is it

- HP's premium uncoated laser paper for producing professional, color documents
- 163 whiteness, 98 brightness, 32 lb

When to use

- Engineered for color laser printers and color copiers
- Ideal for presentations, proposals and other business documents that have to look and feel important

Key benefits

- Extra heavy weight, super smooth and ultra white
- Documents look and feel professionally printed
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPU1132 (ream)	8.5 x 11 in	500	6	\$16.99



*All prices are estimated U.S. list prices. Actual prices may vary.

For more information on HP Papers, visit hpdp.com. HP Papers customer service line: 1-800-477-5010. Hours: 8:00 a.m.–5:00 p.m. (Eastern) or email hp.everydaypapers@paper.com.

For HP Papers the supplier is the FSC® certificate holder FSC-C014786. Visit fsc.org for more details, and for some PEFC products the supplier is the PEFC™ certificate holder BV-PEFCCOC-US004656-1.

Partner with HP for the environment.

HP Papers are designed with the environment in mind

HP's policy is to use fiber from responsibly managed forests. We are working to increase both the percentage of sustainable fiber (per the Forest Stewardship Council® (FSC®)) and the percentage of post-consumer recycled content in HP-branded papers.

Look for the certification logo on the product packaging

HP has a preference for offering FSC-certified papers. Where FSC fiber is not currently available, HP aims to offer papers certified to the Programme for the Endorsement of Forest Certification Schemes

(PEFC™) standard. Help protect the world's forests for the future. Look for the paper with Forest Stewardship Council and other responsible forestry logos.

Recycle and make a difference

In addition, you can recycle your paper and packaging. It's easy and makes a big difference. HP Photo Papers are recyclable.¹

Also HP Photo paper packaging uses 100% recycled content with at least 35% post-consumer recycled content.

For more information, go to: hp.com/recycle

¹ Forest Stewardship Council® FSC® C014786 License code.

HP Paper designed for multiple uses

HP Papers—multifunction

HP ECOFFICIENT™ Paper¹



What is it

- High performance, low impact solution helps you work and print more efficiently
- 155 whiteness, 92 brightness, 16 lb

When to use

- Ideal for everyday internal documents, drafts and copies
- Ultra white shade provides higher print contrast for text and colors
- Helps reduce mailing costs when shipping bulky, heavy documents

Key benefits

- 20% lighter weight than standard 20 lb. Copy paper takes up less space to file, bind and store
- Fits up to 125 more sheets in your printer tray for less refilling
- Carton are lighter and easier to lift, carry and store
- Increases shipping and distribution efficiencies and helps reduce disposal costs

Eco benefits

- FSC® certified fiber from well managed forests
- Offers reduced environmental impacts—30% lower carbon footprint when compared with typical office paper.²

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
INP216000	8.5 x 11 in	625	8	Market pricing, call for quote ¹

HP Office Ultra White Paper



What is it

- HP reliability at a great value in a paper engineered for copiers, printers and fax machines
- 155 whiteness, 92 brightness, 20 lb

When to use

- Suitable for copies, drafts, memos and other everyday business documents
- Ideal for high-volume equipment

Key benefits

- Engineered to run jam-free, saving time and money and extending equipment life
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPC115RC (carton)	8.5 x 11 in	500	5	\$27.99
HPC8511R (ream)	8.5 x 11 in	500	N/A	\$7.49
HPC8511C (carton)	8.5 x 11 in	500	10	\$48.99
HPC3HP (carton)	8.5 x 11 in (3-hole)	500	10	\$50.99
HPC8514 (carton)	8.5 x 14 in	500	10	\$54.49
HPC1117 (carton)	11 x 17 in	500	5	\$50.99



HP Office Ultra White Paper Quickpack



What is it

- 2,500 loose sheets of HP Office Ultra White Paper in a lightweight carton
- 155 whiteness, 92 brightness, 20 lb

When to use

- Ideal for high-volume equipment, designed so you can easily load 2,500 sheets at one time
- Also convenient for removing sheets as needed; carton tucks under desk

