Solution brief

Advance from saving print costs to optimising your business processes

HP Business Intelligence for Printing from HP MPS

Start by improving your current print environment,
then rethink the way you do business.

What if you could…

- Reduce printing costs?
- Get control over your print environment?
- Gain insights into user print behaviour?
- Optimise business processes?

Look beyond costs

Organisations often view printing from a costs perspective: *how much does printing cost us, and where can we cut back?* This approach typically leads to print reduction initiatives with arbitrarily defined quotas and restrictions. Such initiatives invariably frustrate workers, can slow business processes, and can even raise net costs, as users seek expensive printing alternatives.

If organisations could take a fresh look at printing, they might discover a wealth of potential resources that would not only help them save costs now, but optimise business processes in the future.

Put your data to work

To address this challenge, HP Managed Print Services (MPS) has developed HP Business Intelligence for Printing. This set of solutions and services leverages your device, job, and content data to transform your print devices from simple supporting tools to key players in your business processes.

Let HP MPS help you locate print inefficiencies and establish higher standards while keeping your devices, documents, and data secure.

Design a better fleet with device data

Using the data your device already produces, you can analyse usage and trends to optimise your print fleet. HP imaging and printing devices produce a wide array of information that goes far beyond page count, such as actionable security data you can use to help keep your network environment secure.

See who's printing what with job data

When you know what your users and departments print—whether documents, spreadsheets, or emails—and who is doing the printing, you can make decisions based on their behaviour. You'll be able to further optimise your fleet and appropriately allocate print costs to departments.
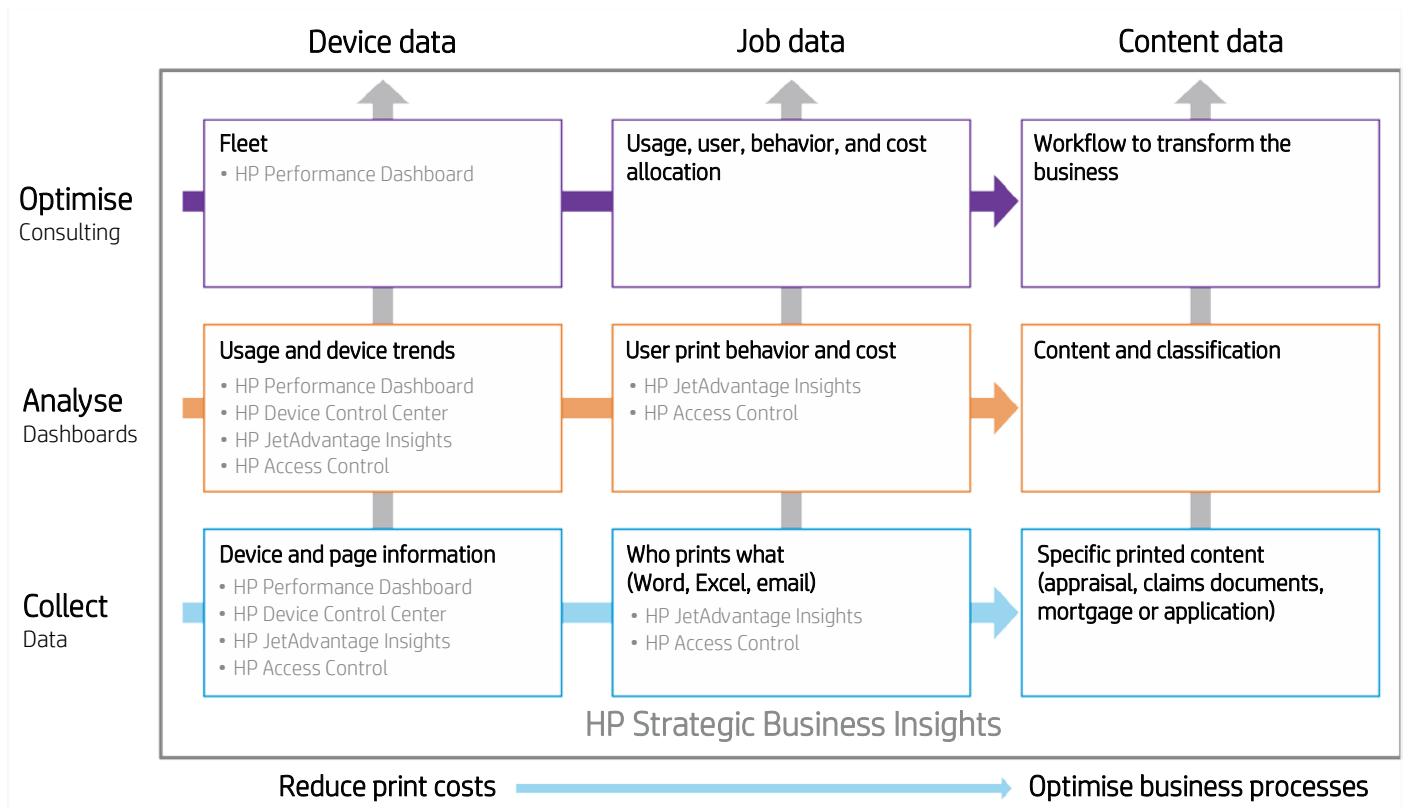
Drive workflow optimisation with content data

