

## Brief

# Deliver an enhanced retail experience with the HP MX12 Retail Solution



## A new level of retail agility

Increase your operational efficiencies while delivering an enhanced customer experience with the HP MX 12 Retail Solution, combining a Windows® Pro tablet, retail-ready case, and docking station.<sup>1</sup>



## Versatility to fit your business

The HP MX12 Retail Solution is a sleek and compact fixed POS solution that allows you to go portable when your business demands.

When docked into the HP Retail Expansion Dock,<sup>1</sup> you can connect to a full suite of POS peripherals such as a barcode scanner, MSR, or cash drawer, and then lock<sup>2</sup> them to the dock with an integrated lock slot. This portable solution also goes where business demands—take product demos and transactions directly to your customers. Attach your third-party mobile payment device or scanner to the back of the case to accept transactions on the go. The HP Pro x2 612 tablet is easily charged through the tablet's USB port, accessed by a cutout on the case.

## Productivity you can see

A replacement for the HP MX10 Retail Solution, the HP MX12 Retail Solution includes higher performance, larger display, sleeker design, and the same great dock as its predecessor.

Tackle daily tasks across your business—from inventory to closing sales—with the HP Pro x2 612 tablet's powerful Intel® processor and up to 4 GB RAM. The large 12" diagonal WUXGA Full HD screen keeps you productive by displaying all the information you need at a glance, so you don't have to toggle between apps. Enjoy clear views of transactional, customer, and inventory data in the full desktop<sup>3</sup> versions of your ISV application.

## Make room for revenue

Maximize your available counter space with this small footprint solution that takes up minimal room. The HP MX12 has an adjustable height and tilt dual-hinge arm so your customer service representatives can work comfortably. An internal power supply helps keep things tidy.

Designed for comfort and function, the thin case has attach points for optional shoulder or hand straps<sup>4</sup>—and cutouts to access the tablet's ports, fingerprint and smart card readers, camera, and USB-C™ port for

charging on the go. Wear crossbody and position out of the way to keep your hands free to assist customers and stock shelves.

## Security for your critical information

Use secure authentication anytime, anywhere, using security features designed into the HP Pro x2 612 tablet. The integrated smart card reader provides an additional layer of security and control over user credentials. The fingerprint reader provides enterprise-grade security without having to type a password. HP Sure Start with Dynamic Protection helps the tablet protect, detect, and recover from malicious BIOS attacks.

## Beauty and brawn

The stylish HP MX12 Retail Solution looks great and performs even better in fast-paced, often messy environments. The sturdy HP Pro x2 612 is designed to pass MIL-STD 810G testing,<sup>5</sup> has a damage-resistant Corning® Gorilla® glass screen, and is reinforced by the durable case. Enjoy improved aesthetics thanks to a softened exterior look and feel, a 33% thinner design, and 10% lighter weight plus a 38% larger viewing area compared with the previous HP Retail Jacket model.

## HP MX12 Retail Solution usage scenarios



### Fixed POS

Increase store associate efficiency with a touch interface, large display, and performance that can keep up.

- 12" diagonal full HD display for clear viewing of transactions and products
- Intel® Pentium® or Intel® Core™ M performance for blazing fast checkouts
- Full POS connectivity for complete payment functionality



### Assisted Selling/Mobile POS

Both managers and associates can easily remove the tablet for mobile activities yet securely lock in place when docked.

- Attachable hand or shoulder strap<sup>7</sup> for individual carrying preferences
- Reliable connection between case, tablet, and dock
- Tablet camera and barcode scanner 3rd party app<sup>6</sup>



### Self-service Check-in

The ability to adjust the height and angle of the tablet to meet the needs of users and fit within different workspaces.

- Tilt/raise/lower functions supported
- Lock tablet to dock and dock to fixture for additional hardware security
- Clean aesthetics, clean counter

1. Configured at the time of purchase.

2. Lock sold separately.

3. Available on HP Pro x2 612 models with Intel® Core™ M processor only.

4. Sold separately.

5. MIL-STD testing is pending and not intended to demonstrate fitness for U.S. Department of Defense contract requirements or for military use. Test results are not a guarantee of future performance under these test conditions. Damage under the MIL-STD test conditions or any accidental damage requires an optional HP Accidental Damage Protection Care Pack.

6. License required.

7. Shoulder strap sold separately.

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