Key benefits

- A real time saver—loads in seconds
- 25 lb easy-carry carton, perfect size for storage
- Protective moisture-barrier carton reduces packaging waste—no ream wrap required
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HP25005	8.5 x 11 in	2,500	N/A	\$27.99



HP Recycled Paper



What is it

- Made with 30% recycled fiber so it meets U.S. government standards
- 140 whiteness, 92 brightness, 20 lb

When to use

- The perfect everyday paper for offices that use recycled papers
- Great for high-volume printing, copies, drafts and other everyday business documents

Key benefits

- For copiers, printers and fax machines
- Reduces dust build-up that can cause jams and equipment wear/tear
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPE1120R (ream)	8.5 x 11 in	500	N/A	\$8.79
HPE1120C (carton)	8.5 x 11 in	500	10	\$59.99



HP Business Copy Ultra White Paper



What is it

- Created for businesses that maintain supplier diversity programs
- 155 whiteness, 92 brightness, 20 lb

When to use

- The perfect everyday paper for all office equipment
- Ideal for high-volume copy jobs, drafts and other everyday business documents

Key benefits

- Engineered by HP, converted by South Coast Paper, a certified Minority Business Enterprise
- Reduces dust particles that can cause jams and equipment wear/tear
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPBC11	8.5 x 11 in	500	10	Market pricing, call for quote ¹



HP Papers—multifunction

HP Everyday Copy & Print Paper



What is it

- HP quality and reliability at a great price—perfect for everyday printing
- 161 whiteness, 92 brightness, 20 lb

When to use

- For schoolwork, reports, home office use, Internet printouts and more

Key benefits

- Works in all equipment copiers, printers, fax machines
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
INP200350 (carton)	8.5 x 11 in	500	5	\$24.99
HPA510 (ream)	8.5 x 11 in	500	10	\$6.29
INP200010 (carton)	8.5 x 11 in	400	6	\$29.99
INP200030 (carton)	8.5 x 11 in	750	4	\$29.99

HP Multipurpose Ultra White Paper



What is it

- Engineered for everyday use in copiers, printers and fax machines
- 161 whiteness, 96 brightness, 20 lb

When to use

- Perfect for businesses that want one paper that can handle the vast majority of imaging needs

Key benefits

- Brighter than standard copy paper for higher contrast
- Even routine documents look great with superior colors and crisp, sharp text
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPM1120R (ream)	8.5 x 11 in	500	N/A	\$8.29
HPM1120C (carton)	8.5 x 11 in	500	10	\$57.99
HPM115RC (carton)	8.5 x 11 in	500	5	\$40.99
HPM1420 (ream)	8.5 x 14 in	500	10	\$12.99
HPM1720 (ream)	11 x 17 in	500	5	\$17.99

HP All-in-One Printing Paper



What is it

- Created especially for all-in-one machines, both inkjet and laser
- 161 whiteness, 96 brightness, 22 lb

When to use

- For every type of document produced using an all-in-one machine

Key benefits

- Formulated to help all-in-one machines produce crisper, sharper text and richer, deeper colors
- Heavier, thicker and smoother than ordinary multi-use papers
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPT115 (carton)	8.5 x 11 in	500	5	\$49.99
HPT1122 (ream)	8.5 x 11 in	500	10	\$9.29

HP Color Inkjet & Laser Paper



What is it

- Engineered to produce high-impact color documents
- 163 whiteness, 97 brightness, 24 lb

When to use

- Great for presentations, newsletters, flyers and other color-rich documents

Key benefits

- Ultra smooth—perfect for documents that combine vibrant color graphics with text
- Highly opaque, perfect for two-sided printing
- ColorLok® Technology for brighter colors, faster drying and bolder blacks
- Acid-free for longer lasting documents

Eco benefits

- FSC® certified fiber from well managed forests
- ColorLok® Technology for easier recyclability

Product code	Product size	Sheets/ream	Reams/carton	*Price/unit
HPK115 (ream)	8.5 x 11 in	500	5	\$10.99
HPK400 (ream)	8.5 x 11 in	400	6	\$8.99

*All prices are estimated U.S. list prices. Actual prices may vary.

