



# HP Dynamic Configuration Service

Get full control over the configuration of your new PCs

November 2016

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A man in a grey button-down shirt is focused on working on a black HP desktop PC tower. He is holding the front panel of the PC, which has several ports and the HP logo. In the background, another HP desktop PC tower is visible. The setting appears to be a workshop or office environment.

## Your Configuration and Deployment Challenges

### Key problems and issues

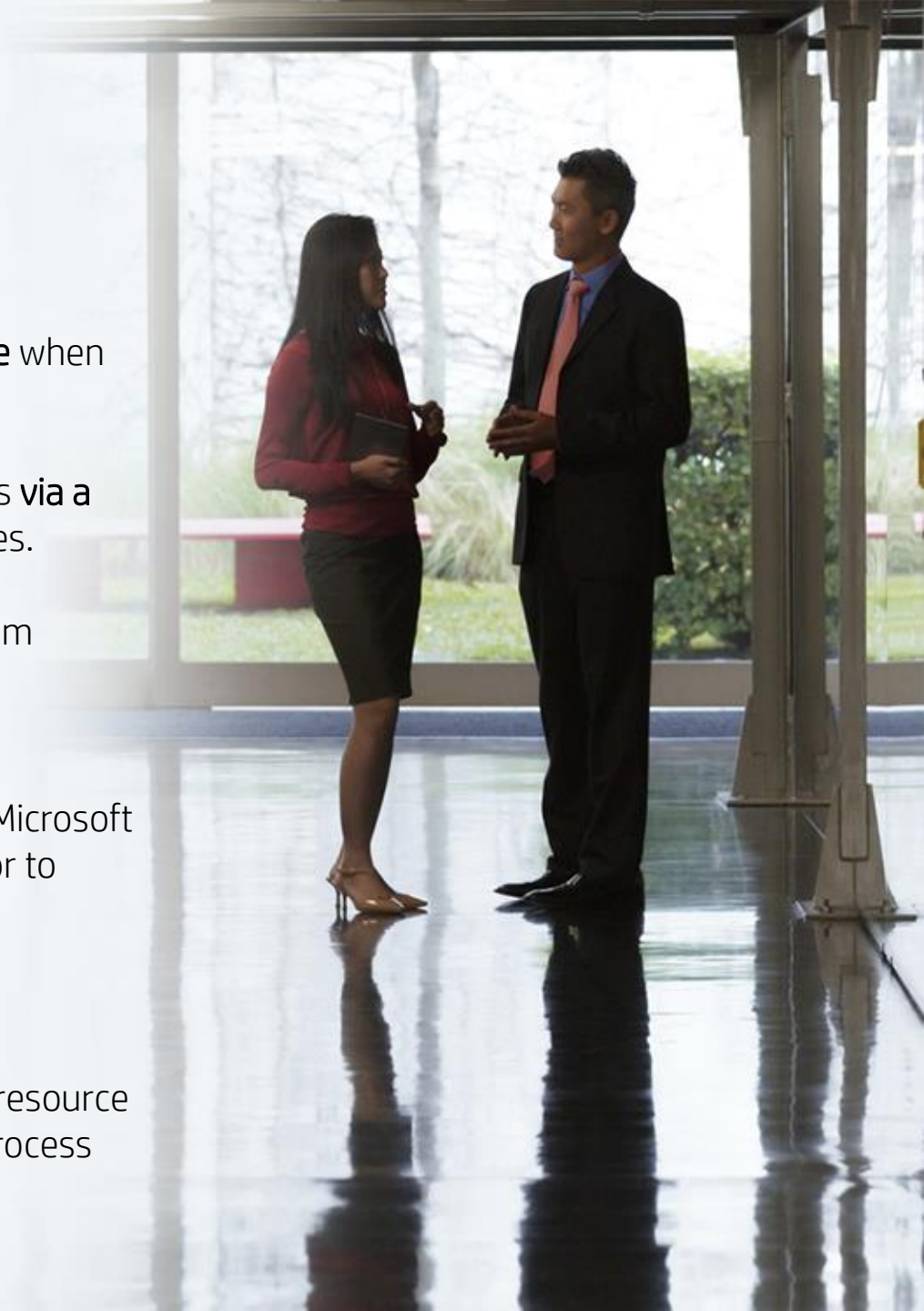
- Your business end-users expect to receive a PC tailored to their specific needs, allowing them to power on and get right to work.
- You want to migrate to Windows 10 as part of the device refresh lifecycle and you want to avoid dedicating your own internal resources to the task.
- When rolling out new PCs, you want direct and dynamic control of the configuration and deployment process as well as the ability to use your system management tool of choice i.e. Microsoft SCCM, Altiris or LANDesk.
- Longer deployment times (with static images loaded at the factory or done onsite) impact end-user productivity, and delay getting your end users up-and-running with PCs tailored to their specific needs.
- Deployment activities can be challenging, time-consuming, and expensive. Moreover, it is not a core competency; you would rather focus on your primary business objectives.



