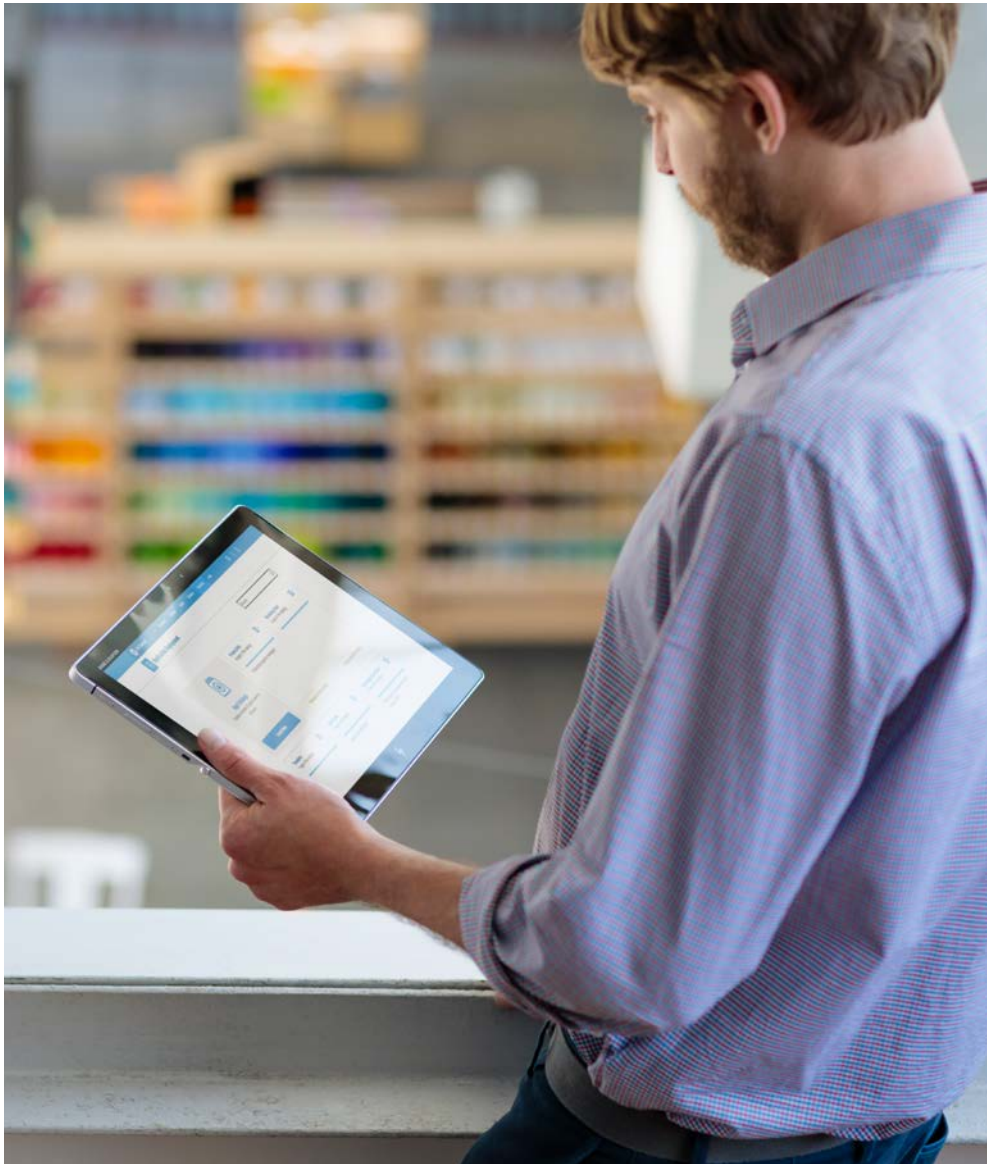




HP DaaS heralds an easier new era for IT

An exciting new service model is making waves in the world of enterprise IT, offering simplified and optimized IT management. We spoke to Bill Avey, General Manager & Global Head, Personal Systems Services, to get the lowdown on the highlights of HP's Device as a Service.