¹ EcoFFICIENT is a trademark of International Paper used with permission.

² Per comparative damage assessment using LCIA IMPACT 2002+ vQ2.2 methodology.

For more information on HP Papers, visit hpdp.com. Customer service line: 1-800-477-5010 Hours: 8:00 a.m. – 5:00 p.m. (Eastern), or email hp_everydaypapers@ipaper.com.

For HP Papers the supplier is the FSC® certificate holder FSC-C014786. Visit fsc.org for more details, and for some PEFC products the supplier is the PEFC™ certificate holder BV-PEFCCOC-US004656-1.

HP Paper designed for inkjet photo printers

HP Photo Papers—inkjet

HP Everyday Photo Paper, Glossy



What is it

- Paper designed for casual photo printing that gives sharp, colorful photos with a glossy finish at a low cost and dries quickly for easy handling with any inkjet printer
- 8 mil, 200 g/m², 53 lb

When to use

- Ideal for casual photos, school projects and crafts
- Affordable glossy alternative to plain paper

Key benefits

- Dries quickly for easy handling
- Thicker and heavier than plain paper
- Delivers vivid colors with a glossy finish
- Value priced for attractive, affordable prints

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper¹
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code

CR759A
CH097A
Q8937A
Q5498A
Q8723A

Product size

4 x 6 in
5 x 7 in
5 x 7 in
8.5 x 11 in
8.5 x 11 in

Sheets

100
60
60
25
50

*Price/unit

\$10.99
\$12.99
\$12.99
\$9.99
\$15.99

HP Advanced Photo Paper, Glossy



What is it

- Instant-dry photo paper for photos with rich, vivid colors that are smudge- and water-resistant
- 10.5 mil, 250 g/m², 66 lb

When to use

- For albums, photo enlargements, scrapbooks
- Excellent all-around performance

Key benefits

- Dries instantly and resists water and smudges. Thick, durable, professional-feeling paper that withstands repeated handling
- Great for framing or gifts, these beautiful photos feature rich, vivid colors that capture your memories with true-to-life accuracy. Maximize color intensity with an impressive, glossy finish

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper¹
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code

F4T22A
Q6638A
Q8938A
Q8690A
Q7853A
CR696A

Product size

4 x 6 in
4 x 6 in
4 x 6 in
5 x 7 in
8.5 x 11 in
13 x 19 in

Sheets

50
100
100
60
50
20

*Price/unit

\$8.99
\$14.99
\$14.99
\$17.99
\$22.99
\$33.99

HP Premium Plus Photo Paper, Glossy



What is it

- HP's highest-quality photo paper for your best photos. Compatible with all inkjet printers. Print glossy photos that are long-lasting, smudge-free, water-resistant and instant dry
- 11.5 mil, 300 g/m², 80 lb

When to use

- For important photos that deserve studio quality
- Ideal for framing and gift giving

Key benefits

- Prints that resist fading for generations.² Professional quality and durability for framing, display and gift giving
- Increased thickness and premium glossy finish

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper¹
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code

CR668A
CR669A
CR670A
CR664A
CV065A

Product size

4 x 6 in
5 x 7 in
8.5 x 11 in
8.5 x 11 in
11 x 17 in

Sheets

100
60
25
50
25

*Price/unit

\$22.99
\$22.99
\$19.99
\$27.99
\$42.99

HP Photo Papers—inkjet

HP Premium Plus Photo Paper, Soft Gloss



What is it

- HP's highest-quality photo paper for your best photos. Compatible with all inkjet printers. Print soft glossy photos that are long-lasting, smudge-free, water-resistant and instant dry
- 11.5 ml, 300 g/m², 80 lb

When to use

- For framing, display, gift giving
- Professional quality and durability

Key benefits

- Prints that resist fading for generations.² Professional quality and durability for framing, display and gift giving
- Increased thickness and premium glossy finish

Eco benefits

- FSC® certified fiber from well managed forests
- Recyclable in community collection systems that accept mixed paper¹
- Paperboard packaging made from 100% total recycled content, minimum 35% post consumer content

Product code	Product size	Sheets	*Price/unit
CR666A	4 x 6 in	100	\$22.99
CR671A	8.5 x 11 in	25	\$19.99
CR667A	8.5 x 11 in	50	\$27.99

*All prices are estimated U.S. list prices. Actual prices may vary.

