

HP DaaS for Apple® FAQ

This document answers some key questions related to the HP and Apple solution for customers and partners.



HP DaaS for Apple FAQ

Q: What is the value that HP DaaS for Apple offers customers?

A: HP DaaS provides a one-stop solution that combines hardware, support, analytics and proactive endpoint management, and additional lifecycle services to make a company more efficient, improve the employee experience, and free up IT resources. You get the right devices for the job, insightful and proactive endpoint management, and flexibility for your business.

HP DaaS now enables customers to have more device choices with the ability to get complete hardware, support, analytics and unified device management solutions for a broad portfolio of HP and Apple products – all with one, easy price per device

Q: Which Apple devices will be offered through HP?

A: While Apple's entire portfolio of products will be available from HP, the focus will be on mobility solutions including iPad®, iPhone® and Mac®. Our desire is to help our customers deploy the right devices for their needs, and improve their performance and IT productivity by delivering intelligent end-to-end device lifecycle management.

Q: When and where will HP DaaS for Apple be available?

A: Currently, HP's offering of Apple products to customers through HP DaaS is available in the United States, and sold directly by HP. HP DaaS for Apple may be extended to additional markets and select partners in the future.

Q: How will DaaS for Apple affect current HP channel partners?

A: HP will continue their channel alliances including distributors, authorized resellers, mobile carriers, and solution providers. As a value-added reseller, HP will purchase through distribution channels like other Apple resellers. As with DaaS for HP hardware, we will work with partners to jointly develop offerings for commercial customers that are complementary to the services our partners may offer.

Q: Who can customers contact if they are interested in HP DaaS for Apple?

A: Customers should contact their HP representative.

Q: What is General Data Protection Regulation (GDPR) compliance?

A: The General Data Protection Regulation (GDPR) is an EU-wide regulation for the protection of European citizens' data that comes into force on 25th of May 2018 and lays down rules relating to the protection of natural persons with regard to the processing of personal data and rules relating to the free movement of personal data (Ref: <https://gdpr-info.eu/art-1-gdpr/>). Currently there is no certification or license required or available for GDPR.

Q: What is HP's and HP DaaS Analytics and Proactive Management's approach to GDPR?

A: HP has a long-standing history of industry leadership in privacy and data protection. Together with our robust portfolio products and services, we can support our customers' and partners' efforts in protecting personal data. With respect to HP DaaS Analytics and Proactive Management, HP acts as a Data Processor. Please refer to Data Processor section on [HP Privacy Central](#). As a global company, it is possible that any information you provide may be transferred to or accessed by HP entities worldwide in accordance with the [HP Privacy Statement](#) and on the basis of the International Privacy Programs listed in the International Data Transfers section.

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Q: Do you have an assigned Data Protection & Privacy Officer or equivalent?

A: Please refer to this in the FAQ section of the Data Processor section on [HP Privacy Central](#).

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