



# You see a printer. I see academic achievement.

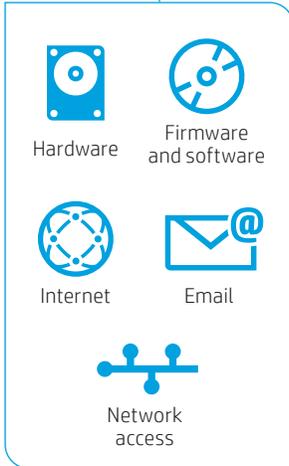
HP JetAdvantage Solutions for Education enable efficiency and security for improved student and faculty experiences in educational institutions.

Increase administrative and classroom efficiencies. Secure student data and deliver flexible, mobile access to quality curricula to improve academic achievement.

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# Academic achievement is about more than straight A's

A data breach can have immediate costs. The Ponemon Institute estimates that in education the average cost could be as high as \$300 per lost or stolen record.<sup>1</sup> And perhaps most overlooked, but potentially harmful of all, in a study conducted by Quocirca research revealed that over 70% of respondents admitted that they have experienced a print-related data breach.<sup>2</sup>

## Printers are computers

The days of passively outputting paper are long gone. Even simple multifunction is behind us. Printers don't just print, fax, scan, and copy anymore; they now have internal computing, storage, and software solutions that can intelligently process, route, and secure students' personally identifiable information, diagnoses, assessment results, and parents' financial information—or not.

## HP printers lead the industry

HP printers can provide data routing solutions that get information where and when you need it—and do all of that with industry-leading security.<sup>3</sup> Because nobody benefits from inefficient processes and communications, or theft of personal information from an open output tray—least of all, your students. But students, teachers, and administrators alike appreciate efficiency and security.

## Academic achievement

That's what HP JetAdvantage Solutions for Education are all about. Find out today how you can access all of these solutions and more from a single HP device.

**Learn more**  
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<sup>1</sup> Ponemon 2015 Global Report on the Cost of Cyber Crime, October 2015.

<sup>2</sup> "Closing the Print Security Gap," Quocirca January 2015.

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