

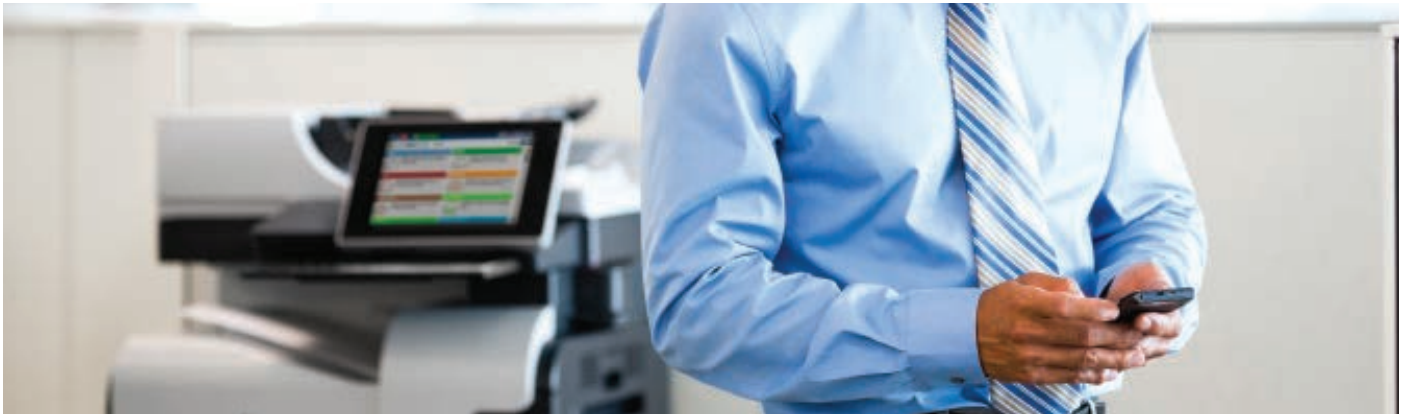
Brief

HP MPS—help customers do more than just print



Partner with HP to help deliver measurable business results

Offer innovative end-to-end solutions, scalability, and insightful business intelligence.



#1 HP's customer satisfaction rating as the most recommended MPS provider¹



HP PageWide Managed P75050 / P77750 MFP

With HP MPS, you can help your customers:

- **Deploy** new hardware into their environment seamlessly
- **Optimize** their print environment
- **Maintain** devices with support services that extend and enhance protection

HP MPS is the most preferred MPS provider. Here's why.

HP Managed Print Services (MPS) provides you with access to the expertise and support your customers' need to help manage their printing environment efficiently and effectively. Our comprehensive portfolio, scalable solutions, and data analytics help predict cost, increase uptime, and improve security. Plus, you'll be able to provide customers with the scalability and flexibility to make changes as their business needs evolve.

Innovative print solutions

HP offers a comprehensive range of technology innovations that provide clear advantages to our partners and their customers.

Enhanced productivity

HP's JetAdvantage solutions lessen IT workloads, help reduce costs, and increase productivity by streamlining paper-based processes and enabling your customers to print securely wherever business demands.

The world's most secure printing²

Partner with HP to protect your customers' business, revenue, and reputation, and help them sleep better at night. Only HP printers can stop an attack the moment it starts with unique security features.³

Strengthen compliance

Take advantage of HP security solutions to perform regular scans for vulnerabilities, encrypt sensitive information, and report compliance data.

Improved printing performance

HP PageWide technology enables faster, more efficient, and less expensive printing with up to 20% lower TCO for Enterprise devices,⁴ less energy consumption,⁵ and fewer replaceable parts.

Breakthrough A3 performance and cost

Capitalize on the quality, reliability, security, and solution support of HP's next generation A3 MFP and Printer portfolio. The affordable color and maximum uptime of these new products, coupled with the world's most secure printing,⁶ creates a better overall printing experience that will help reduce cost and increase uptime.

