



Louvre Hotels Group gives cartridge supplier huge seal of approval

Original HP cartridges are the consistent provider of choice for the global hotel chain



Louvre Hotels GROUP

Louvre Hotels Group has reiterated its commitment to using Original HP cartridges across its 2,500 hotels. The chain will continue its mandatory purchasing requirement of purchasing Original HP supplies. Having used HP toner for over four years, Louvre's testimony is a validation of the superior economic, performance and environmental benefits of Original HP supplies.



€1.6b annual turnover



5* rated hotels



#5 group worldwide



2.5k hotels



52 countries



42 years in business

Avoiding toner related issues

Pre-empting adverse effect on workflow and preserving brand



Printer damage

Remanufactured cartridges may have caused frequent leakages and printer damage



Mono print

Being unable to produce colour materials would undermine Louvre's image as a modern hotel chain



High costs

Low print yield means high maintenance costs across the business



Environment

Constant renewal and disposal of cartridges places burden on the environment

Certainty with Original HP supplies

Tried and tested customer benefits



Rigorous cartridge reliability

testing delivers consistent cartridge performance



Abundant cartridge output

to support thousands of pages



No repair-related costs

added to Louvre's regular printing budget



Environmentally friendly

HP disposal and recycling programme is efficient

"We need to ensure that we had a high-quality product and that the printers were being used with the right components."

- Maria Véron, indirect purchasing manager, Louvre Hotels Group

100% Original HP fleet



Original supplies

1,000 HP multifunction printers use Original HP supplies



Fully compatible

Cartridges are fully compatible with printer models in use



Existing contract

Owning HP printers provides seamless purchase of replacement cartridges



100%

Original HP cartridges undamaged during tests



111%

Average paper output of Original HP cartridges



.03%

Wasted pages with Original HP toner



Reliable print

Re-prints are a rarity, maintaining efficiency and reducing wastage



Reduced environmental impact

CO₂ footprint controlled with HP's disposal and recycling programme



Customer loyalty incentives

HP Big Deal Supplies scheme encourages use of HP toner

Learn more at hp.com/go/businessprinters
spencerlab.com/reports
keypointintelligence.com/media

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"Our decision to continue using Original HP Supplies also took into account the fact that these products are exceptional, reliable and keep maintenance costs lower. We are very happy to continue using Original HP cartridges and have no plans to try and save money by purchasing remanufactured models."

- Maria Véron, indirect purchasing manager, Louvre Hotels Group