¹ May not be recyclable in your area.

² Display-permanence rating by HP Image Permanence Lab; varies by ink. For details, see hp.com/go/printpermanence

HP Card & Invitation Kit (K6B84A)

Price/unit*: \$9.99

The HP Card & Invitation Kit gives you the convenience and creativity to print flat, rounded corner cards for any occasion—from home. Get creative with hundreds of designs to help you transform your photos into polished, professional-looking cards.

- Create and share professional-looking photo cards—from home. With flat, rounded corner photo paper and envelopes, get everything you need to easily produce a variety of cards—invitations, announcements, and holiday cards. No minimum orders, no wait.
- Tap into hundreds of creative possibilities to make attractive, polished cards from your favorite photos—perfect for any occasion. Choose a design, using free HP Photo Creations or other card software. Then add a photo, edit text, and print at home.
- Have confidence that your customized cards never looked so good. Use your favorite photos to produce polished, color cards that resist smudges and dry quickly. Get the quality you expect, and see your creation come to life every time you print.



HP Social Media Snapshots (K6B83A)

Price/unit*: \$9.99

Print, display, and relive life's moments. Decorate your space with your favorite social media photos. Print from your smartphone or tablet with HP's free app and stickable 4x5-inch paper for snapshots you can stick and remove easily.¹

- Easily print your Facebook, Instagram, or other social media photos—right from your smartphone or tablet.¹ Print it, stick it, share it—and easily remove sticky photos when you're ready for something new.
- Add your own flavor. Write personalized captions—or pull existing ones—and choose from fun colored, patterned, or basic photo layouts to tell your story. Connect with others—your way—with HP Social Media Snapshots.
- Give the gift of shared experiences. Easily print snapshots as fun keepsakes for loved ones to relive favorite memories. Capture the activities you want to share, stick them, and later replace them with new snapshots - they're easy to remove.²



*All prices are estimated U.S. list prices. Actual prices may vary.

¹ For details on local printing requirements see hp.com/go/mobile printing.

² Snapshots are not removable from vinyl, paper, or other snapshots. Test before sticking.

HP Photo Creations



Make your photos magical!

HP Photo Creations is free software that lets you easily create photo books, calendars, collages, greeting cards and other keepsakes that can be printed at home or shipped to you.

hp.com/go/select

Create. Connect. Inspire

Why HP Photo Paper

Customers choose HP Photo Papers for many different reasons. One key reason is that they are optimized for HP and non-HP Inkjet printers to deliver consistent, quality results and the best possible experience.

But that's not all—HP has a photo paper to fit your every need. HP offers a simple, but well-differentiated photo paper portfolio to accommodate various projects.

- Print casual photos for class projects
- Print snapshots or enlargements to share with friends and family
- Create photo albums and scrapbooks
- Frame photos for display or gift giving

- **HP Everyday Photo Paper** offers an excellent value and is appropriate for casual photos, student projects or crafts.
- **HP Advanced Photo Paper** is ideal for scrapbooking or photo albums, and delivers great all-around performance.
- **HP Premium Plus Photo Paper** is optimized to deliver top quality for the prints you want to display or give as gifts.

Quality photos on all inkjet printers

It gets even better. In addition to being optimized for HP Inkjet printers, HP photo papers also provide a great printing experience on all other manufacturers' inkjet printers.



The mark of responsible forestry

Look for FSC and or PEFC logo on pack.



Choose FSC® or PEFC™ certified HP paper—it's sustainably sourced and helps promote healthy forests today and in the future.

HP's policy is to use fiber from responsibly managed forests.

