



J.D. Byrider

Automobile dealership franchiser drives efficiency with HP MPS

Business Need

- Simplify management, ensure reliability and help reduce costs of print infrastructure to support employee productivity

HP Solution

- Engage HP Managed Print Services

Client Outcome

- Eliminate burden on IT staff
- Provide reliable uptime
- Deploy high quality, cost-effective color
- Consistent print quality
- Cut print costs 36% despite volume increase
- Achieve ROI on HP Officejet Pro X within nine weeks
- Increase employee productivity, eliminate frustration from printer downtime
- Ability to expand MPS to new stores supports corporate growth



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“HP MPS provides tremendous insight into the volume and type of printing we do. Reliable uptime ensures better service to our employees, and the service scales to support company growth.”

—Dave Beckman, Chief Technology Officer
Byrider Franchising, LLC