# The Solution

## HP Dynamic Configuration Service

- Dynamic Configuration Service allows for a more **dynamic, real-time experience** when rolling out new PC hardware.
- You can extend your imaging environment into HP's factories or staging centers **via a secure VPN connection**, giving you direct control over key configuration activities.
- You can take advantage of multiple configuration service choices such as custom images, applications, domain join, HDD encryption, BIOS settings, and unit personalization, all covered under this one service.
- Allows you to leverage **industry-standard system management tools**, such as Microsoft SCCM, Altiris, or LANDesk to directly and dynamically configure devices just prior to shipment.
- Each unit can be **tailored to a specific end user** within your organization.
- A **Delivery Consultant** will be engaged during the sales phase, as the technical resource on the deal who can work with you on the specifics of the setup and delivery process for Dynamic Configuration.



# Value Proposition

Dynamic Configuration Service allows you to extend your imaging environment into HP's factories or staging centers, through a secure VPN connection – giving you direct control over key configuration activities for your new PCs just before shipment. This includes image, applications, domain join, HDD encryption, BIOS settings, and unit personalization.



## What it means for you?

Each employee gets a PC from HP ready to use on the corporate network. It contains the latest corporate image with up-to-date security patches and encrypted hard drive. Job required applications and configuration personalize the computer for its user.

# HP Dynamic Configuration - Service Benefits



## Real-time dynamic configuration of new PCs

Each user will get a PC configured to their exact specifications – including the latest and greatest images, applications, settings and security.

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## A secure connection to HP

You'll have a secure VPN connection to a dedicated server inside HP's facilities, so you can use your own customized task sequences to configure your new devices before they leave the factory.

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## Stay in control

HP lets you maintain control over an automated configuration process that leverages industry-standard deployment tools, including Microsoft SCCM, Symantec Altiris, and LANDesk to configure your devices.

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## Ease the burden on IT

Dynamic Configuration helps reduce the time needed to prepare PCs for your end users by having them arrive fully configured and customized for each employee.



# Save Time and Reduce Cost to Deploy New PCs



Do it yourself



Incur significant cost and tie up IT resources



Save time and reduce cost with HP Dynamic Configuration Service availability

- Unbox each PC
- Set up bench space for configuration activities:
  - Image
  - Applications
  - SW patches
  - Security hotfixes
  - Asset tagging
  - BIOS settings
  - End user personalization
  - Domain join
  - Disk encryption

	Customer	Dynamic Configuration Service	
<b>PC Staging Activities</b>			
	+/- \$95	\$55	\$
<b>End-User Time (Avg Salary \$41)</b>			
	30-60 mins	10-15 mins	🕒
<b>Logistics Shipping fee to remote sites</b>			
	\$25	\$0	\$
<b>Total Customer Cost</b>	<b>\$116 - \$161</b>	<b>\$62 - \$65</b>	\$

- Get PC's ready to run, right out of the box with your latest and greatest configuration requirements
- With a secure VPN connection to HP's factories, you drive the configuration activities
- Units are configured just before shipment
- One part number does it all!
  - [AY150AV HP Dynamic Configuration](#)



# HP Dynamic Configuration – Service Features



## Global availability

Dynamic Configuration is available worldwide, and has been proven for large multinational enterprises across many industries including Public Sector, Financial Services, and Insurance. Most HP commercial products are supported.