Scalability to meet your customers' needs

HP's hardware, software, and services scale to meet the demands of businesses of all sizes, from virtually all parts of the world.

Flexible portfolio

Offer a customizable portfolio that includes service options, multi-vendor support, and financing options.

Consistent global service

Give your customers the benefit of a single point-of-accountability and specialized expertise—without additional service level agreements or subcontracts with other vendors.

MPS continuum benefits

A portfolio of offers and tools for channel partners ensures organizations of all sizes around the globe can access the benefits of HP MPS.

Insightful business intelligence

Enable your customers to make smarter decisions and increase uptime with insights based on fleet usage, costs, trends, and data analytics.

Partner with the best

Scale

HP's portfolio of hardware, software, and services offers flexibility and scalability to meet the demands of businesses of all sizes anywhere in the world.

Business intelligence

Information gathered through data analytics and business reviews provide your customers with the confidence that they're making the right decisions.

Learn more

Contact your HP Sales Representative.

1 ORC International, 15 April 2015. Conducted 980 interviews in AMS, EMEA, APJ across 10 dimensions of satisfaction.

2 Based on HP review of 2015 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. A FutureSmart service pack update may be required to activate security features on the HP LaserJet M527, M506, M577. Some features will be made available as an HP FutureSmart service pack update on select existing enterprise printer models. For list of compatible products visit, <http://h20195.www2.hp.com/V2/GetDocument.aspx?docname=4AA6-1178ENW>. For more information visit, www.hp.com/go/LJsecurityclaims.

3 HP Enterprise printers and MFPs with FutureSmart offer self-healing security features and include embedded protections against viruses and malware. For more information visit, hp.com/go/MPSsecurityclaims or hp.com/go/mps.

4 Total cost of ownership comparison for Enterprise devices based on 150,000 pages, manufacturers' published specifications for page yields and energy use, manufacturers' suggested retail prices for hardware and supplies, cost per page based on ISO yield with continuous printing in default mode with highest-available-capacity cartridges, long-life consumables of all color business A4 MFPs \$1,000 - \$3,000 USD (compared to the 586 MFP series) and all color business A4 printers \$500 - \$1,249 USD (compared to the 556 printer series) as of November 2015, excluding products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/pagewideclaims and hp.com/go/learnaboutsplies.

Total cost of ownership comparison for Pro devices based on 90,000 pages, manufacturers' published specifications for page yields and energy use, manufacturers' suggested retail prices for hardware and supplies, cost per page based on ISO yield with continuous printing in default mode with highest-available-capacity cartridges, long-life consumables of all color business printers \$300 - \$800 USD and MFPs \$400 - \$1,000 USD (compared to the Pro 400/500 printers and MFPs) as of November 2015, excluding products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/pagewideclaims and hp.com/go/learnaboutsplies.

5 Energy claim for Enterprise devices based on TEC data reported on energystar.gov. Data normalized to determine energy efficiency of majority of inclass color laser MFPs \$1,000 - \$3,000 USD and color laser printers \$500 - \$1,249 USD as of November 2015; market share as reported by IDC as of Q3 2015. Actual results may vary. Learn more at hp.com/go/pagewideclaims.

Energy claim based on TEC data reported on energystar.gov. Data normalized to determine energy efficiency of majority of in-class business printers \$300 - \$600 USD, \$300 - \$800 USD, MFPs \$400 - \$800 USD, and MFPs \$400 - \$1,000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Actual results may vary. Learn more at hp.com/go/pagewideclaims.

6 "Most secure printing" claim applies to HP Enterprise-class devices introduced in 2015 and is based on HP review of 2016 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. A FutureSmart service pack update may be required to activate security features. For a list of compatible products, visit: <http://h20195.www2.hp.com/V2/GetDocument.aspx?docname=4AA6-1178ENW>. For more information, visit hp.com/go/printersecurityclaims

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