Advance from saving print costs to optimizing your business processes

HP Business Intelligence for Printing from HP MPS

Start by improving your current print environment, then rethink the way you do business.

What if you could…

- Reduce printing costs?
- Get control over your print environment?
- Gain insights into user print behavior?
- Optimize business processes?

Look beyond costs

Organizations often view printing from a costs-only perspective: *how much does printing cost us, and where can we cut back?* This approach typically leads to print-reduction initiatives with arbitrarily defined quotas and restrictions. Such initiatives invariably frustrate workers, can slow business processes, and can even raise net costs, as users seek expensive printing alternatives.

If organizations could take a fresh look at printing, they might discover a wealth of potential resources that would not only help them save costs now, but optimize business processes in the future.

Put your data to work

To address this challenge, HP Managed Print Services (MPS) has developed HP Business Intelligence for Printing. This set of solutions and services leverages your device, job, and content data to transform your print devices from simple supporting tools to key players in your business processes.

Let HP MPS help you locate print inefficiencies and establish higher standards while keeping your devices, documents, and data secure.

Design a better fleet with device data

Using the data your device already produces, you can analyze usage and trends to optimize your print fleet. HP imaging and printing devices produce a wide array of information that goes far beyond page count, such as actionable security data you can use to help keep your network environment secure.

See who's printing what with job data

When you know what your users and departments print—whether documents, spreadsheets, or emails—and who is doing the printing, you can make more intelligent decisions based on their behavior. You'll be able to further optimize your fleet and appropriately allocate print costs to departments.

Drive workflow optimization with content data

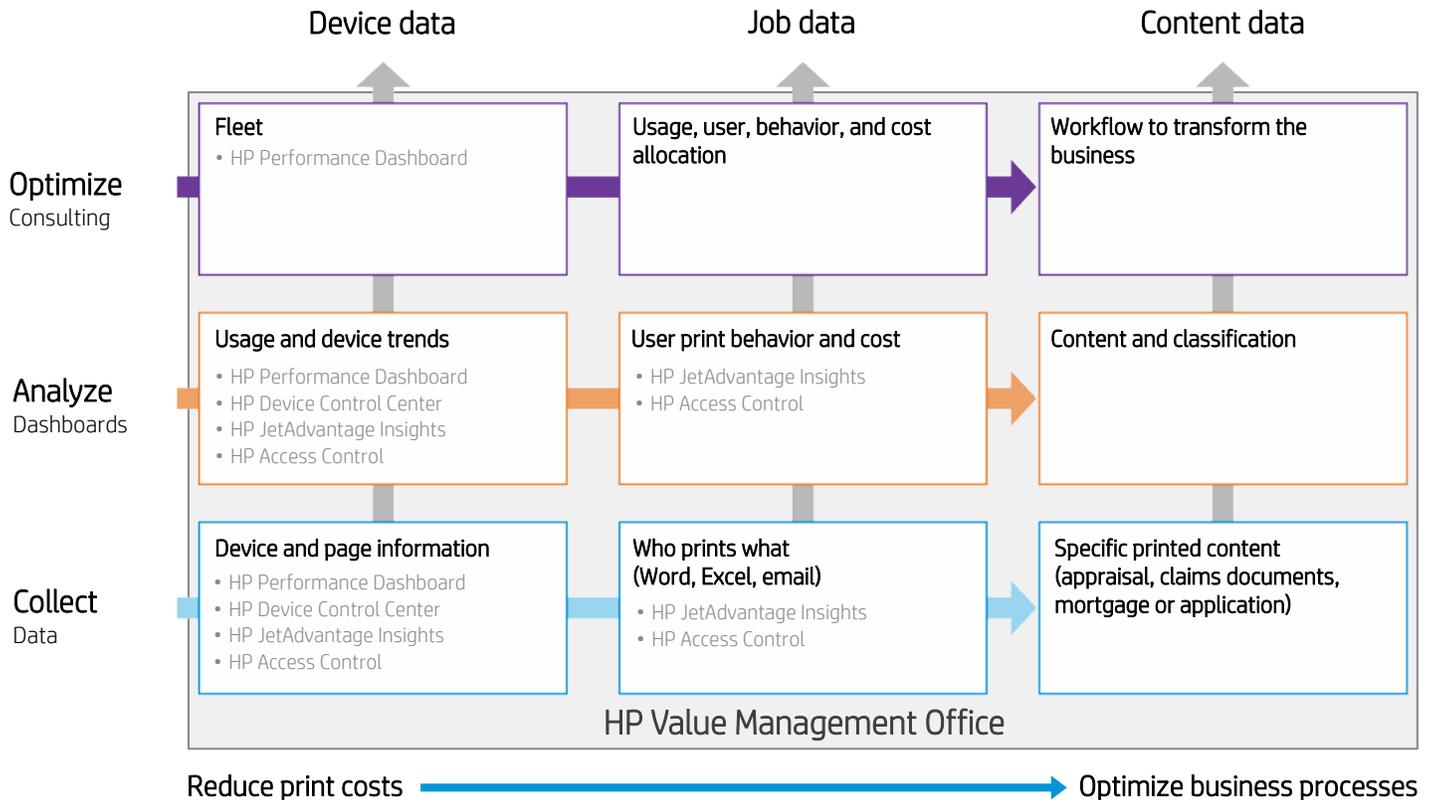Understanding the true content users are printing—such as appraisals, claims documents, or marketing collateral—lets you take a critical look at your current business processes. You can then identify inefficiencies and form new policies that improve workflows and the user experience.

