

9 ways to help students learn more while helping to reduce costs with advanced HP PageWide printers



There's a new test for how well printers perform in classrooms and school offices, and the grading standard is simple: Do your printers improve learning and save money?

Thanks to breakthrough color printing technology, you no longer need to send print jobs to an off-site shop or depend on older printers in the school to produce forms, lesson plans, handouts and displays. Get customizable, professional-quality prints on demand in classrooms and offices. Here are 9 ways HP PageWide printers can make what goes on in your schools better, right out of the box:



Report Card

Student Name Elizabeth G.

Subjects	Grade	Effort
MATH		
understands concepts	A	+
computes accurately	✓	
READING/LITERATURE		
understand and uses vocabulary	A	+
comprehends text	✓	
LANGUAGE		
spelling	✓	
grammar	A	+

01

Improve how much students learn and remember.

The use of color in text on printed documents can help students maintain focus for extended periods and through multitasking.¹

02

Help teachers communicate and collaborate.

HP PageWide printers easily integrate with other digital platforms to encourage collaboration among teachers as well as parents. Teachers can scan information, share it digitally and then seamlessly work on the documents with others.





03

Print more in classrooms.

Teachers can print in color whenever needed, and create customized materials that bolster lesson plans for specific classes or to meet students' unique needs. Teachers and students can easily print from HP Chromebooks™ to HP printers on the same local network with the HP Print for Chrome app.²

04

Help save money on operating costs.

Single ink cartridges last up to 9,200 pages between replacements,³ so you spend less on cartridges and more on education. You'll also print more on a single page with automatic two-sided printing—another way HP PageWide Technology delivers the lowest total cost of ownership in its class.⁴





05

Spend more time teaching.

Schools are not businesses, but you don't have to sacrifice productive time in the classroom for print quality. HP PageWide printers print up to 75 pages per minute⁵—up to two times faster than competitive laser printers.⁶

06

Stop stressing over printer maintenance.

Designed for less maintenance with minimal tending and monitoring,⁷ HP PageWide printers are a perfect fit for demanding education settings, freeing you to focus on other tasks.





07

Reduce energy use.

HP PageWide Technology features ENERGY STAR® qualified devices that use 84 percent less energy than competitive color lasers.⁸

08

Print anything from virtually anywhere.

You don't have to be at school 24/7. Print classroom handouts, posters and test forms from virtually anywhere using HP ePrint,⁹ which enables you to send files to your printer via email.



09

Protect private information.

When personal information about students must be printed, provide that it's kept confidential with security and access control solutions.

Essential educational and school management tools

Whether creating vibrant classroom materials, providing supplemental learning activities or running the morning attendance report, HP PageWide printers deliver the print solutions teachers need to help students succeed. They also enable teachers and administrators to concentrate on education while IT decision-makers focus on school initiatives instead of printer misfeeds and malfunctions.

¹Source: HP Color Effectiveness / Business Impact Research Results - March 2017

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³With the HP 970XL black ink cartridge. Comparison based on manufacturers' published specifications of fastest available color mode (as of August 2013) and includes color laser MFPs.

⁴TCO based on 90,000 pages for PageWide Pro and 150,000 pages for PageWide Enterprise; mfrs' published specs for page yields and energy use; manufacturers' recommended street prices for hardware and supplies; and CPP based on ISO yield with continuous printing in default mode with highest-capacity cartridges. Comparisons are to Pro-class color business printers and MFPs \$300-\$1,000 as of 9/2015 and Enterprise-class color business A4 MFPs \$500-\$3,000 as of 11/2015, excluding products with 1% or lower market share. More at hp.com/go/learnaboutsups and hp.com/go/PageWideClaims.

⁵HPI, "HP OfficeJet X series printers," 2016.

⁶Speed based on mfrs' published specifications of fastest available color mode of Pro-class color business printers and MFPs \$300-\$1,000 as of 9/2015 and Enterprise-class color business printers and MFPs \$500-\$3,000 as of 11/2015, excluding products with 1% or lower market share. More at hp.com/go/PageWideClaims and hp.com/go/printerspeeds.

⁷Less scheduled maintenance based on 150,000 pages printed, and published comparisons of majority of in-class color laser printers \$300-\$800 USD and MFPs \$400-\$1,000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/pagewideclaims.

⁸Energy claim based on all TEC data reported on energystar.gov as of November 2016. Data normalized to determine energy efficiency of in-class A3 color laser printers with published speeds of 20 to 80 ppm, excluding other HP PageWide products. Subject to device settings. Actual results may vary.

⁹"Enable a smarter learning environment", HP Information Workflow Solutions for Education, 2015, <http://h20195.www2.hp.com/V2/GetPDF.aspx/4AA5-6403ENW>

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