

HP Restricted - For HP and Channel partner use only

EDUCATION

HP PageWide technology

Bring color to the classroom

Enhance student learning experiences with color

Enhance the quality of the learning experience with the new performance standard for classroom color printing. HP PageWide printers and MFPs deliver customizable, professional-quality and affordable color prints so you can improve learning by increasing students' ability to maintain focus, read with more accuracy and absorb information.¹ At up to 40% lower color cost-per-page, color is the new black and white.²





Brighter color. Effective learning.

Reasons to Believe:

- Using color in learning materials can help students read faster and more accurately.¹
- The use of color in text on printed documents can help students maintain focus for extended periods and through multitasking.¹
- Up to 40% lower color cost-per-page means fewer trade-offs for students.²
- Teachers and students can easily print from HP Chromebooks™ to HP printers on the same local network with the HP Print for Chrome app.⁷

Enhance the quality of the learning experience with HP PageWide affordable color printing. Students can learn better in color since information is better processed and absorbed.¹

Color delivers positive educational results.



Efficient printing for better student outcomes.

Reasons to Believe:

- Keep teachers teaching: The reliability of HP PageWide devices allows teachers to focus on their students, not on clearing printer jams. PageWide easily prints assignments, lesson plans, assessment reports, and more—everything teachers need to do their jobs effectively.
- Print quality is important to maintain academic standards and parent expectations.
- Fast print speeds allow teachers to get more done in limited time between classes.⁶

Reliability means teachers can keep teaching and focus their attention where it's required—on their students and their learning.

Breakthrough printing technology enables smarter teaching.



Raise your school's standards with breakthrough printing technology.

Reasons to Believe:

- Professional color at up to 40% lower cost-per-page than laser² to produce vivid color materials that aid learning comprehension.¹
- Low maintenance design reduces burden on IT.⁴
- Attainable for any size or type of school.
- HP PageWide printers use less energy than any other product in their class.³

There's a new performance standard for class room printing. HP PageWide technology delivers color printing at up to 40% lower cost-per-page² at unbeatable speeds.⁵ Count on a range of security⁶ and management features—from essential tools to advanced options for education—and conserve resources with efficient HP PageWide printers and MFPs designed to use less energy than any other product in their class.³ Reduce the burden of IT with a low maintenance design for any size or type of school.

Breakthrough printing technology brings cost efficiency and low maintenance to the classroom.

1. HP "Color Effectiveness/Business Impact Research," March 2017.

2. 40% lower color cost-per-page compared with color lasers. Comparison of HP PageWide Pro and Enterprise class devices, not sold under contract, with the majority of in-class color laser MFPs < USD3,000 USD, and color laser printers < USD1,249 USD as of November 2016; market share as reported by IDC as of Q2 2016. Cost per page (CPP) reported by gap Intelligence Pricing & Promotions report Oct 2016, comparisons for all supplies are based on published specifications of the manufacturers' highest-capacity cartridges and page yield. Average yield based on ISO/IEC 24711 and continuous printing. Actual yield varies based on content of printed pages and other factors. For details see www.hp.com/go/learnaboutsupplies.

3. Energy claim based on TEC data reported on energystar.gov. Data normalized to determine energy efficiency of majority of in-class business printers USD300-USD800 USD, MFPs USD400- USD800 USD, and MFPs USD400-USD1,000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Actual results may vary. Learn more at hp.com/go/pagewideclaims.

4. Less scheduled maintenance based on 150,000 pages printed, and published comparisons of majority of in-class color laser printers USD300-USD800 USD and MFPs USD400-USD1,000 USD as of November 2015; market share as reported by IDC as of Q3 2015. Learn more at hp.com/go/pagewideclaims.

5. Speed based on mfrs' published specifications of fastest available color mode of Pro-class color business printers and MFPs USD300-USD1,000 as of 9/2015 and Enterprise-class color business printers and MFPs USD500-USD3,000 as of 11/2015, excluding products with 1% or lower market share. More at hp.com/go/PageWideClaims and hp.com/go/printerspeeds.

6. The World's Most Secure Printing: Based on HP review of 2016 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit hp.com/go/PrintersThatProtect. For more information: hp.com/go/printersecurityclaims

7. © 2017 Google Inc. All rights reserved. Chromebook is a trademark of Google Inc.