

Product guide

# Big impressions. For less.



HP OfficeJet Pro 7740 Wide Format All-in-One



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## Widen your printing possibilities

When high expectations are an everyday demand, rise to the challenge with this versatile, wide-format all-in-one. Print, scan, and copy in standout color on a variety of paper sizes from letter (A4) to 11 x 17 inches (A3). Easily fax documents up to legal size (21.6 x 35.6 cm). Create professional-quality marketing materials right in the office, at up to 50% less cost per page than color lasers.<sup>1</sup> Keep work moving with a range of tools, and stay connected with easy mobile printing.<sup>2</sup>

### Who can benefit?

Professionals in small to medium-size businesses who need to print high-quality documents and marketing materials in a variety of sizes will appreciate the versatility of this affordable all-in-one. Built-in wireless and Ethernet capabilities make it easy to access, print, and share the all-in-one features on a network.<sup>4</sup> This reliable device was designed for volumes up to 1,500 pages per month.<sup>5</sup>



HP Officejet Pro 7740, winner of the IF Design Award for 2017<sup>3</sup>



# Product walk-around

- 1 35-sheet single-pass, two-sided automatic document feeder (ADF) handles up to 8.5 x 14-inch (21.6 x 35.6 cm) paper
- 2 Flatbed scanner handles up to 11 x 17-inch (A3) paper
- 3 2.65-inch (6.75 cm) color touchscreen with customizable shortcuts
- 4 Cartridge cover provides quick access to individual ink cartridges
- 5 Easy-access USB port
- 6 Automatic two-sided printing up to 11 x 17 inches (A3)
- 7 Borderless printing up to 11 x 17 inches (A3)
- 8 Wi-Fi Direct® printing<sup>5</sup>
- 9 Built-in wireless networking<sup>4</sup>
- 10 75-sheet output tray
- 11 250-sheet tray 1
- 12 250-sheet tray 2 (included)
- 13 Fax connection ports
- 14 Fast Ethernet network port
- 15 Hi-Speed USB 2.0 printing port



Front view



Rear I/O panel close-up



# Product comparison

The following table compares the new HP OfficeJet Pro 7740 Wide Format All-in-One with the HP Officejet 7612 Wide Format e-All-in-One.



HP OfficeJet Pro 7740 Wide Format All-in-One	HP Officejet 7612 Wide Format e-All-in-One	Benefits
Simplex print speed up to 22 pages per minute (ppm) black, up to 18 ppm color (letter and A4) <sup>7</sup>	Simplex print speed up to 15 ppm black, up to 8 ppm color (letter and A4) <sup>7</sup>	Faster output: up to 47% black, up to 125% color
35-sheet ADF single-pass duplex scanning, copying, and faxing	35-sheet ADF simplex scanning, copying, and faxing	Work faster and hands-free with automatic two-sided scanning, copying, and faxing
Standard/maximum paper input capacity up to 500 sheets with two included 250-sheet trays	Standard/maximum paper input capacity up to 250 sheets (one 250-sheet tray)	Print longer without reloading paper
Optional Original HP high-yield ink cartridges: up to 3,000 black pages, up to 1,600 color pages (letter and A4) <sup>8</sup>	Optional Original HP high-yield ink cartridges: up to 1,000 black pages, up to 825 color pages (letter and A4) <sup>8</sup>	Print up to 3x as many black pages with less intervention
Recommended monthly page volume (RMPV): 250 to 1,500 pages per month <sup>5</sup>	RMPV: 200 to 800 pages per month <sup>5</sup>	Enhanced reliability
Bold, black text and enhanced color saturation for vibrant color graphics and photos on both ColorLok <sup>®</sup> paper and non-ColorLok papers	Bold, black text and vibrant color on ColorLok paper	Produce impressive documents, client presentations, and more on a broad variety of paper types
HP JetAdvantage Private Print <sup>9</sup>	Not available	Help protect information and access to confidential print jobs stored in the cloud <sup>9</sup>

## Key benefits at a glance



Handle virtually any office paper format with this professional, full-featured all-in-one that prints, scans, copies, and faxes. Produce low-cost, high-quality prints with stunning color graphics and deep black text—perfect for client presentations and bold documents. Easily print when and where you need to from your mobile device.<sup>2</sup>



