



Next top model: why HP DaaS is turning IT heads industry-wide

From banking to health care, HP's innovative new Device as a Service model is revolutionizing how enterprises deploy and manage hardware—saving money, streamlining and simplifying



No IT team faces the exact same challenges, especially those in different industries. But what does unite them are concerns around security and device management.

In the IDC InfoBrief, sponsored by HP, [“What IT leaders have to say about Device as a Service”](#), 34 % of IT professionals identified ensuring a secure IT environment as a major challenge, followed closely by supporting user demands for different or new tech (25 %) and IT resource availability for managing devices (21%).

This is where Device as a Service (DaaS) comes in. Choosing a partner like HP for DaaS gives you a one-stop solution to all your hardware and lifecycle services. By offloading the time-consuming tasks of device support, security, and lifecycle management, your team is freed up to focus on more strategic initiatives that benefit your bottom line. On top of this, one price per device brings cost predictability and optimized cash flow, and fleet flexibility enables you to scale up or down to meet changing workforce needs.

“Choosing HP DaaS means your team is freed up to focus on more strategic initiatives that benefit your bottom line.”

DaaS has far-reaching benefits across all industries, simplifying IT and maximizing resources. Here we take a look at how it could optimize operations in the finance, health care and retail industries.

Prioritizes finance’s visibility needs

Facing the two-headed challenge of increased security demands from consumers and a call for more convenient products and services, a new approach to IT banking leadership is all but mandatory.

In the [Accenture report](#) [PDF], “Banking Technology Vision 2017,” operations leaders in North American banks stress the ongoing challenges of legacy IT environments, along with the cost of modernizing systems, as key barriers to digital transformation. These undoubtedly contribute to the difficulties banks face when launching the type of new products customers have now come to expect.

DaaS helps address these challenges by giving banking organizations room to boost their efficiency and free up IT resources to work on initiatives that benefit their customers. Opting for standardized devices also makes managing multiple operating systems easier and more secure. This way, banking organizations—from corporate to retail locations—can operate at their full potential without worrying about unmanaged devices or unsecured endpoints.



HP DaaS, in particular, aligns with the finance industry's best practices for institutions in today's security-conscious environment, including customizability, a customer-oriented focus, and the 24-hour, 7-days-a-week, 365-days-a-year availability that will be a requirement as the vertical continues to evolve. Specifically, HP DaaS can provide:

- **Predictable monthly costs and optimized cash flow— thanks to one-price-per-device**
- **Business continuity and asset protection**
- **Visibility at the device level through proactive endpoint management services and actionable analytics, allowing IT to address device health concerns before they become larger issues**
- **Greater IT support for remote and branch offices, without needing an IT person on-site at all times**
- **Automation of software downloads and updates across devices from a single control unit, which can improve internal productivity and end user experience**
- **Flexibility through simple adjustable plans that scale up or down to meet your changing IT environment and workforce**



Assists with health care regulatory requirements

Of all the DaaS industries, health care might face the most unique challenges. Its leadership is on an eternal quest to lessen the impact on IT and optimize infrastructure, even as demands for quality patient outcomes and technology grow. This leaves IT staff facing device-based challenges that directly impact patient well-being, data security, and finance. According to the [PwC Health Research Institute](#), healthcare organizations are under constant pressure to keep up with compliance, security, and risk from government regulations protecting patient information. This is all on top of the need for enterprise-class, multi-layered security solutions. They have to avoid overspending on device management, while controlling an increasingly complex device infrastructure that comprises clinical devices, IoT technology, and expanding geographic locations owing to telemedicine innovation.

With its proactive endpoint management services and analytics—as well as enterprise-class security that covers everything from malware protection to policy violation—DaaS offers the flexible security solutions the health care industry needs. This is on top of simplified budgeting, predictable expenses, and infrastructure

“DaaS offers the flexible security solutions the health care industry needs, along with simplified budgeting.”





Health care IT teams can move on to more strategic priorities by handling management of security policies and enforcement while taking advantage of automatic parts replacement and remote help.

HP also provides a more efficient way to manage and monitor health care device fleets, so end users can enjoy more uptime—and more reliable access to the devices and information they need to help care for patients. For instance, DaaS can support the mobile devices needed to check in patients, verify forms, and update patient information. And if your hospital systems merge together with another organization's fleet, DaaS can flex up or down according to your new device needs.

Releases the pressure on retail IT leaders

Consumer demand is probably the highest in retail. [According to CIO magazine](#) today's retail associates are often expected to be high-tech hubs, with immediate access to the latest information, ranging from consumer buying preferences to recent purchases and online shopping histories. Between these demands and the need for a seamless mobile payment user experience, the pressure on retail IT leaders is rising to keep both devices and infrastructure up to date while also giving associates and staff the options to optimize their effectiveness and consumer interaction.

For instance, consider when your point-of-sale system goes down in the world of retail: money immediately starts going with it. DaaS helps retail IT leadership stay on top by ensuring the right devices for every job and also delivers the uptime and

scalability that today's agile retail organization needs. Specifically, a solution like HP DaaS can offer retail:

- **Quick deployment with easy transition from old systems to new, updated solutions**
- **Maximum system uptime supported by HP's 60,000 installation locations, which enable simple and immediate on-site attention for repairs and replacement**
- **Round-the-clock access to HP Service Agents**
- **Proactive endpoint management services and analytics that identify issues before they occur**
- **Better device lifecycle management that releases your IT department from the "wait until it breaks" mentality**



Whatever the industry, HP has broad standard service capabilities across the globe that align to organizations with large geographic footprints. This presence upholds a support model based on your location and end user site population, so troubleshooting is efficient, effective, and easy for you and your staff. Across all industries, SLAs are tailored to your vertical's best practices, bringing you smart, simplified computing that supports a forward-thinking IT strategy.

As the number of devices to manage continues to rise, the workforce becomes more mobile and cybercrime grows more sophisticated, there has never been a better time to offload your device management and jump on board with DaaS. Whatever your organization, whatever your industry, you and your enterprise could reap some truly transformative rewards.

For more information on how HP DaaS can make your organization more efficient, save you money, improve the employee experience and free up IT resources— whatever your industry— [watch this video](#) or get in touch with us today.

Discover HP DaaS

Other useful links:

Blog:

[Technology](#)

[HP Device as a Service](#)

HP Services are governed by the applicable HP terms and conditions of service provided or indicated to the Customer at the time of purchase. The Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with an HP product.

© Copyright 2018 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

Bluetooth is a trademark owned by its proprietor and used by Hewlett Packard Enterprise under license.

4AA7-3059ENW, May 2018