

# HP Color LaserJet Enterprise M653dn



This HP Color LaserJet Printer with JetIntelligence combines exceptional performance and energy efficiency with professional-quality documents right when you need them—all while protecting your network with the industry's deepest security.



## The world's most secure printing<sup>1</sup>

- With HP Sure Start, each printer regularly checks its operating code and repairs itself from attempted hacks.
- Help prevent potential attacks and take immediate action with instant notification of security issues.
- Centralize control of your printing environment with HP Web Jetadmin—and help build business efficiency.<sup>2</sup>
- Give workgroups what they need to succeed. Choose and deploy over 175 HP and third-party security features.

## High speed performance meets energy efficiency

- Speed through tasks and save paper. Print two-sided documents at up to 60 images per minute.<sup>3</sup>
- This printer wakes up fast and prints your first page faster—in as quickly as 7.7 seconds.<sup>4</sup>
- This printer uses exceptionally low amounts of energy thanks to its innovative design and toner technology.<sup>5</sup>
- Paper handling options include a wheeled stand and 550-sheet input feeder for paper sizes 4 x 6" to legal.

## More Pages, Performance, and Protection<sup>6</sup>

- ColorSphere3 toner formulation, combined with an automatic media sensor, help provide leading print quality.
- Original HP Toner Cartridges with JetIntelligence supply 46% more pages per color cartridge vs predecessor.<sup>6</sup>
- Help retain the Original HP quality you paid for with anti-fraud and cartridge authentication technology.
- Spend less time replacing toner, and more on business. Choose high-yield toner cartridges.<sup>7</sup>



<sup>1</sup> Based on HP review of 2016 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit [hp.com/go/PrintersThatProtect](http://hp.com/go/PrintersThatProtect). For more information: [hp.com/go/printersecurityclaims](http://hp.com/go/printersecurityclaims). <sup>2</sup> HP Web Jetadmin is available for download at no additional charge at [hp.com/go/webjetadmin](http://hp.com/go/webjetadmin). <sup>3</sup> Measured using ISO/IEC 24734, excludes first set of test documents. For more information, see <http://www.hp.com/go/printerclaims>. Exact speed varies depending on the system configuration, software application, driver, and document complexity. <sup>4</sup> Measured after 15 min in sleep. Exact speed varies depending on the system configuration, software application, driver, document complexity and time in sleep. <sup>5</sup> Energy claim based on TEC data reported on [energystar.gov](http://energystar.gov) as of January 2017. Data normalized to determine energy efficiency of in-class laser printers with published speed of 50 to 60 ppm. Subject to device settings. Actual results may vary. <sup>6</sup> More pages versus predecessor cartridges claim based on page-yield comparison of HP M647A and HP 648A Color Original LaserJet Toner Cartridges with HP 656X High Yield Color Original LaserJet Toner Cartridges. For more information, see [hp.com/go/learnaboutsups](http://hp.com/go/learnaboutsups). <sup>7</sup> HP 656X High Yield Original LaserJet Toner Cartridges not included; please purchase separately.