### High-impact 11 x 17 (A3) printing

- Print impressive marketing materials in a wide range of sizes—from 3 x 5 inches (7.6 x 12.7 cm) to 11 x 17 inches (A3).
- Breeze through tasks with fast print speeds up to 22 ppm black, up to 18 ppm color,<sup>7</sup> and automatic two-sided printing up to 12 ppm black, up to 10 ppm color (letter and A4).<sup>7</sup>
- Save time and work hands-free with single-pass, two-sided scanning, copying, and faxing. The 35-page ADF handles documents up to legal size (21.6 x 35.6 cm).
- Tap and swipe the smartphone-style color touchscreen for timesaving shortcuts, and easily manage print, scan, copy, and fax jobs directly at the printer.
- Support high-volume office printing with a paper input capacity of up to 500 sheets with two 250-sheet paper trays (included).



### Present professionally. And affordably.

- Produce standout, high-quality color prints that cost up to 50% less per page than color lasers.<sup>1</sup>
- Create vibrant color graphics and deep black text on a variety of paper sizes from letter (A4) to tabloid (A3).
- Produce water-, smear-, and fade-resistant prints that stand up to highlighters.<sup>10</sup>
- Print up to 3x as many black-text pages and 2x as many color pages, with optional Original HP high-yield ink cartridges.<sup>11</sup>
- Help your business stand out with borderless, double-sided marketing materials.



### Easy mobile printing

- Easily connect this wide-format all-in-one with smartphones, tablets, and wirelessly-enabled PCs, so everyone in the office can print conveniently.<sup>2,4</sup>
- Manage printing tasks and scan on the go with the HP All-in-One Printer Remote mobile app.<sup>12</sup>
- Print directly from your mobile device to your Wi-Fi Direct printer—without accessing the company network.<sup>6</sup>
- Help protect data and access to confidential print jobs with HP JetAdvantage Private Print.<sup>9</sup>

## High-impact 11 x 17 (A3) printing



Add versatile, wide-format printing to the repertoire of your office. Scan, copy, and fax from one device, and print eye-catching color in a range of sizes—for virtually any business need. Automatic two-sided printing, fast print speeds, and a 35-page ADF help streamline your day.



**Fast, efficient performance**

Breeze through print jobs, using a printer equipped with automatic two-sided printing—up to 11 x 17 inches (A3). Complete tasks quickly and efficiently while saving paper and time. Get even faster performance for single-page documents—up to 22 ppm, black and up to 18 ppm, color (letter and A4).<sup>7</sup>



**Print longer without reloading paper**

Print in high volumes with a paper capacity up to 500 sheets. This all-in-one features two input trays. Each tray holds up to 250 sheets and supports media sizes up to 11 x 17 inches (A3). Print on multiple paper types and sizes without having to stop and change paper.



**Two-sided scanning, copying, and faxing**

Save time and eliminate hassle with single-pass, two-sided scanning, copying, and faxing. The 35-page ADF accommodates both letter (A4) and legal-size (21.6 x 35.6 cm) documents, helping you complete duplex jobs quickly.



**Scan, send, simple**

Send your work quickly to more places with less effort. Scan documents directly to your computer, to a memory device, or to email, right from the all-in-one touchscreen.



**Manage tasks with just a touch**

Easily manage print, scan, copy, and fax jobs directly at the all-in-one. Tap and swipe the smartphone-style color touchscreen to access quick, customizable menu shortcuts.

# Present professionally. And affordably.



Put your best foot forward with standout, high-quality color prints that cost up to 50% less per page than color lasers.<sup>1</sup>



Impressive color  
print quality

Create vibrant, professional-quality color graphics and sharp black text, perfect for office use and client presentations. Reliably print marketing materials, spreadsheets, tables, and documents on a variety of paper sizes from letter to tabloid (A3).



More pages.  
Better value.

Long-lasting ink cartridges need changing less often, saving you money.

