



Horizon Beverage Group

Leading spirits distributor gains efficiencies and productivity with HP MPS

Business Need

- Help reduce costs and provide timely service and supplies replenishment for multi-state print infrastructure

HP Solution

Engage HP MPS to:

- Increase uptime with consistent service response
- Achieve 92%* first-time fix rate
- Provide timely supplies replenishment with Original HP Supplies
- Deploy future-ready devices featuring simple, consistent user interface

Client Outcome

- Help reduce print costs by thousands of dollars each month
- Increase business competitiveness
- Enhance employee productivity and free IT staff
- Leverage data to optimize deployment, usage and flexibility

* Based on metrics reporting specific to Horizon Beverage experience.



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“Eventually printing itself becomes more about imaging. As we evolve our use of technology, HP is right there with us with solutions and services that help keep us competitive.”

— Lew Pollock
Vice President of Technology
Horizon Beverage