

You see a printer. I see academic achievement.



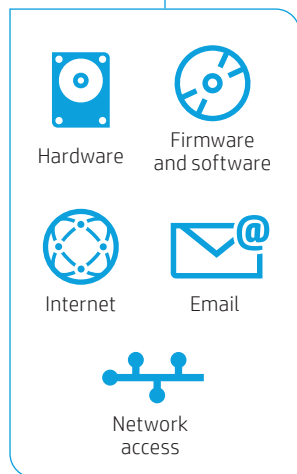
HP JetAdvantage Solutions for Education enable efficiency and security for improved student and faculty experiences in educational institutions.

Increase administrative and classroom efficiencies. Secure student data and deliver flexible, mobile access to quality curricula to improve academic achievement.

Learn more at

hp.com/go/educationworkflow





Academic achievement is about more than straight A's

A data breach can have immediate costs – The Ponemon Institute estimates that in education the average cost could be as high as \$300 per lost or stolen record.¹ And perhaps most overlooked, but potentially harmful of all, in a study conducted by Quicirca research revealed that over 70% of respondents admitted that they have experienced a print-related data breach.²

Printers are computers

The days of passively outputting paper are long gone; even simple multifunction is behind us. Printers don't just print, fax, scan and copy anymore; they now have internal computing, storage, and software solutions that can intelligently process, route, and secure students' personally identifiable information, diagnoses, assessment results, and parents' financial information—or not.

HP printers lead the industry

HP printers can provide data routing solutions that get information where and when you need it—and do all of that with industry-leading security. Because nobody benefits from inefficient processes and communications, or theft of personal information from an open output tray—least of all, your students. But students, teachers and administrators alike appreciate efficiency and security.

Academic achievement

That's what HP JetAdvantage Solutions for Education are all about. Find out today how you can access all of these solutions and more from a single HP device.

¹ Ponemon 2015 Global Report on the Cost of Cyber Crime, October 2015.

² Closing the Print Security Gap Quocirca January 2015

Call your HP representative or learn more at hp.com/go/educationworkflow

HP three-part approach

HP helps you better serve your customers by accelerating business processes, improving the flow and use of information, and reducing costs. Working together, we assess, deploy, and manage your imaging and printing system—tailoring it for where and when business happens.

Optimize infrastructure

Balance your total digital and hard-copy communication costs with your need for convenient user access and productivity.

Manage environment

Maintain end-to-end visibility and control of devices, content and workflows.

Improve workflow

Capture, connect, and communicate information with smart process automation and dynamic content personalization.

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