

Achieve more with HP LaserJet and PageWide A3 Multifunction Printers (MFPs)

HP's new line up of A3 MFPs can help you reach your business and sustainability goals



Did you know?

- HP PageWide A3 devices have best-in-class energy efficiency when compared to comparable laser printers.²

Enjoy sustainability benefits without compromising performance

Environmental responsibility and business profitability are not mutually exclusive. Your organization can meet both demands. HP printing products help you do more while using less. We offer a full lineup of energy-efficient A3 MFPs, sustainable paper options, and the HP Planet Partners return and recycling program.¹

Save energy, look for Eco Labels

HP is a leader in delivering ENERGY STAR® certified and EPEAT® registered products. HP A3 MFPs are ENERGY STAR® certified and EPEAT silver or gold registered in applicable countries. For Europe, HP A3 MFPs are Blue Angel certified. Our efforts were recently recognized by the Environmental Protection Agency, which honored HP with a 2017 EPA ENERGY STAR Award for Excellence in Energy-Efficient Product Design for our commitment to improving the availability of energy-efficient products in the marketplace.

- ENERGY STAR® is a voluntary program created by the U.S. Environmental Protection Agency (EPA) in 1992. It helps customers make informed buying decisions by providing information about products' energy efficiency. ENERGY STAR products use less energy and reduce greenhouse gas emissions by meeting strict guidelines set by the EPA and the Department of Energy.
- ENERGY STAR® is the most recognized energy eco-label worldwide. Today, approximately 20,000 organizations from many sectors take part in the program. The EPA estimates that ENERGY STAR® products prevent more than 15 million tonnes of CO² emissions annually.
- EPEAT (Electronic Product Environmental Assessment Tool) is a procurement tool to help institutional purchasers in the public and private sectors evaluate, compare, and select desktop computers, notebooks, monitors, and printers/A3 MFP based on their environmental attributes.

For product specific information go to hp.com/go/ecolabels

Cut paper waste, boost productivity

- **Look for FSC** - Many HP-branded papers are made with fibers from responsibly managed forests—look for Forest Stewardship Council® (FSC®) certification on the package.³
- **Try HP EcoFFICIENT™ Paper** - Reduce your environmental footprint by choosing HP EcoFFICIENT™ Paper for office use. This 16-pound bond paper comes in 625-sheet reams and is compatible with HP's printing fleet. Its environmental footprint is more than 30% smaller than that of average North American office paper.⁴
- **Automatic two-sided printing** - Print on both sides of a page to reduce paper waste 33% to 50%, depending on whether the print job is even or odd pages.



Did you know?

- HP has set a goal to achieve zero deforestation associated with HP brand paper and paper-based product packaging⁵ by 2020. Packaging is the box that comes with the product and all paper (including packaging and materials) inside the box.
- Since 1987, HP has recycled more than 3.3 billion pounds of products, equating the weight of more than 8 thousand whales (1 blue whale: 400,000 pounds)

- **User-authenticated printing** - Reduce unclaimed print jobs and misprints by 10% to 30% with pull and pin printing solutions that enable users to claim jobs stored on networked printers.

Join the Circular Economy

HP works to ensure a sustainable future by putting circular-economy principles into action across our value chain. HP uses transformative innovation to advance the circular economy—a more sustainable approach to product design, recovery processes, and business models.

- HP's A3 portfolio delivers a breakthrough ecosystem of devices and tools that will lower product service costs and enhance customer experience. Modular design improves serviceability and enables less waste with common parts, components, and paper handling accessories, while simplifying manufacturing. Customers can access most components without a lengthy disassembly process. Minimizing the number of unique configurations and accessories helps to reduce inventories and associated waste. Based on their unique needs, customers can configure their own device, and we make it easier for them to replace specific components without needing to return the entire device.
- A3 printers are more reliable and durable than previous generations, as well as those of market competitors. They use high-capacity HP ink and toner supplies with an increased page yield and a two-part cartridge design that extends the life of consumables and decreases production waste. These printers are optimized by HP Smart Device Services, a cloud based technology that remotely monitors the printer's health. This maximizes uptime and reduces trips required to maintain, service, and repair systems, as well as the corresponding transportation footprint.

Recycle with confidence

For more than 25 years, HP has offered secure and responsible end-of-use services for IT equipment and recycling for HP cartridges with HP Planet Partners.¹

Learn more at hp.com/recycle

- **Business Recycling Programs¹ (located in more than 60 countries)** - HP Recycling Services will create a custom recycling program for business customers, including asset destruction and disposal.
- **HP Trade-In Program¹ (located in multiple countries throughout North America and Europe)** - Upgrade to the world's most secure printers and MFPs. Put older equipment to good use by extracting its value to go toward the purchase of your new HP solution.
Learn more at hp.com/go/tradein

Start making a difference today

HP offers a number of free solutions to help organizations reduce their environmental impact.

- **HP Green IT Action Plan for imaging and printing** - Identify and implement strategies to reduce the environmental impact of office printing with this free, step-by-step guide.
- **HP Carbon Footprint Calculator** - Review energy consumption, carbon dioxide (CO₂) emissions, and estimated energy costs of your printing and computing fleets. Start now at hp.com/go/carbonfootprint
- **HP Sustainable IT Purchasing Guidance** - Learn common sustainable procurement criteria for IT products, and receive recommendations to ensure that guidelines are useful, fair, understandable, and environmentally and economically viable for suppliers. Learn more at hp.com/go/sustainability

Sign up for updates

<http://www.hp.com/go/getupdated>

1. Program availability varies. For more information, visit hp.com/recycle

2. Energy claim based on TEC data reported on energystar.gov. Data normalized to determine energy efficiency of majority of in-class A3 color business printers \$1,000-2,500 USD or €900-€2,300 Euros

and MFPs \$2,000-\$5,000 USD or €2,000-€4,500 Euros as of August 2016, excluding other HP Page Wide products, and products with 1% or lower market share using market share as reported by

IDC as of Q2 2016. Subject to device settings. Actual results may vary.

3. Forest Stewardship Council® (FSC®) License Code FSC®-C017543, Program for the Endorsement of Forest Certifications schemes (PEFC™) License Code PEFC/29-31-198.

4. Compared with industry-standard 20 lb paper: Quantis, "Life Cycle Assessment of 16 lb. and 20 lb. Office Paper," November 2014.

5. Packaging is the box that comes with the product and all paper (including packaging and materials) inside the box.

