



HP Indigo 50000 Digital Press

More. Faster. Better

Breakthrough
productivity with
HP Indigo's renowned,
offset-matching
quality



976
Magazines



39,152
Business cards



38,640
Holiday cards

130,400

PRODUCTS PER 8 HOUR SHIFT



40,568
A4 Flyers



10,304
Brochures



760
Photo books

HP Indigo 50000 Digital Press
More. Faster. Better

Pushing the limits of productivity

Print up to 1300 full color A4 200-page books per shift

6,900 B1 frames/hour in full speed monochrome

Increase productivity and save costs by printing with 3 colors in Enhance Productivity Mode (EPM): 46,000 A4 pages/hour



Can you afford to be just good enough?

Stand out with HP Indigo's renowned and unparalleled quality



Quality that exceeds offset



Digital offset process and unique LEP technology



The industry's smoothest and sharpest prints



Use silky screens to obtain smoother skin tones



Thin ink layer results in sharp images



In process registration, PQ monitoring and adjustments

Our customers say it best

"This new transformational product enables you to produce digitally what today is produced only via offset"

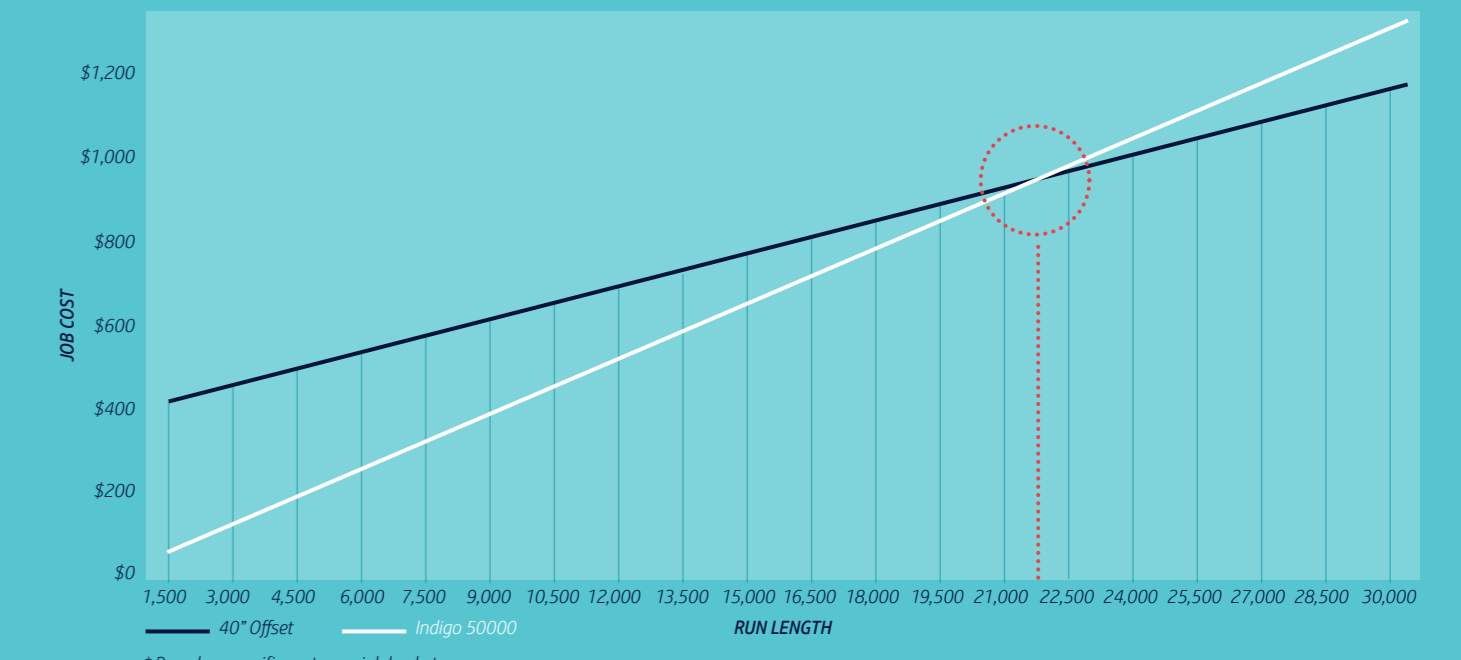
Bill Weiner, CREEL



Scan to watch the first installation of the HP Indigo 50000

"Show me the money!"

