

Automation Engine QuickStart for Labels by Esko



Ramp-up prepress productivity to increase your production throughput



Key benefits

- Automate routine prepress tasks to speed up processes and increase throughput
- Organize data to manage products and artwork more easily and connect your people
- Identify the most efficient way to print files while meeting brand color expectations
- Reduce errors and costs
- Integrate quality control with a full featured viewer to minimize reprints

Automation Engine QuickStart for Labels is a turnkey solution for label converters that optimizes printing and allows them to ramp-up prepress productivity in a simple and cost-effective manner.

Based on Esko's Automation Engine, the QuickStart package comes preloaded with proven workflows for label production. And with just 5 days to get you up and running, you start reaping the benefits of automation almost immediately.

In today's competitive business environment, label converters are increasingly challenged with the growing number of shorter runs, faster cycle times, more SKUs, the stricter regulatory compliance requirements and a mix of conventional and digital printing processes. There is zero tolerance for error or time loss, and on top of all of this, there continues to be severe margin pressure. With automation you can liberate your highly trained people from routine tasks, reduce touchpoints, reduce costs and increase overall productivity.

Technical Specifications

Supported Browsers:
latest versions of Chrome, Firefox & Safari

Recommended System Requirements and Server Information

- CPU – 6 Processor cores (x86-64 compatible)
- RAM – 16 GB (Add 4GB of RAM if inspection tasks are expected to run)
- Hard disk – NFTS Volume is required. Installation takes up 40GB of disk space
- Network – 10/100/1000 Base-T Ethernet, TCP/IP v4 protocol
- Databases – SQL Server 2012 (Express Edition, Standard Edition, Business Intelligence Edition, Enterprise Edition) or SQL Server 2014 (Express Edition, Standard Edition, Business Intelligence Edition, Enterprise Edition)
- Operating System – Windows Server 2012 R2 or Windows Server 2016 Standard

For more information and most up-to-date requirements, see IT Requirements Guide on Esko website



Automated tasks

Job management and organization	√
Packaging preflight	√
Trapping	√
Job Report with standard template	√
Step & repeat for labels	√
Dynamic print and finishing marks	√
High end quality control tools to view and compare artwork	√
Variable data expansion	√

Intelligent Color Preflight

With the automated color preflight add-on option, Color Preflight (add-on option) finds the fastest and most cost effective way to print jobs on an HP Indigo digital press, while meeting brand color expectations. Filter files for EPM, CMYK or Indichrome printing with the best recommendation according to your preferences. This optimizes cost and makes additional production time available on the press.

Integrated Workflow

Gain connectivity to peripheral systems to avoid double entry while having real-time visibility to what's happening on your HP Production Pro for Indigo Labels and Packaging. With the Device Manager (add-on option) get real-time connectivity to your DFEs and automatically sync the color strategies and the substrates.

A Solution that Grows with You

Automation Engine QuickStart gets you automated in less than a week, but it is not a limited solution. As your business grows, Automation Engine grows with you. If you need additional throughput, integration with upstream systems or connections with new production equipment, Esko has a broad range of upgrade modules. Seeing as QuickStart is part of Esko's Automation Engine platform, these modules click into place easily and simply.

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