Understanding the true content users are printing—such as appraisals, claims documents, or marketing collateral—lets you take a critical look at your current business processes. You can then identify inefficiencies and form new policies that improve workflows and the user experience.

Transform your print environment

HP's Strategic Business Insights (SBI) allows you to further tailor the business intelligence delivered as a part of the HP MPS offering to your specific business priorities. With an SBI engagement, HP works with you to understand your priorities. We tailor our insights and intelligence to those priorities as they evolve.

An SBI involves people, processes, and tools that work together to form recommendations on how to address identified priorities in regularly scheduled Strategic Business Reviews. Your priorities could be as simple as "reducing the number of colour pages I am printing" to as complicated as "converting 20% of my paper processes to electronic formats."

— How does it work?

	Device data	Job data	Content data
Optimise Consulting	**Fleet** • HP Performance Dashboard	**Usage, user, behavior, and cost allocation**	**Workflow to transform the business**
Analyse Dashboards	**Usage and device trends** • HP Performance Dashboard • HP Device Control Center • HP JetAdvantage Insights • HP Access Control	**User print behavior and cost** • HP JetAdvantage Insights • HP Access Control	**Content and classification**
Collect Data	**Device and page information** • HP Performance Dashboard • HP Device Control Center • HP JetAdvantage Insights • HP Access Control	**Who prints what (Word, Excel, email)** • HP JetAdvantage Insights • HP Access Control	**Specific printed content (appraisal, claims documents, mortgage or application)**

HP Strategic Business Insights

Reduce print costs →→→ Optimise business processes

Start saving today, and prepare for tomorrow

HP Business Intelligence leverages HP Device Control Center (DCC) and the Performance Dashboard, included in the HP MPS offering. Adding HP's SBI, HP Access Control, and HP JetAdvantage Insights can help you get closer to taking advantage of your data's potential.

We are continually growing our Business Intelligence capabilities with advanced telemetry, machine learning, and robotics, along with strategic third-party vendors. Our HP Professional Services are developing consulting and implementation services to help you achieve business process optimisation.

Why HP?

As a global leader in managed printing and content solutions for large organisations, HP offers technical expertise along with reliable products and services, including:

• Consulting services, including procurement, installation, management, and support that can be customised to enhance your organisation's effectiveness.

• Relationships with industry-leading solution providers.

• Powerful solutions to help optimise your fleet, ensure data and document security, and manage your evolving workplace.

Get started

Contact your local HP representative to:

• Set up a workshop to assess your specific business needs.

• Establish a plan to implement the best solution for today and into the future.

• Identify an environmental approach that can help your organisation save money.

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