



The path to protection

HP Print Security Advisory Services for Care Pack, part of HP Care, and standard contract offerings



What if you could...

- Clarify and evaluate your current printing security policies and needs?
- Create an integrated printing security strategy?
- Identify technologies and services to help you achieve your security goals?
- Develop a plan to implement and manage your printing security policies and solutions?

The challenge

Organizations devote more resources than ever to protecting their data. But while data centers and internal networks receive much attention, many IT security strategies fail to address printing and imaging vulnerabilities—even though the potential costs are just as high. Lost confidential data, client records, or proprietary information can easily cost companies millions of dollars. And that doesn't even factor in the lasting damage done to their reputation.

Securing environments often competes with other priorities such as cost and ease of use. The challenge requires a strong defense against the disparate risks that threaten hardware devices, important data, and printed documents. Whether you outsource or manage your own printing environment, you don't have to protect and secure on your own.

Get help from the experts

HP Print Security Advisory Services can help you develop a cohesive printing security strategy to help protect your business. We'll work with you to engage stakeholders, assess the current state of your printing security, and recommend solutions. To begin the process, an HP security advisor will work with your security team on reviewing your

current environment to better understand your company's concerns, practices, and vulnerabilities. A security workshop will bring together key stakeholders, educate them on threats, and help them reach consensus on the goals of a new printing security strategy—one that strikes the right balance between security, cost, and ease of use.

Our security advisors gather detailed information and interview employees about daily printing and imaging practices. Your advisor can also deploy HP JetAdvantage tools like HP Web Jetadmin and HP JetAdvantage Security Manager¹ to evaluate your current printing security posture against regulatory requirements and industry best practices.

What our customers say

"Our HP consultant opened our eyes to security for print infrastructure we never even considered."

"HP Security Consultants uncovered bad practices we never even knew existed..."

"HP Security has given us an in depth road map to focus on improving our security across our print infrastructure."

¹ Available on select product models and firmware versions. For a list of supported products visit hp.com/go/securitymanager for details.

Plan to protect

Breaches can occur at any point in your workflow. A sound policy helps address these vulnerabilities by:



Protecting the device

- Controlling access to MFP settings to prevent less secure configurations and unnecessary prints, scans, and data transmissions
- Helping to protect devices from theft, tampering, and unauthorized use of physical ports



Protecting the data

- Helping to prevent access to internal drives that store files containing confidential information
- Encrypting information traveling to and from devices via network, mobile, and cloud connectivity



Protecting the documents

- Reducing the risk of documents getting into the wrong hands with user authentication or pull printing
- Helping to prevent tampering or forgery of documents with anti-fraud features and secure input trays



Managing and monitoring security risks

- Discovering security blind spots and inefficiencies across your printing and imaging fleet
- Implementing security policies in a cost-effective, secure way

Take the complexity out of security

HP Security Manager, a JetAdvantage Security Solution, follows a simple, intuitive, and efficient process to secure your fleet:

- Create a fleet-wide policy
- Assess devices for compliance
- Automatically remediate noncompliant devices
- Review risk-based reports

Build your security strategy

Armed with the qualitative and quantitative data gained during the security assessment, your HP security advisor will help you identify risks, estimate their potential impact, and present you with recommendations to secure your printing environment. These recommendations may include:

- Hardware solutions to protect sensitive data stored on printers and MFPs
- Software and solutions to protect data in transit through your office network or the cloud
- Services and solutions to monitor your printing environment

After your HP security advisor helps you establish an imaging and printing security strategy for your company, you can take it from there. Or you can choose the option of including your imaging and printing environment security as part of a larger suite of managed services offered by your preferred solution reseller and HP.

Get started

To order as a Care Pack service or on contract, contact your HP representative or your preferred HP reseller.

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