

HP One Book

Streamline short-run, print-on-demand, & custom book production



Customized sets of variable-page-count books delivered through the collaboration of Muller Martini and HP



“With HP One Book, we are able to offer a world-class print-on-demand platform that will address publishers’ needs for strategic cost-saving initiatives and help them free up capital by reengineering their supply chain models. HP One Book is the transformative step to provide publishers with a streamlined, highly-responsive and scalable solution for short-run orders.”

–Mike Collinge, president and CEO, Webcom.

HP One Book delivers end-to-end workflow solutions for on-demand publication printing, from book-of-one up to many thousands per order. This solution suite enables greater efficiency, flexibility, and reliability for high-speed industrial production of customized books, journals, magazines, catalogs, and newspapers. Align your capabilities to better meet the needs of publishers and end users with an efficient workflow for your HP PageWide Web Press and HP Indigo printing solutions.

End-to-end production

HP One Book helps you manage the complete production workflow from business management, creation and submission, production management, pre-press and print server, digital press, finishing, and fulfillment. You can batch, gang, automate, track orders, and sort orders to the right technologies for the best productivity return. With best-in-class high speed, industrial production workflow, you can achieve fast turnaround times and delivery.

Flexible integration

HP One Book is a flexible solution that can reside on premises by combining the Bronte Book Solution with HP SmartStream Production Center or via the cloud with the HP PrintOS platform. Both production platforms allow you to take advantage of a broad range of partner workflow and finishing solutions. Open APIs and partner ecosystem support integration with existing workflows, common web-to-print and MIS systems, color management tools, and a variety of finishing options.

SmartStream solution partners

PageWide Web Press owners can draw on the capabilities of trusted HP SmartStream workflow and finishing partners to customize production flow and streamline their operation. One Book workflows can incorporate solutions from Muller Martini, manroland web systems, Hunkeler, Tecna, Enfocus and Rotomail's Bronte Book Solution. In addition, the PrintOS cloud platform links users to an expanding portfolio of workflow applications. Learn more at: hp.com/go/pagewidewebpressolutions



Create a link

With HP Link Technology you can uniquely and securely identify books and other publications for traceability and to expose counterfeits. Printed pages can be linked to multimedia content and other online user experiences.

Quality you can count on at a cost you can live with

Industrial scaling of the workflow can benefit all printers—from those producing high-volume monochrome products to others producing customized full-color products. It is compatible with the entire HP PageWide Web Press product line, including the latest HP High Definition Nozzle Architecture (HDNA) Technology.

Do more with HP One Book

- Produce custom books with unique content, including personalized books, photo books, versioning, targeted catalogs, etc.
- Add unique identifiers to each book for purposes of anti-counterfeiting, product tracking, book of one—cover matching, grey market protection, and more.
- Link book pages, text, and pictures to the Internet. Pages can link readers to videos, quizzes, specifications, reviews, coupons, and other digital content.

The HP One Book advantage

For print providers, HP One Book can help modernize print production to efficiently collaborate with publishers and scale to industrial volumes. Now you can deliver what publishers and end users want: lower costs, fast turnaround times, and added value features that differentiate their products. HP One Book helps you:

- Streamline book production through automation and fulfillment efficiencies
- Eliminate waste and reduce inventory and overhead costs with flexible on-demand printing
- Gain visibility into all parts of the production workflow to track progress and quickly remedy issues if they occur

HP One Book enables value for publishers and end users:

- On-demand ordering of just the quantity that is needed right now
- Elimination of warehousing and lower overhead costs
- Fast order turnaround with flexible delivery
- Customized content—choose chapters, add an insert, or personalize each copy
- Tracking or anti-counterfeit detection—add unique IDs with embedded HP security
- Link print to the power of the Internet to enhance the reader's experience using HP Link Technology

Reinvent your operations and business

HP PrintOS is an operating system for your business—an open, secure cloud-based platform that helps you get more out of your HP PageWide Web Presses and your print production operations. Leverage HP PrintOS applications to increase efficiency, make better-informed decisions, innovate, collaborate, drive growth—and increase profitability.

Enhance your productivity with HP Services

HP Services offers you the broadest portfolio of proven service programs to keep your business running productively. Our certified service teams are committed to meeting your end-to-end needs for driving your business productivity and sustainability for a profitable printing operation. Learn more at hp.com/go/webpressservice

Get started with HP One Book today

Contact your HP representative to set up a consultation with an HP solutions engineer to find the workflow that best fits your products, your customers, and your vision of the future. Take advantage of the simplicity and efficiency that HP One Book enables for print providers and book manufacturers while creating differentiated content that is of value to publishers and end users.

Learn more at

hp.com/go/pagewidewebpress/onebook

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