

# Help customers deliver measurable results



HP Managed Print Services (MPS) enhances fleet predictability, increases security, and helps improve document workflows across industry verticals, including finance, healthcare, education, and retail.



Empower customers to address industry-specific print challenges with innovative devices, services, and business intelligence. HP MPS will not only help them print more efficiently, but help deliver measurable business results through predictable costs, better uptime, and improved security.

While every organization can benefit from a streamlined print process and enhanced productivity, HP MPS is customizable and scalable to expertly meet the specific demands of financial services, healthcare, education, and retail. For each of these industries, HP printers and MFPs integrate seamlessly with key software applications to improve productivity. Using HP JetAdvantage security, mobility, capture and management solutions arms you with the tools you need to address industry and government compliance regulations.



## Financial services

Whether it's providing a more secure, positive experience for your customers, ensuring compliance, or increasing efficiencies, HP MPS is a game-changer for the financial services industry.

### Enhanced business and customer protection

Organizations that fail to minimize the risk of fraud and counterfeiting make themselves vulnerable to losses that can ultimately affect their bottom line. With HP MPS, you can offer protection with solutions like HP Check Printing Security, which utilizes high-quality HP LaserJet printers to prevent fraud and capture the full value of secure, distributed, on-demand check issuance. Plus, HP JetAdvantage Security Manager improves the security of your customers' HP printing and imaging fleets before they encounter a data breach, helping to protect their devices and the information that keeps their business running.

### Streamlined workflow

In finance, running an efficient business is critical to staying competitive. It's important to make sure that scanning, copying, and printing infrastructure best supports the workflow your customers are trying to execute. Help best utilize scanning and printing technology to improve process efficiency. In addition to JetAdvantage workflow solutions that help improve document capture, document management, and process automation, solutions like HP Capture and Route enable process automation and increased efficiency. Plus, when you partner with HP you can optimize and balance deployment to meet departmental sizes and functional needs.

### Strengthened compliance posture

Intense regulatory scrutiny and compliance costs can threaten the profitability of key financial business processes. With JetAdvantage capture and security solutions you can help streamline financial workflows and improve the efficiency of brokers while securely handling documents in compliance with key regulations.

### Enriched customer experience

Banks thrive and grow by providing a consistent, personal, and hassle-free customer experience. Enable your customers to use business intelligence to cross-sell higher-value transactions and expand their own customer relationships, while using flexible communication channels to provide the information their customers need.

### Solutions for financial services

HP MPS solutions help banks and financial services firms:

- Minimize check fraud and counterfeited print with **HP Check Printing Security Solution**
- Securely print from mobile devices with **HP ePrint Enterprise Mobile Printing Solutions**<sup>1</sup>
- Control expenses and increase employee accountability with **HP Access Control Printing Solutions**
- Enable users to convert paper documents to digital files with **HP Capture and Route**



## Education

Most educational institutions are feeling pressure to deliver timely, relevant, and convenient information, while using fewer resources. The best way to do this is to improve efficiencies, which is where HP MPS comes in. End-to-end automated workflow solutions including HP Capture and Route can help institutions accelerate admissions and student services reduce costs, deliver mobile access to curricula, expand technology tools, and reduce environmental impact.

### Well-organized capture of students' records

The digitization of paper processes, starting with student applications, helps increase the security of student documents, automates the redaction process of sensitive documents, strengthens your customers' control over document management, reduces errors and lost documents, and distributes costs more evenly.

### Enhanced record management and retention

With HP MPS, your customers can better manage documents by retaining or deleting them based on policies they put in place. They can also store records securely for governance and e-discovery, find the information they need faster, and ensure reliable backup, recovery, and business continuity.

### Customized content

Help your customers easily access and integrate all types of content, and create, manage, and deliver fully personalized communications through a single solution

### Reduced effect on the environment

Outdated, manual paper-based processes remain the status quo in education, and the environment is paying for it. Digitizing these processes with a fully integrated electronic infrastructure will have a huge impact in the amount of paper waste created by this industry. Additionally, processes will be more cost-efficient and user-friendly.