Use optional Original HP high-yield ink cartridges to print up to 3x as many black-text pages and 2x as many color pages.<sup>11</sup>



Produce durable  
prints that last

Rely on Original HP ink cartridges to deliver durable documents that stand up to highlighters and resist water, smearing, and fading.<sup>10</sup>



Stand out from  
the crowd

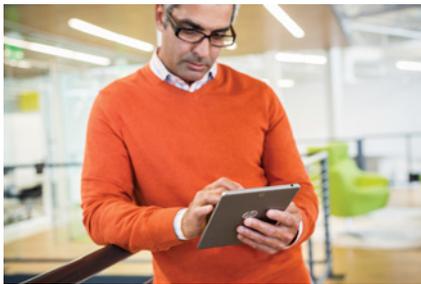
Attract new customers with borderless, double-sided marketing materials that help your business stand out. Choose HP Brochure papers to help you make a lasting impression.



## Easy mobile printing



Accomplish more with HP mobile printing—built for the way you work. Easily connect your smartphone, tablet, or laptop and print brochures, flyers, menus, and more from anywhere in your office.<sup>2</sup> Printing has never been this convenient.



Your device.  
Your choice.

Easily print documents, emails, PDFs, and more from iPhones® and iPads® using AirPrint®, as well as smartphones and tablets running Android™, Windows® 8/10, or Google Chrome™ operating systems—generally no setup or apps required.<sup>2</sup>



Control tasks and  
scan on the go

Manage printing tasks and scan directly from your mobile device, using the HP All-in-One Printer Remote mobile app for smartphones and tablets.<sup>12</sup> Quickly send scans to email or cloud storage and check your ink status before you print.<sup>12</sup>



Simply connect and  
share resources

Built-in wireless and Ethernet capabilities make it easy to connect this all-in-one to your network, so everyone in the office can print conveniently.<sup>4</sup>



Help achieve a high  
level of privacy  
and control

Help increase privacy and maintain control. HP JetAdvantage Private Print<sup>9</sup> helps prevent unauthorized access to confidential print jobs stored in the cloud. Users have the flexibility to pick up jobs at any compatible device with secure authentication.



Print from mobile  
devices using  
Wi-Fi Direct

Easily print directly from smartphones, tablets, and notebook computers to your Wi-Fi Direct-enabled printer—without accessing the company network.<sup>6</sup> Save clients, guests, or visitors time by enabling an easy connection.



## Notes

- <sup>1</sup> Compared with the majority of color laser AiOs < \$300 as of October 2015; market share as reported by IDC as of Q2 2015. Cost per page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest capacity cartridges and long life consumables. CPP comparisons for high-capacity HP ink supplies are based on published specifications of the manufacturers' highest capacity cartridges. CPP based on high-capacity ink cartridges' estimated street price and page yield. ISO yield based on continuous printing in default mode. For more information, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
- <sup>2</sup> For details on local printing requirements, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).
- <sup>3</sup> For more information, see [ifworlddesignguide.com](http://ifworlddesignguide.com).
- <sup>4</sup> Wireless performance is dependent upon physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz routers only.
- <sup>5</sup> HP recommends that the number of printed pages per month be within the stated range for optimum device performance, based on factors including supplies replacement intervals and device life over an extended warranty period.
- <sup>6</sup> Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). Wi-Fi Direct is a registered trademark of the Wi-Fi Alliance®.
- <sup>7</sup> Printing speed measured using ISO/IEC 24734 and excludes first set of test documents. For more information, see [hp.com/go/printerclaims](http://hp.com/go/printerclaims). Exact speed varies depending on the system configuration, software application, driver, and document complexity.
- <sup>8</sup> Average yield based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For more information, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
- <sup>9</sup> HP JetAdvantage Private Print is available at no charge and requires that the printer be connected to the Internet with web services enabled. Not available in all countries. For more information, see [hp.com/go/JetAdvantagePrivatePrint](http://hp.com/go/JetAdvantagePrivatePrint).
- <sup>10</sup> Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see [hp.com/go/printpermanence](http://hp.com/go/printpermanence).
- <sup>11</sup> Based on cartridge yields for HP 956XL/957XL/958XL/959XL ink cartridges compared with HP 952/953/954/955 standard ink cartridges. For more information, see [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
- <sup>12</sup> Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone® 4 and later, iPad® 4th generation, iPad mini™, iPad Air®, iPod®, and mobile devices using Android™ 4.0.3 or later. For a full list of supported operating systems, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

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