

Brief

HP leadership in the education industry

Collaborate. Innovate. Secure.



HP's deep, broad experience

For over 50 years, HP has been partnering with educational organizations large and small around the world, supplying the technical expertise required to help maximize student achievement. This experience gives us unique insight into your needs to reduce costs, improve collaboration, and drive innovation.

HP is uniquely positioned for excellence as a technology and services leader in today's education industry. We will take the time to understand your specific needs and create a plan to help optimize your fleet, ensure data and document security, and manage your evolving institution.

Within the competitive arena of Managed Print Services, HP is the most recommended MPS provider and is rated #1 in customer satisfaction,¹ as well as being recognized as a leader or market leader by Gartner,² Quocirca,³ and IDC.⁴

HP is committed to innovating with students, teachers, and administrators in mind. We understand that educational institutions, both public and private, face tight budgets, fewer resources, and increased demands.

The HP PageWide series of printers and multifunctional printers (MFPs) are ideal for this environment. They help meet the need for innovative new technology, but on a more cost-effective and accountable basis.

In addition, HP gathered feedback from thousands of teachers, students and school administrators to create the Education Edition devices ("EE"). Each HP Education Edition is designed and built for highly mobile, blended learning environments to enable anytime, anywhere creativity, collaboration, and critical thinking. To make the grade as an "EE," devices need to meet rigorous testing requirements in four key areas: toughened chassis, long battery life, premium 2x2 wireless⁵ available, and embedded tools for teaching and learning.

Our three-pronged strategy

HP specializations for education include:

Collaborative experiences—enable quality interactions between individual students and teachers through always-on, always-connected teaching and learning.

Innovative approach—enable breakthrough learning experiences through innovative products and services designed to differentiate your educational environment.

Efficient secure processes—securely capture information and integrate data into workflows that streamline processes and drive educational goals, while improving cost savings.

Our strategy for digitizing and streamlining document-intensive processes is outlined in greater depth at [hp.com/go/educationworkflow](https://www.hp.com/go/educationworkflow), where many of our industry-specific solutions are featured. These solutions center on improving outcomes where it counts most: in enabling a smarter educational institution.



HP solutions for education

While not every one of these solutions has a direct bearing on an MPS engagement, they demonstrate HP's overall commitment to improved outcomes for our education clients:

The HP Customer Advisory Council keeps a pulse on key trends and directions, and validates that our strategy and solutions are meeting the needs of the education industry.

HP Workflow Discovery and industry-specific needs analyses use Lean Six Sigma practices and include Security Assessments, which together inform and support your investment in HP technology and services.

The HP Enterprise Test Lab features rigorous protocols that ensure performance of the hardware and software working together as a system.

The world's most secure printers⁶ and personal computing systems help ensure higher levels of security for protecting student information, as well as complying with government requirements.

HP Managed Services education solutions include:

HP MPS for Education—deliver meaningful outcomes for students, schools and communities by lowering operational costs, increasing productivity, enhancing security, improving environmental stewardship, and re-investing for future growth. Turn your imaging and printing assets into an advantage.

HP and ePRINTit® mobile printing solution suite—provide a single printing platform enabling students, faculty and staff to print from any device, manage their own funds and workflows, while helping to reduce printing costs and enhancing the technology experience.

HP Campus Advantage Solutions—focus more time on teaching and learning with a secure, cost-effective imaging and printing infrastructure with mobile “anywhere” access.

HP Classroom Manager 3.0—give educators the power to monitor student progress through a user-friendly, teacher-controlled virtual environment. Classroom management, collaboration, and real-time assessments at the click of a mouse.

HP Touchpoint Manager for Education—boost student and teacher productivity with this powerful cloud-based app that enables schools short on IT resources to easily manage devices and their connected learning environment.

HP Sprout Pro—enhance hands-on learning, promote collaborative engagement, and spark creativity with this Windows® 10⁷ all-in-one immersive learning station. It exposes students to next generation technology experiences that will prepare them for life, college, and the careers of tomorrow.

HP Education Edition laptops and tablets are designed and built for highly-mobile, blended learning environments to enable anytime, anywhere creativity, collaboration, and critical thinking. Some of these tools include:

HP ProBook x360 Education Edition equips your students for success with a rugged, yet sleek to carry laptop. With a flexible 360° hinge and dual mode camera,⁸ it's designed to deliver an ideal blended-learning experience—allowing your students to type, touch, write, and draw across a range of engaging learning activities.

HP Chromebook 11 G5 Education Edition elevates learning in and out of the classroom and empowers students to think critically and work collaboratively. It's ready for class with interactive tools and a rugged design that includes co-molded rubber edges.

HP ProBook 11 G2 Education Edition, compose, create, and inspire with this durable notebook. With a rugged design and a long battery life, it's built for students.

Why HP?

HP has a long tradition of innovation and commitment to education. Our decades of experience, together with the solutions and services we've built for education, can simplify secure communication, collaboration, and access to relevant data. With HP, educational institutions will be better able to deliver cost-efficient collaborative experiences, innovative teaching and learning experiences and secure, streamlined processes.

Learn more
hp.com/go/hpeducation

¹ ORC International, April 2015, Conducted 980 interviews in AMS, EMEA, APJ.

² Gartner, Magic Quadrant for Managed Print and Content Services, December 21, 2015, ID Number G00271944.

³ Quocirca, Managed Print Services Landscape, 2016; July 2016.

⁴ IDC MarketScape: Managed Workflow Services 2015 Hardcopy Vendor Assessment – Building on MPDS, (US) doc #US40586715, (Western Europe) doc #EMEA40662015e, (APeJ) doc #AP40437716, (CEMA) doc#CEMA41124310.

⁵ Wireless 2x2 is an optional feature on the HP ProBook 11 EE G1 and G2, and the HP Pro x360 310 EE.

⁶ Based on HP review of 2016 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit: hp.com/go/PrintersThatProtect. For more information: hp.com/go/printersecurityclaims.

⁷ Not all features are available in all editions or versions of Windows®. Systems may require upgraded and/or separately purchased hardware, drivers, software or BIOS update to take full advantage of Windows functionality. Windows 10 is automatically updated, which is always enabled. ISP fees may apply and additional requirements may apply over time for updates. See windows.com.

⁸ Requires optional rear-facing camera on select configurations only. Front-facing camera is standard on all models.

Sign up for updates
hp.com/go/getupdated



Share with colleagues

