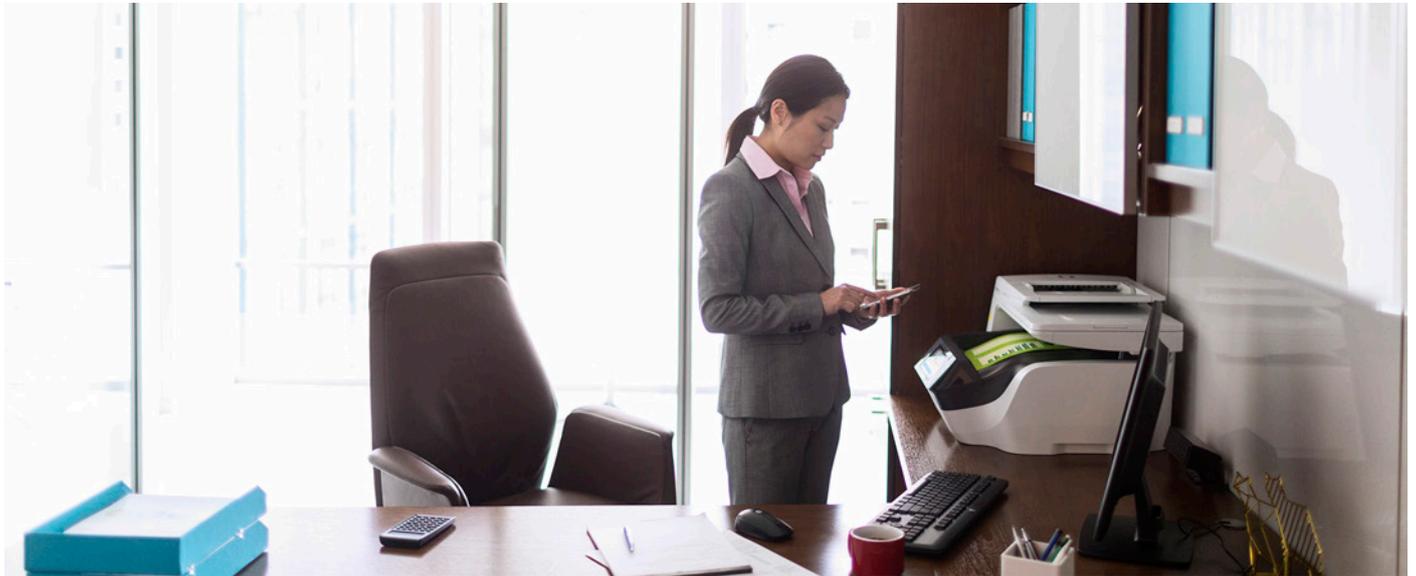


# Hassle-free, direct printing— both today and tomorrow



## VPSX/DirectPrint

Eliminate the need for Windows® print servers. Invest in a scalable solution that can help you reduce infrastructure complexity and administration overhead while increasing user productivity and mobility.



### Windows printing challenges

To help control costs and maximise employee productivity, businesses around the world are optimising their Windows environments. However, few organisations are aware of the time and money spent maintaining the countless Windows print servers that make up the typical workplace print infrastructure.

Over time, even a handful of local print servers can become an elaborate maze of interconnected machines with hundreds or thousands of queues and print drivers to maintain. Document failures are frequent, frustrating, and expensive to fix.

With LRS® VPSX/DirectPrint™, you can help provide fast, reliable delivery of business-critical workplace documents with minimal complexity and cost.

### Centralise control

VPSX/DirectPrint helps address your printing challenges. Capture output from any Windows application or user and deliver it to any networked printer or electronic destination.

### Minimise hassle with a single web-based interface

VPSX/DirectPrint includes the LRS Printer Portal. This intuitive, web-based interface makes it easy for users to locate and connect to nearby print devices while automatically provisioning the correct print driver. The result is improved user productivity, reduced help desk calls, and fewer printing failures.

### Extend your output management capabilities

VPSX/DirectPrint comes with HP Access Control Job Accounting, an HP JetAdvantage Solution that makes it easy to accurately track and gather data, analyse the results, and create reports. Get the information you need to control print usage and costs and help IT improve fleet-wide forecasts.

You can count on VPSX/DirectPrint to work with the full LRS Enterprise Output Management solution, a robust, scalable platform that helps organisations reduce costs, increase efficiency, and improve service to internal and external stakeholders.

### Invest in a scalable solution

Printers, applications, and computing hardware change over time. That's why VPSX/DirectPrint is scalable and hardware-vendor agnostic, letting you adapt to change without impacting document-related business processes:

- Protect your existing investment in printers, platforms, and other infrastructure by building on standard protocols like PCL, PJI, IPP, and PDF instead of vendor-specific technology
- Expand the number of print devices and users in your network without requiring additional print servers, thereby minimising cost and IT burden

## Average five-year 492% ROI with a 10-month break-even point



After interviewing a variety of LRS customers in the fall of 2015, IDC research analysts concluded: "IDC projects that these LRS customers will achieve an average five-year return on investment (ROI) of 492% and will break even on their LRS EOM investment in 10 months..."<sup>1</sup>

### Features

A centralised, scalable solution to replace multiple Windows print servers

Efficient single process/multi-threaded design

Simplified printer driver management and deployment

Intuitive web-based portal interface

### Benefits

Help save time and money by eliminating redundant server hardware and simplifying device management

Improve system stability and minimise downtime—drive thousands of printers without CPU or memory constraints and help free up processing cycles for other applications and processes

Increase IT and user productivity

Reduce the burden on IT teams by enabling end users to locate and define printers

## Simplified user experience with the LRS Printer Portal



## Enjoy a variety of proven features

VPSX/DirectPrint is based on the proven VPSX® Enterprise solution, which manages documents from line-of-business applications as well as user desktops. Used alone or in conjunction with various extensions in the VPSX product family, the solution supports:

- Integrated print management from both physical and virtualised Windows systems
- Secure pull printing that reduces waste by requiring users to authenticate identity before releasing documents for printing and integrates with LRS and third-party pull print solutions
- Mobile printing from Apple iOS, Android™, and other web-connected mobile clients
- Output tracking and accounting for improved security and cost control
- Document formatting and automation to enhance document appearance and usability

Learn more at [hp.com/go/HPandLRS](http://hp.com/go/HPandLRS)

<sup>1</sup> IDC white paper sponsored by LRS, "The Business Value of LRS EOM," IDC #US40944916, February 2016.

Sign up for updates  
[hp.com/go/getupdated](http://hp.com/go/getupdated)



Share with colleagues

© Copyright 2017 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

Android is a trademark of Google Inc. Apple is a trademark of Apple Inc., registered in the U.S. and other countries. Windows is a U.S. registered trademark of the Microsoft group of companies.

