

Out with the owned. In with a new way of thinking.



Looking for new ways to inject flexibility into your technology acquisition strategy?



The proliferation of smartphones and tablets has forced IT to adjust to a more complex support structure. IT financing is also changing to reflect new business realities.¹



The old buy/deploy/ manage/retire model is looking increasingly antiquated.²

One size does not fit all



Examine your key proprieties and business requirements:

- | Refresh cycle
- | Opex or Capex model
- | Services based contract
- | Flex down
- | Increased on-hand capacity
- | Remarketing and sustainability

IDC surveyed respondents who are considering PCaaS in the next 12 months to understand their top motivators. The top 3 reasons include:

- The ability to deploy only the assets needed based on workload
- The capability to move Capex associated with device deployment to Opex
- Reduction of the IT procurement workload³

New acquisition methods provide a “menu-approach” allowing you to more easily acquire, deploy, manage and update your environment to your exact specifications.



Your business, your plan

Reach out to your HP Financial Services rep to talk through your priorities and consideration factors. We can help you build the right plan for your business.

Learn more at: hp.com/go/hpfinancialservices

^{1,2,3} IDC, PCaaS Threatens to Shake Up the PC Deployment Game: U.S. Commercial PC Survey, March 2016, #US41049616.

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