

# PrimeLending

## Leading mortgage originator chooses HP MPS, HP JetAdvantage Insights for data-driven optimization

### Business Need

- Engage HP Managed Print Services with two-hour response service level agreement, with HP JetAdvantage Insights, to manage multi-vendor print environment
- Standardize, optimize, and improve print environment and services according to data-based print policy and deployment decisions

### HP Solution

- Measure and report detailed usage via HP JetAdvantage Insights to guide fact-based policy and deployment decisions
- Extend usage monitoring to home-based as well as branch and corporate employees
- Deploy right devices in right locations to cost-efficiently support worker productivity
- Ensure uptime with two-hour response SLA eliminating need for redundant devices

### Client Outcome

- Gain management control over multi-vendor print environment
- Define data-driven print policies that minimize total cost of ownership, maximize ROI
- Establish foundation for continuous improvement and optimization
- Leverage consultative relationship to proactively address challenges, opportunities

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“Visibility into the print environment is so important. We need to understand the environment before we can deploy a solution to improve it. HP gives us tools that provide the transparency we need.”

—Sarah Frye, Branch Integrations Manager  
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