What is HP DaaS?

HP Device as a Service (DaaS) is a one-stop solution that combines multi-OS hardware and analytics and proactive management capabilities to make a company more efficient, improve the employee experience and free up IT resources. It offers simple, flexible plans that adjust to meet your changing needs, meaning you always have the right devices for the job and never pay for what you don't need. Essentially, it's IT simplified, resources maximized.

Business support, every step of the way

HP DaaS includes the devices plus optional lifecycle services – everything from data migration and back-ups to asset recovery. And with a choice of Standard, Enhanced and Premium plans, there's a best fit for everyone. What this means is that from end user performance and agility to cost predictability and security, DaaS simplifies and optimizes IT.

Know your business on a deeper level

If you've ever struggled to find ways to limit downtime or boost productivity, then [HP Analytics and Proactive Management](#) capabilities could be your answer. An essential part of HP DaaS, our analytics software sits on your users' devices and provides analytics and reports that can help with software and hardware optimization. And we're not talking snooping on employees either; we mean useful information that can be used to create tangible benefits such as matching computing profiles to a user or identifying potential issues before they become problems.

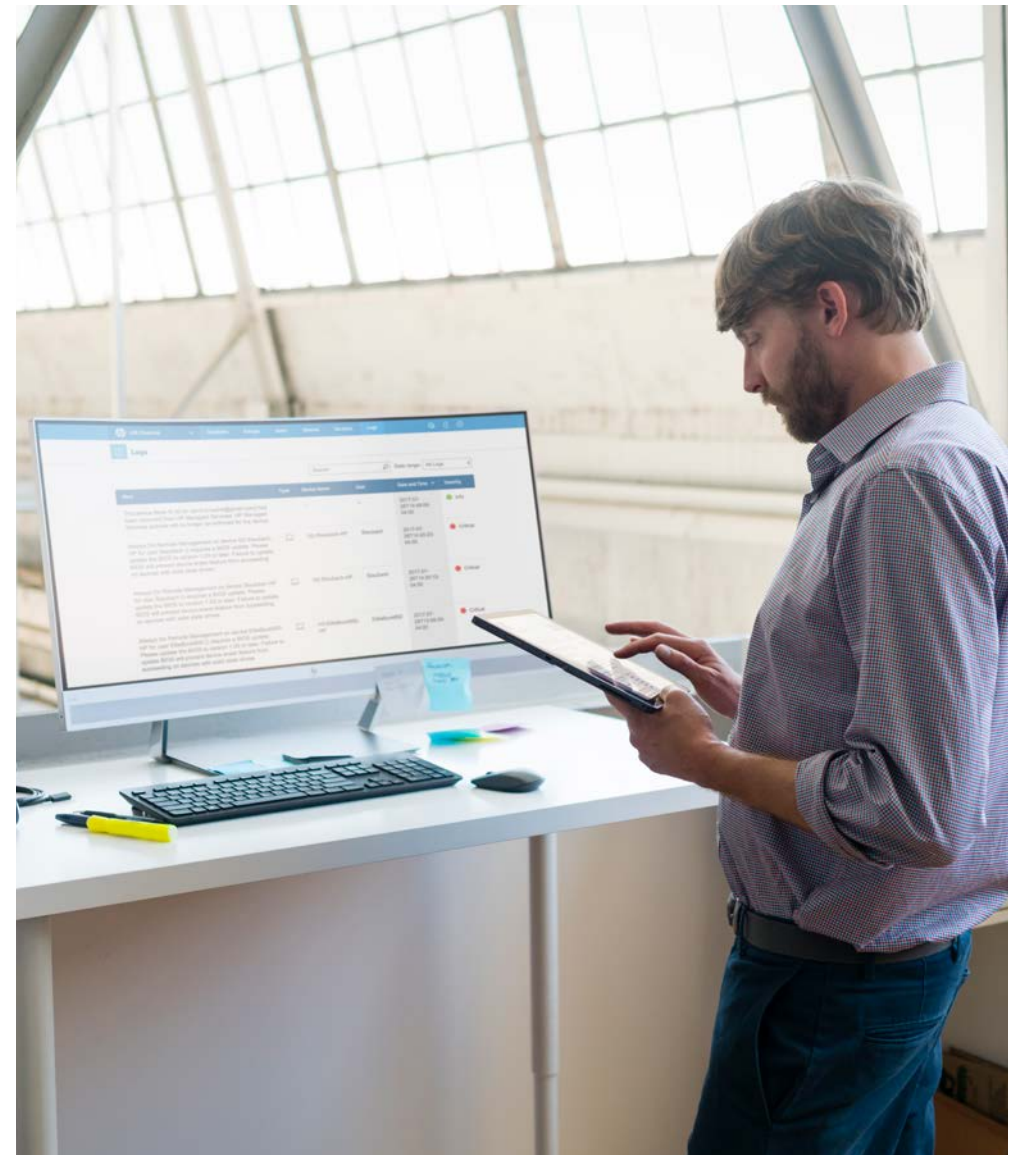


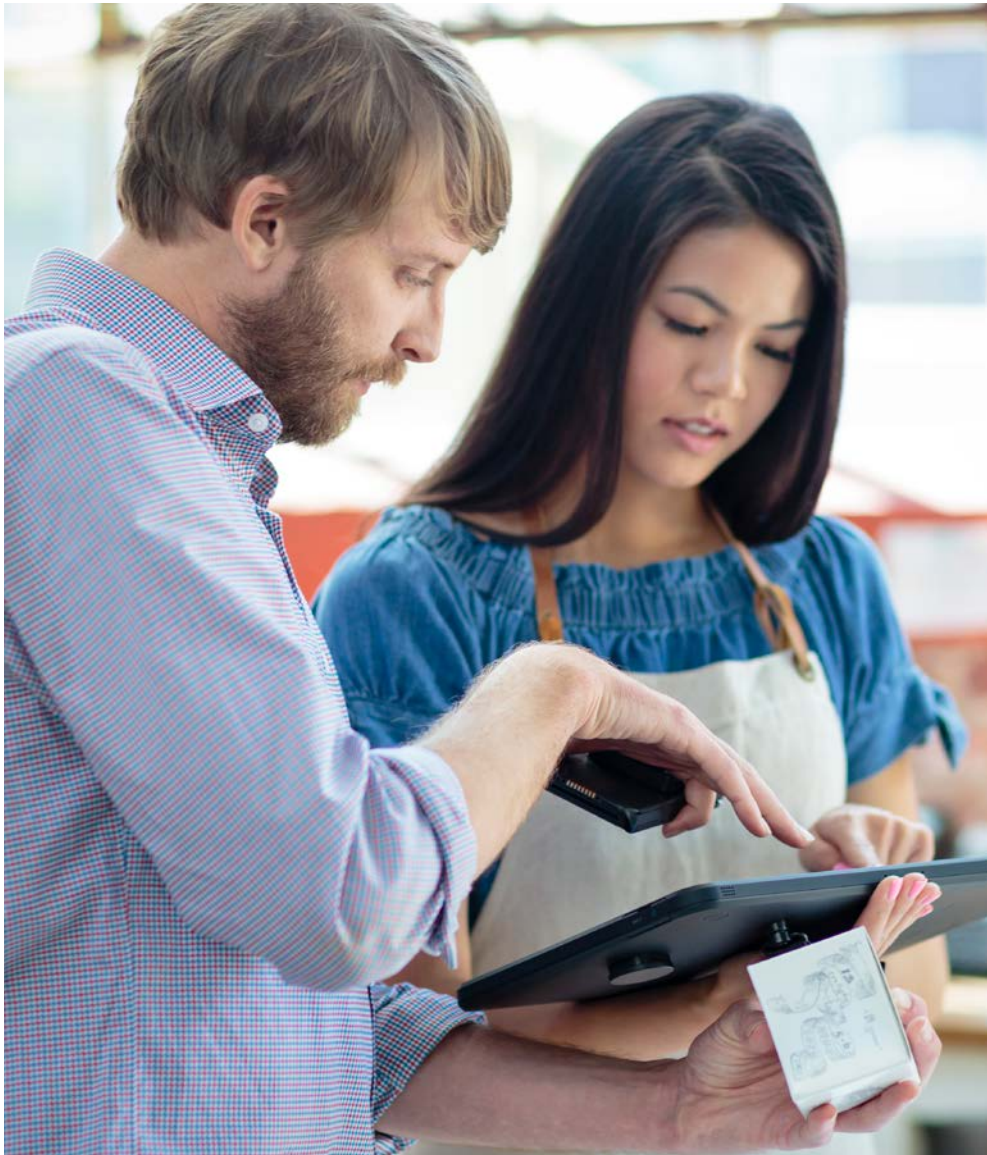
This data is captured across all managed devices, showing your IT team a dashboard for monitoring how the business is running. This can seriously enhance productivity. It means that when your team spots a looming problem we can take proactive actions with your IT team— addressing them before they stop end users working.

