



# Subscribe and simplify.

With HP Subscription, technology is a tool,  
not a distraction





## Take care of business, while HP takes care of tech

Imagine if you could stop worrying about technology – including maintenance and employee tech support – and focus 100% on your business.



That's what you get with  
[HP Subscription.](#)



When you select HP Subscription\*, you get more than just great devices. You also get the option of including software, world-class HP support services, and even cloud-based device management tools that anticipate problems before they occur.



Then, at the end of two or three years\*, simply renew your subscription and get the latest tech from our award-winning portfolio.



That means more productivity – and fewer hassles.



Plus, you'll maximize cash flow with an affordable monthly payment for the entire bundle.

\* Contract extension may apply and 4 year contracts can also be made available.

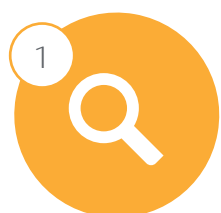


✓  
Subscribe and simplify

HP Subscription keeps your business productive through a lifecycle solution that includes computing devices, services, support, and optional proactive analytics in one package. Plus, you get the latest and greatest technology every two to three years. All at an affordable, predictable monthly cost. It's a great way to stop worrying about technology and focus on growing your business.



With the help of HP Subscription, you can:



Enhance device acquisition

Gain total certainty on costs and improve cash flow with one affordable monthly payment for hardware, services, and software. Get new hardware every two to three years, avoiding the cost of maintenance.



Improve device management

Let HP simplify, manage and improve IT support, giving users easy access through a Proactive Intelligence icon on their devices. Get services that span the entire hardware lifecycle, from setup to refresh.



Optimize device usage

Unleash the productivity of your users and reduce downtime. Choose the optimal blend of software and for your business. Monitor your devices with Proactive Intelligence analytics that enable IT to anticipate problems, optimize performance, and enhance productivity.\*

# At your service

With HP Subscription, you and your employees will always have expert support, when and how you need it. Choose from either comprehensive IT management or targeted, customizable offerings.

And when you combine HP Subscription with these optional HP services, you can minimize downtime and increase security:

- Proactive Intelligence—anticipate problems before they occur, and get the most out of your devices – including all brands of PCs.
- Accidental Damage Protection—Rest assured that your devices are covered against everyday mishaps.
- Tracking and Recovery Service—Delete and recover data remotely, track and manage devices, detect unauthorized software, and more.
- Next Business Day Onsite—When in-person assistance is required, we'll be there the next business day.<sup>1</sup>



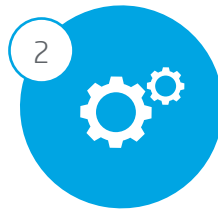
It couldn't be easier

With HP Subscription, you simply:



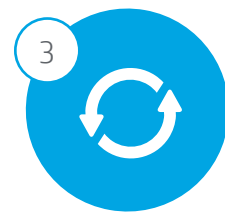
Sign Up

Call HP 1-877-652-5076 and get an on-the-spot quote based on your budget and requirements. Sign the subscription documents<sup>2</sup>, and you're in business!



Gear Up

Start using your brand-new HP gear and services, and work productively for 24 or 36 months.



Refresh

When your subscription is over, simply return your product and get new gear from our latest technology!

Sign up for updates  
[hp.com/go/getupdated](http://hp.com/go/getupdated)

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