### **Case study**

# Technology leader strengthens security



HP JetAdvantage Security Manager, HP Printing Security Advisory Services provide review, recommendations for more secure environment

#### Industry

Technology

#### **Objective**

• Build on MPS foundation to gain continuous improvement in enterprise security

#### **Approach**

- HP Managed Print Services
- HP JetAdvantage Security Manager Software for comprehensive policy-based print security
- HP Printing Security Advisory Services for comprehensive review and recommendations for a more secure printing environment

#### IT matters

- Establish policy-based, centralized control over more than 2,000 devices in the global print infrastructure
- Strengthen information security with HP Access Control secure pull-printing authentication software for more than 100,000 users
- Add software solution for secure printing with mobile devices

#### **Business matters**

- Strengthen information security
- Power continuous efficiency gains through ongoing optimization, streamlined workflows

"HP is recognized as one of the very few leaders in the industry that have the security capabilities required for a global print infrastructure."

- Global Print Manager, leading technology company

Silicon Valley is the hub of U.S. technology companies recognized for fostering innovation. The efficiencies of MPS are helping the company enable continuous improvement in enterprise security. With information security a top concern of corporations worldwide, this company is strengthening its print security. It engaged with experts at HP for an HP Printing Security Advisory Services comprehensive review to assist with developing a cohesive printing security strategy and recommend solutions.

## Customer at a glance

#### Application

Global print infrastructure of technology innovator with more than 100,000 users

#### Software

- HP JetAdvantage Security Manager software for comprehensive, policy-based print security
- HP Access Control

#### **HP** services

- HP Managed Print Services
- HP Printing Security Advisory Services complete review and recommendations for a secure printing environment

Supporting this technology leader is a worldwide print infrastructure of more than 2,000 HP LaserJet and PageWide printers used in every facet of the business. Nearly a decade ago, the company engaged HP MPS to help gain control over its print environment. With HP MPS, the company is now able to customize solutions for security and document workflow.

With information security a top concern of corporations worldwide, the company is strengthening its print security not only from traditional vulnerabilities—such as sensitive documents left sitting on print trays—but also new vulnerabilities that come with digital workflows.

#### **HP Printing Security Advisory Services**

The company engaged with experts at HP for an HP Printing Security Advisory Services review to assist with developing a cohesive printing security strategy and to recommend solutions. HP JetAdvantage Security Manager Software supports the strategy with a streamlined, policy-based approach to securing and helping maintain the security of printing and imaging devices. The global print manager says that HP is in a position of strength with strong security solutions and advisory services.

Secure pull printing with user authentication is the best practice for the company today.

Print users access devices with personal identification numbers (PINs); one way to access a printer is with a simple badge swipe. Pull printing, meanwhile, enables users to send a print job to the network, and then release and retrieve it from any enabled device decreasing the risk and waste of unclaimed documents. Secure pull printing is provided by HP Access Control Secure Pull Print, which controls the authentication process.

The technology leader relies on its HP MPS relationship to remain at the leading edge of innovation, with transformative solutions and service offerings.

According to the global print manager, only a full suite of HP solutions could enable what its users can do today. The company's relationship with HP demonstrates what you can accomplish when you have a vision, write it down, segment it into projects, and go after it in collaboration with the right industry experts.

The Global Print Manager concludes, "HP is a proven leader in the industry that maps very well to our needs."

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