

HP Device as a Service (DaaS) for Apple

Smart, simplified computing solutions for today's world.



Optimize your IT assets and resources with HP Device as a Service (DaaS) for Apple, which combines Apple® devices, insightful analytics, proactive management, and device lifecycle services.¹



WHY HP DEVICE AS A SERVICE FOR APPLE?

HP DaaS for Apple provides a one-stop solution that combines Apple hardware and HP lifecycle services to make a company more efficient, improve the employee experience, and free up IT resources.¹ Offload the time-consuming tasks of supporting, securing, and managing multi-OS devices so you can focus on what moves your business forward.



The right devices for the job

Choose a device and accessory mix that's as unique as your business, with a selection of Apple devices including iPad®, iPhone®, and Mac® as a service.



Management with insight

Secure your Apple devices, proactively identify and mitigate issues with HP TechPulse, and let Service Experts monitor and manage devices for you.²



Flexibility for your business

Tailor your solution with device lifecycle services and financial terms to meet your needs with the convenience of a single price per device.

AS YOUR TRUSTED PARTNER, HP DELIVERS

- Extensive portfolio of Apple devices
- Technical support and next business day onsite exchange
- Specialized HP Service Experts
- Enterprise-class security capabilities
- Convenience of a single plan and per-device pricing
- Extensive commercial experience

END-TO-END LIFECYCLE SERVICES

Our full portfolio of services covers every phase of the device lifecycle—from start to finish. Our expert consultants will help you choose services to optimize your technology investment.

MAINTAIN

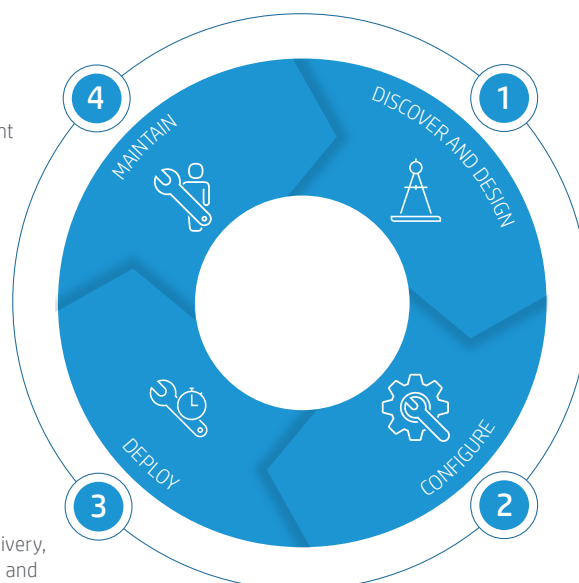
Get support, repair, and replacement services in the workplace and on the road.

- Next business day onsite support
- Accidental damage protection⁴
- Travel services
- Secure retention of defective media

DEPLOY

Let HP make the delivery, staging, installation, and setup of your devices easy.

- Logistics and delivery
- Installation and setup
- Data migration



DISCOVER AND DESIGN

Take advantage of professional services to get the most from your IT investments.

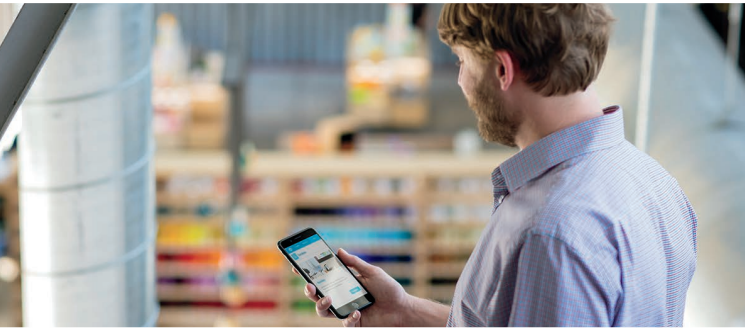
- Assessment and strategy for Windows 10
- Image architect, build, and update

CONFIGURE

Get your PCs expertly configured and ready to use out of the box.

- Image and application preinstallation
- Custom system settings
- Labeling and tagging
- Integration and packaging

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Lighten the load on IT

Offload a little or a lot. Our Service Experts use HP TechPulse analytics and modern management tools to manage your Apple devices.² The one-stop dashboard also allows incident integration with the ServiceNow IT service management system.³

HP DaaS for Apple Plan

The modern, easy way to source, support, and manage Apple devices in your organization.

Devices	iPhone®, iPad®, Mac®, and accessories
Hardware Support	Next business day onsite exchange for iOS devices, next business day repair or exchange on macOS devices ⁴
	Accidental damage protection ⁴
	Technical support via email and phone
Customer Success Management	Account Delivery Manager to ensure customer success and conduct regular check-ins ⁵
Proactive Management with HP TechPulse ²	Unified endpoint management performed by HP Service Experts who:
	Monitor and manage your Apple and multi-OS devices
	Provide device and software inventory reports
	Detect and alert on missing devices
	Protect data on missing devices ⁶
	Enforce security configuration settings
	Enforce device encryption settings
	Deploy apps to Apple devices
Manage access to mobile apps by whitelisting and blacklisting	
Provision Wi-Fi without exposing credentials to users	
Enable zero-touch deployment with Apple Device Enrollment Program (DEP)	
Lifecycle Services	Customers can add lifecycle services, such as design and planning, or asset tagging, with a single agreement
Financial Services	The HP Device as a Service (DaaS) for Apple plan includes options for two or three year terms
	Flex down devices and services by 5, 10, or 15 percent to match workforce needs ⁷

IT simplified. Resources maximized.

Learn more at hp.com/go/DaaSforApple

1. HP DaaS for Apple is currently available in the United States, Austria, Belgium, Czech Republic*, Denmark, Finland, France, Germany, Hungary*, Ireland, Italy, Luxemburg, Netherlands, Norway, Poland*, Portugal, Slovakia*, Spain, Sweden, Switzerland and United Kingdom. The offering will be extended to additional countries and select partners in the future. Regional Category leaders will inform teams of any updates to this plan. *Hardware support is not offered in the countries that do not have AppleCare for Enterprise coverage.
2. HP unified endpoint management is provided by HP Service Experts who deliver service using VMware Workspace ONE powered by AirWatch. Or customers using Microsoft Intune may have our Experts manage using licenses they already have. Please check availability of options in your country.
3. ServiceNow license required, sold separately, and requires installation of the HP DaaS application from hpdaas.com and a valid license for ServiceNow ITSM software.
4. Availability may vary by country and depending on location. Portions of the hardware and technical support services may be provided by Apple.
5. Account Delivery Managers available via HP Direct agreement only. Plan components may vary by country or reseller. Please contact your local HP representative or authorized DaaS partner for details.
6. Remote lock and wipe functionality requires the device to be powered on and have Internet access.
7. DaaS fleet flexibility allows customers to flex down 5, 10, or 15 percent (currently available via HP Direct agreement only).