Transform your print environment

HP's Value Management Office (VMO) is an optional, dedicated program with resources and specific consulting expertise that can improve the ability of HP MPS to tailor insights to your specific business priorities. Value Consultants work with you to identify and accelerate cost savings and operational improvement opportunities.

A VMO involves specific consulting expertise, processes, and tools that work together throughout the MPS engagement. Drive out inefficiencies in specific devices and the fleet through cascading usage views and automated exceptions detection (such as color and duplex usage). You can also benchmark all aspects of the print program against like-sized industry peers. You'll be able to quantify potential and actual program impacts across customer value pillars, and logically prioritize program direction based on quantified business impact and "what-if" analysis.

How does it work?

	Device data	Job data	Content data
Optimize Consulting	**Fleet** • HP Performance Dashboard	**Usage, user, behavior, and cost allocation**	**Workflow to transform the business**
Analyze Dashboards	**Usage and device trends** • HP Performance Dashboard • HP Device Control Center • HP JetAdvantage Insights • HP Access Control	**User print behavior and cost** • HP JetAdvantage Insights • HP Access Control	**Content and classification**
Collect Data	**Device and page information** • HP Performance Dashboard • HP Device Control Center • HP JetAdvantage Insights • HP Access Control	**Who prints what (Word, Excel, email)** • HP JetAdvantage Insights • HP Access Control	**Specific printed content (appraisal, claims documents, mortgage or application)**

HP Value Management Office

Reduce print costs ⟶ Optimize business processes

Start saving today, and prepare for tomorrow

HP Business Intelligence leverages HP Device Control Center (DCC) and the Performance Dashboard, included in the HP MPS offering. Adding HP's VMO, HP Access Control, and HP JetAdvantage Insights can help you get closer to taking advantage of your data's potential.

We are continually growing our Business Intelligence capabilities with advanced telemetry, machine learning, and robotics, along with strategic third-party vendors. Our HP Professional Services are developing consulting and implementation services to help you achieve business process optimization.

Why HP?

As a global leader in managed printing and content solutions for large organizations, HP offers technical expertise along with reliable products and services, including:

• Consulting services, including procurement, installation, management, and support that can be customized to enhance your organization's effectiveness.

• Relationships with industry-leading solution providers.

• Powerful solutions to help optimize your fleet, ensure data and document security, and manage your evolving workplace.

Get started

Contact your local HP representative to:

• Set up a workshop to assess your specific business needs.

• Establish a plan to implement the best solution for today and into the future.

• Identify an environmental approach that can help your organization save money.

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