“Create tangible benefits such as matching computing profiles to a user or identifying potential issues before they become problems.”

Take hard disk drives. If you could monitor, predict and replace a drive before it was at the end of its life, think of how much frustration and lost productivity could be avoided. Monitoring and diagnosing the health of our customers’ fleets – and fixing problems before they stall work – provides a much better experience for everyone in your business.

On top of this, users are faster and more productive on newer technology, and your IT team is freed from constant daily maintenance tasks, meaning they can focus on other priorities.





Improved security and diverse hardware solutions

Part of the DaaS offering is our analytics and proactive management service by HP Service Experts, which allows us to act as your virtual security guard, applying the appropriate security policies and ensuring compliance with company, industry and regulatory standards.

And this extends to non-HP products too. HP DaaS analytics and proactive management capability is multi-vendor and multi-OS. With a vast selection of devices and services, your organization can be truly adaptable to the needs of your users while allowing you to optimize your budgets.

With a bespoke DaaS solution, there's no limit to the devices that can be included in your set up. And if you run a fleet of non-HP products and want to transition fully to HP, then we'll manage this, providing you with the services to begin augmenting your current offering with HP devices.

We're there to support customers throughout the lifecycle from assessment and deployment to end of life, delivering a more reliable and consistent computing experience to end users.

Get what you need to grow

One of the easiest ways to stay in control of your organization's IT offering is to be aware of what's going on with your end user devices. So, having an analytics capability which monitors everything unobtrusively, and delivers tangible benefits and actionable changes off the back of it, will help You optimize your software licensing and hardware purchases.



Plus, for organizations which operate with strict compliance and regulations, endpoint management services – though HP and its partners – can help to make sure your devices stay compliant. This is particularly useful within the context of security – when you have additional resources helping to manage your endpoint devices, you'll have additional peace of mind.

When combined, the benefits of HP DaaS contribute to saving time, saving money and boosting productivity.

Discover more about how HP Device as a Service can help you simplify IT and maximize

[Discover DaaS](#)

DaaS at a glance:

- Easier IT
- Boosted productivity
- IT team freed up
- Problems pre-empted
- Multi device, multi OS
- A virtual security guard
- Lowered costs

Other useful links:

Blog:

[Technology](#)

Video:

[HP's Bill Avey talks DaaS](#)

[HP Analytics and Proactive Management](#)

[Analytics and Reports](#)

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