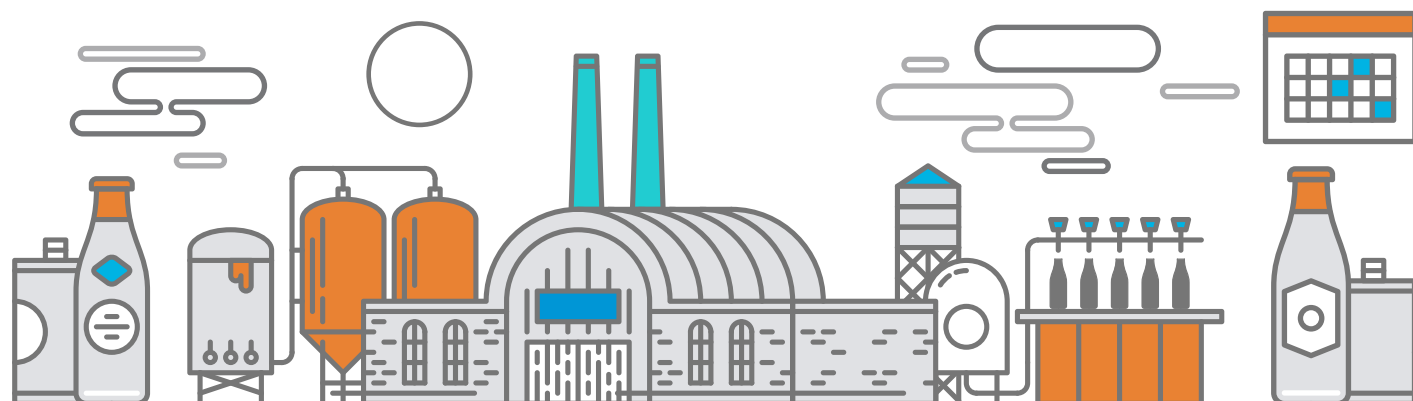




Al Jomaih Bottling cuts print costs by 33%

HP multifunction devices reduce fleet size and eliminate paper wastage



Al Jomaih Bottling Plant (ABP) is the franchise bottler for Pepsi Cola in Saudi Arabia. With three manufacturing lines, it is one of the leading beverage companies in the Middle East.



5,000 employees



100 products



9 major brands



28,500 bottles an hour

Serious print challenge

198 devices



91 models

x 250k

Over 250,000 pages a year are printed by this rapidly growing company

The unwieldy print landscape had become expensive and difficult to manage

Need to improve service and productivity

1,200 employees

rely on print but the lack of clear control was damaging their productivity



Paper wastage



from uncollected print jobs was contrary to the company's environmental aims



"We did not put in specific rules to reduce print volumes and paper usage so the savings of one third on our print costs are due to the efficiency of the HP solutions and better management processes."

- Ahmad Al Bashir, IT infrastructure and services manager, Al Jomaih Bottling Plant (ABP)

New landscape focused on multifunction devices

M775

HP LaserJet Enterprise 700 color MFP M775 multifunction printers

M725

HP LaserJet Enterprise MFP M725 multifunction printers

M525c

HP LaserJet Enterprise flow MFP M525c multifunction printers

HP Web Jetadmin

Jetadmin boosts manageability and security



SafeCom Pull Print

SafeCom increases print control



33%

reduction in overall print costs



168 → 71

168 individual printers reduced to 71



14 → 3

14 different printer models consolidated to 3



35%

reduction in paper wastage

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"Print quality has improved and eliminating uncollected jobs has cut paper usage, which is in line with our strict environmental code."

- Ahmad Al Bashir, IT infrastructure and services manager, Al Jomaih Bottling Plant (ABP)