

Certified HP Genuine LaserJet Maintenance Kits: Trust the printer experts



Choose longer life and proven reliability without hidden costs



Avoid wasting time and money. Certified HP Genuine LaserJet Maintenance Kits provide peace of mind—delivering a long service life and reducing downtime and repairs, which can add up to significant costs.

2x

Lower cost per page

Almost half of printer technicians said the use of Certified HP Genuine LaserJet maintenance and fuser kits and parts lowers the cost per page by at least two times.¹



Fewer service calls

Printer technicians are almost **three times as likely** to make a service call due to the use of aftermarket kits and parts compared to customers using Certified HP Genuine LaserJet maintenance and fuser kits.¹



Did you know?

There are hidden costs when using aftermarket kits and parts. An aftermarket part with a lower initial price might seem like a good idea in the short term. But it may not be a good investment in the long run, when you consider printer service costs.¹

- Average printer repair charge: **\$11.39 USD²**
- Average technician service time: **1.4 hours²**



Preferred choice by experts

88% of printer technicians use Certified HP Genuine LaserJet maintenance and fuser kits.¹



Longer life

Three out of four printer technicians said that Certified HP Genuine LaserJet maintenance and fuser kits have a longer life than aftermarket kits.¹



Proven reliability

Two out of three printer technicians said Certified HP Genuine LaserJet maintenance and fuser kits and parts are more reliable than aftermarket kits.¹



Buy Certified HP Genuine LaserJet Maintenance Kits from HP authorised dealers or online: hp.com or hp.com/buy/parts

¹ Aug 2018 APJ Market Strategies International Technician study commissioned by HP. See www.marketstrategies.com/hp/APJ-Technician2018.pdf.

² Average cost for countries in the study and includes service time and travel.