### Solutions for education

HP MPS solutions help educational institutions:

- Convert paper-based and electronic documents into digital files to streamline workflow with **HP Capture and Route**
- Provide faculty, staff, and students with secure, authenticated access to devices, documents, and information with **HP Access Control Printing Solutions**
- Take advantage of policy-based compliance with **HP JetAdvantage Security Solutions<sup>2</sup>**
- Create affordable, effective visual aids with **HP DesignJet large format printers**
- Print and scan efficiently and reliably while meeting Common Core standards with **HP PageWide**



## Retail

In order to find success in retail, your customers must be able to keep pace with evolving consumer requirements and competitive trends. HP MPS makes that possible by designing, deploying, and managing an imaging and printing infrastructure tailored to specific retail operations and objectives.

### Simplified processes

Enable your customers to make it easy for their managers, sales associates, and other employees to do their jobs with simplified document access and printing across your entire company.

### Focused priorities

Relying on HP MPS for their printing needs frees up time for your customers and their employees to focus more on what matters—customer service and sales.

### Customized print strategy

Help customers lower overall internal costs, take the burden of maintenance off of employees, and align business operations with environmental sustainability targets when they work with HP MPS to create a print strategy designed to meet the unique needs of their business.

### Strengthened operational and environmental efficiency

Enable customers to streamline processes, save energy, and reduce paper waste when they manage printers more effectively, consider environmental factors when deploying devices, and monitor device usage.

### Solutions for retail

HP MPS solutions help retail businesses:

- Enable employees to work efficiently while traveling between locations with **HP ePrint technology**
- Protect your fleet as you grow your business with **HP JetAdvantage Security Manager<sup>3</sup>**
- Create professional-quality materials that make a greater impact with **HP Color Printing Solutions**



## Healthcare

HP MPS can help healthcare institutions achieve a fully-optimized, well-managed printing and imaging environment. Whether it's improving patient outcomes, increasing productivity while lowering overall costs, or freeing up capital to drive innovation, there's proven value for your customers in outsourcing the management of all or part of their print environment.

### Optimized infrastructure

Help your customers reduce human error, cut costs, increase user productivity, and increase their ROI by consolidating faxing, printing, scanning and copying into cost-efficient multifunction printers (MFPs). With HP MPS, you can also help them balance deployment to site locations by making sure they have the right mix of devices placed on the network where they are most needed based on volume.

### Well-managed environment

HP MPS enables the day-to-day running of your customers' print infrastructure to be continually fine-tuned to help reduce cost and maintain high levels of productivity. HP security and "pull" printing solutions can help them reduce risk and aid with compliance mandates.

### Improved workflow

Through the deployment of HP workflow solutions and intelligent HP devices, HP MPS can help your customers automate paper-intensive workflows. HP JetAdvantage Workflow and Security Solutions, and HP Capture and Route not only help reduce costs, but also reduce administrative burdens and, most importantly, improve patient outcomes.

### Solutions for healthcare

HP MPS solutions help healthcare organizations:

- Advance compliance and mobility with **HP Access Control**
- Secure prescriptions with **HP Prescription Printing Security Solution**
- Print color patient identification wristbands with **HP printers and MFPs**
- Digitize and distribute healthcare documents with **HP Capture and Route**
- Print from mobile devices with **HP ePrint Enterprise**

Sign up for updates  
[hp.com/go/getupdated](http://hp.com/go/getupdated)



Share with colleagues



Rate this document

1 HP ePrint Enterprise requires Internet- and email-capable BlackBerry® smartphone OS 4.5 or newer, iPhone® 3GS or newer, iPad® and iPod touch® (3rd generation or newer) devices running iOS 5.0 or later, or Android™ devices running version 2.2 or newer, with separately purchased wireless Internet service, HP ePrint Enterprise server software, and HP ePrint Enterprise app. Solution works with PCL5/6, PCL3, and PCL3GUI printers (HP and non-HP).

2 Some solutions require download or additional purchase. Learn more at [hp.com/go/printingsolutions](http://hp.com/go/printingsolutions).

3 HP JetAdvantage Security Manager must be purchased separately. To learn more, please visit [hp.com/go/securitymanager](http://hp.com/go/securitymanager).

© Copyright 2017 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

