

Original HP LaserJet Maintenance Kits: Trust the printer experts



Choose longer life and proven reliability without hidden costs



Avoid wasting time and money. Original HP LaserJet Maintenance Kits provide peace of mind—delivering a long service life and reducing the costs of downtime and repairs.

2x

Lower cost per page

Almost half of printer technicians said the use of Original HP LaserJet Maintenance and Fuser Kits and parts lowers the cost per page by at least two times.¹



Preferred choice by experts

88% of printer technicians use Original HP LaserJet Maintenance and Fuser Kits.¹



Fewer service calls

Printer technicians are almost **three times as likely** to make a service call due to the use of aftermarket kits and parts compared to customers using Original HP LaserJet Maintenance and Fuser Kits.¹



Longer life

Three out of four printer technicians said that Original HP LaserJet Maintenance and Fuser Kits have a longer life than aftermarket kits.¹



Did you know?

There are hidden costs when using aftermarket kits and parts. An aftermarket part with a lower initial price might seem like a good idea in the short term. But it may not be a good investment in the long run, when you consider printer service costs.¹

- Average printer repair charge: **\$11.39 USD²**
- Average technician service time: **44 minutes²**



Proven reliability

Two out of three printer technicians said Original HP LaserJet Maintenance and Fuser Kits and parts are more reliable than aftermarket kits.¹



You can be confident that you are receiving Original HP Long Life Consumables by purchasing directly from HP (hp.com) or through an Authorised HP Distributor.

¹ Aug 2018 APJ Market Strategies International study commissioned by HP. See www.marketstrategies.com/hp/APJ-Technician2018.pdf.

² Average cost for countries in the study and includes service time and travel.