• Breakthrough crossover point of 22,000 pages



• Flat cost regardless of coverage

• Unbeatable ROI



18% larger than standard B1 frame

Reduce substrate waste by eliminating blank pages between book copies

Oversized B1 format for optimized imposition: 10UP A4 & 21UP A5 with 1120 x 746 mm image size

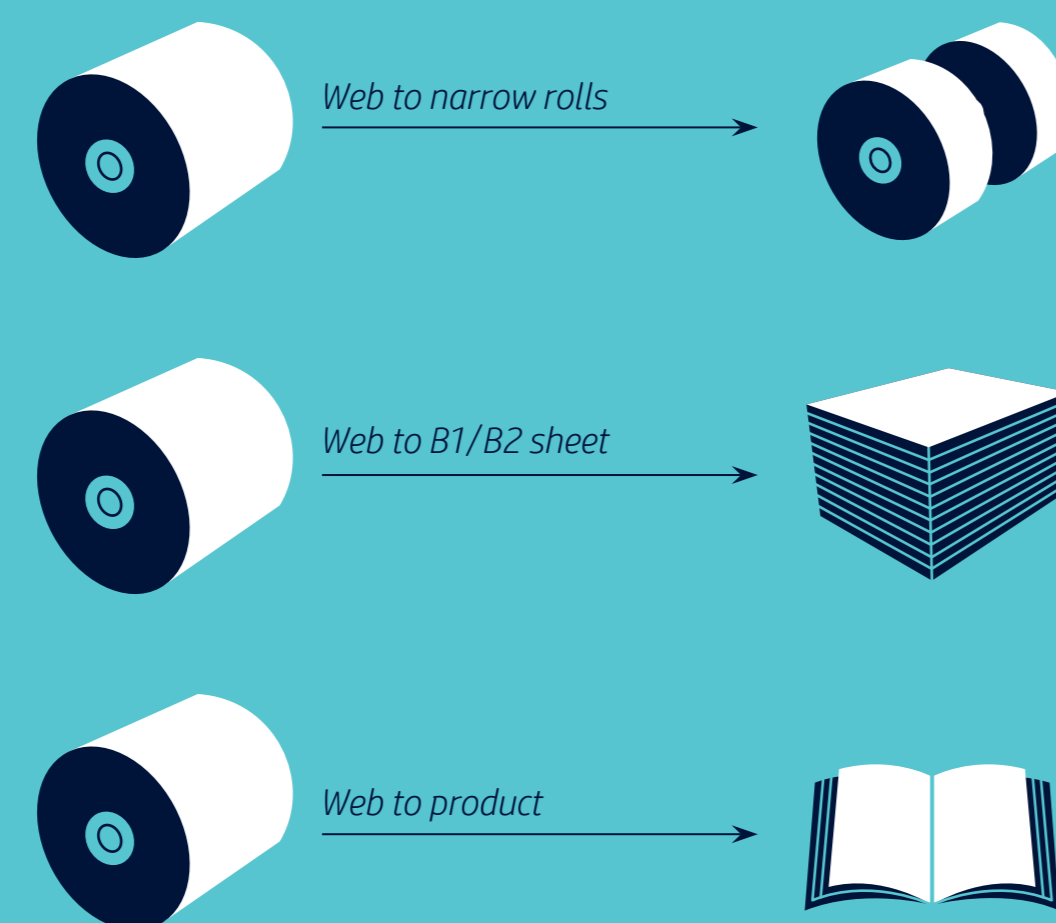
The power of imposition

Print 4 frames, get 5 signatures

Frame 1					Frame 2					Frame 3					Frame 4				
3	6	7	2	19	22	23	18	35	38	39	34	51	54	55	50	67	70	71	66
PL	LL	OL	SL	OL	L2	R2	LE	RP	EP	LP	LP	LP	LP	LP	LP	LP	LP	LP	LP
Sig 1					Sig 2					Sig 3					Sig 4				

