

# Al Jomaih improves print management and reduces overall print costs by 33%



Pepsi Cola's Saudi bottler streamlines print environment with HP multifunction devices

**Industry**

Food and beverage

**Objective**

Improve print availability and staff productivity while reducing costs

**Approach**

Considered two options – evaluating HP solutions against other providers

**IT matters**

- Rationalised print fleet from 168 devices to 71 with corresponding reduction in energy consumption and smaller footprint
- Decreased number of printer models from 14 to 3 to facilitate management
- Improve document security and overall control

**Business matters**

- Reduced overall print costs by 33%
- Reduced paper wastage on uncollected jobs by 35%, supporting environmental policy
- Improved printer availability to increase staff productivity



**“Having much better control of our printing has enabled us to reduce print costs by one third while increasing productivity. Eliminating uncollected jobs has also cut paper usage.”**

– Ahmad Al Bashir, IT infrastructure and services manager, Al Jomaih Bottling Plant

## Print rationalisation reduces costs and improves management

Al Jomaih Bottling Plant has rationalised its fleet from 168 individual printers to 71 and from 14 models to 3.

The new multifunction devices were sourced from HP and Managed Print Services are delivered by EZOrder Office Supplies. The solution also includes SafeCom Pull Print and HP Web Jetadmin print management and security software.

## Challenge

### Increase control and reduce cost

Improve print efficiency across all departments to simplify management, reduce wastage, cut costs and increase productivity.

## Solution

### Consolidation on multifunction

The new fleet features 70 HP LaserJet multifunction devices. Models include the HP LaserJet Enterprise 700 color MFP M775 Series, HP LaserJet Enterprise MFP M725 Series and HP LaserJet Enterprise flow MFP M525c. Management and security are provided by SafeCom Pull Print and HP Web Jetadmin software and HP Partner Managed Print Services are provided by EZOrder.

## Benefits

### Smaller fleet with easier management

Print fleet significantly reduced with a corresponding drop in power and cooling costs. SafeCom Pull Print has eliminated paper wastage in line with the company's strict environmental policies and the management burden is lightened with the Managed Print Services. Print costs have been reduced and staff productivity has increased.

**“We did not put in specific rules to reduce print volumes and paper usage so the savings of one third on our print costs are due to the efficiency of the HP solutions and better management processes.”**

– Ahmad Al Bashir, IT infrastructure and services manager, Al Jomaih Bottling Plant

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