



National safety is about more than military might

A data breach can have immediate costs—The Ponemon Institute estimates an average of \$3.79M per incident.¹ And perhaps most overlooked, but potentially most harmful of all, a study conducted by Quocirca research revealed that over 70% of respondents admitted that they have experienced a print-related data breach.2

Printers are computers

The days of passively outputting paper are long gone; even simple multifunction is behind us. Printers don't just print, fax, scan, and copy anymore; they now have internal computing, storage, and software solutions that can intelligently process, route, and secure personally identifiable information, intellectual property, and national security information—or not.

HP printers lead the industry

HP printers can provide data routing solutions that get information where and when you need it and do all of that with industry-leading security. Because nobody benefits from inefficient processes and communications, or theft of sensitive information from an open output tray—least of all, your constituents. But everyone can appreciate efficiency and security.

National safety

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¹ Ponemon 2015 Global Report on the Cost of Cyber Crime, October 2015.

² Quocirca, Closing the Print Security Gap, January 2015.