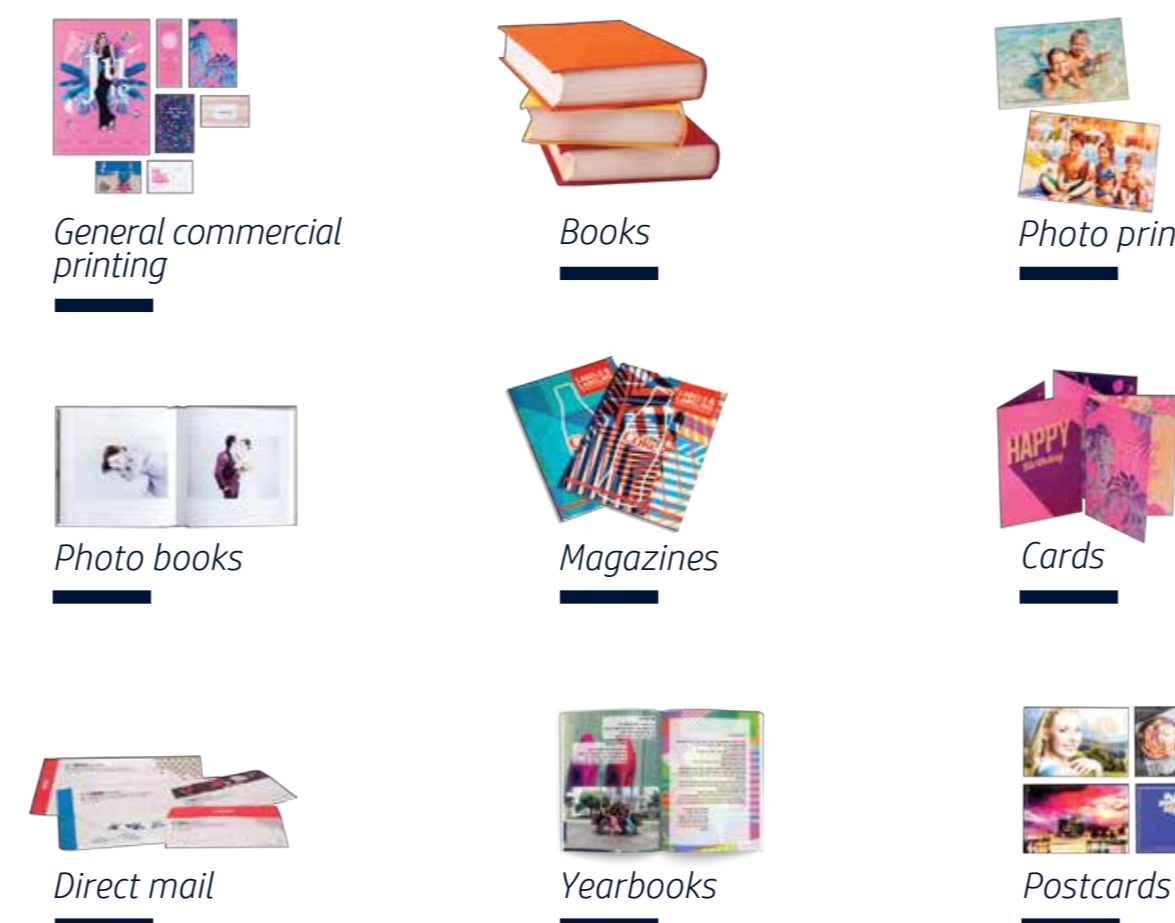
The art is in the finishing

- Integratable with inline one-pass solutions
- End-to-End production line designed to meet your needs and requirements



Unleash your creativity

with the most versatile application capabilities



Print different

14 color ink stations

Special inks including light cyan, light magenta, light light black, fluorescent

Reach 97% of the Pantone

Print anything on virtually any type of paper with inline priming

Maintain the consistency of your brand with true spot colors, color accuracy and consistency across Indigo presses, sites, jobs and over time