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## Comprehensive customization

Dynamic Configuration provides full control over the configuration and deployment of new PCs, including imaging, applications, domain join, HDD encryption, BIOS settings and end-user personalization.

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## End-user personalization

Keep your end-users productive and minimize deployment time by personalizing new PCs to each employee's specific needs – before they even arrive onsite.

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## Command center

HP's command center brings years of expertise in setting up and managing dynamic configuration service projects. They will ensure you benefit from the most optimized, seamless, and automated experience in the industry.

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## Dynamic configuration technical experts

HP's dynamic configuration technical resources will work with you every step of the way, ensuring your configuration requirements are understood and your projects operate as intended.



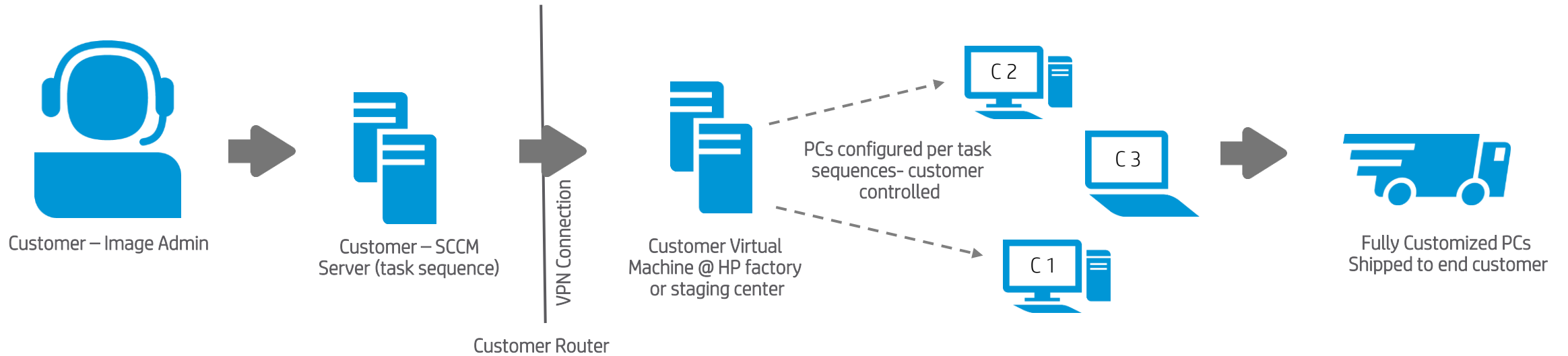
# HP Dynamic Configuration

## The Customer Experience

- You are looking for a **more real-time, automated approach** to dynamically configuring your commercial HW PCs prior to shipment from HP.
- You decide to **purchase the HP Dynamic Configuration Service** to assist with configuration and deployment activities.
- An HP technical resource is assigned to work closely with you. You are provided with a static IP address and **assigned virtual space on a hosted server**.
- You create your own **task sequences** in **SCCM** (or Altiris, LANDesk, etc.) to control images, apps, domain join, BIOS settings, HDD encryption and unit personalization.
- Once the devices are connected to the server that controls the configuration process, **they will boot into your network** and automatically start the SCCM (or Altiris or LANDesk) task sequences that you have set for the device.
- Finally, completely-configured PCs are **shipped to your locations**, ready to run out of box, and **tailored for each end user**.



# Dynamic Configuration Process Flow



# For more details, log on to:

[hp.com/go/configuration](http://hp.com/go/configuration)

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