

Enabling workforce productivity

HP Technology Refresh for Workplace



Organizations seeking to improve their efficiency and speed place a premium on creating a desirable work environment for their employees, including offering technology employees want and need. They believe they must enable employees to work how, where and whenever they want.

The latest HP solutions for the workplace provide secure, easy, mobile collaboration and anywhere, anytime access to data and applications for better productivity and responsiveness. To achieve the expected potential, spending growth for mobile resources is expected to be twice the level of IT spending growth in general.¹

An IT investment strategy can enable you to do more

But how can your organization, with an already stretched IT staff and budget, balance resources with key business priorities to enable your company to achieve its goals? An IT investment strategy can provide the flexibility and agility needed to help you adapt to changes, accomplish more and make fewer trade-offs. What's more, an IT investment strategy that includes a proactive technology refresh program can provide a more cost effective way to acquire and manage workplace technology solutions, help your IT staff be more efficient and help your employees stay current.

Why a Technology Refresh program?

A disciplined IT asset management program can help save up to 30% in costs the first year and 5% per year the next 5 years.² You may avoid added costs associated with holding equipment too long such as:

- Increasing maintenance costs
- Increasing repair costs
- Lost productivity from downtime

At the same time, you could benefit from staying current with technology with a scheduled refresh. You may gain:

- More productive, more satisfied employees with current workplace technology
- Investment options that align costs to usage and allow you to avoid ownership
- Well-managed data cleansing and recycling services for better security

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- Bundle hardware, software, accessories and services into a simple, affordable monthly payment plan
- Conserve cash and save up to 15% compared to a cash purchase
- Defer payments while you prepare and stage new systems
- Include IT asset management services that support the full lifecycle to help increase IT staff productivity

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¹ IDC Worldwide SMB 2014 Top 10 Predictions, February 2014

² Gartner "IT Asset Management Key Initiative Overview", Alexa Bona

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