



# HP TANGO



THE FIRST SMART HOME PRINTER<sup>1</sup>

## DESIGNED WITH LIFE IN MIND

Today is a 24/7 balancing act, from managing hectic work schedules to making time for family. And there's not always enough time to get everything done, especially when it comes to everyday printing needs. Thankfully, there's a smart printer that acts more like a personal assistant—whether on the go or at home.



### Smart and simple

The seamless setup experience you expect from a smart device—no USB ports or drivers required. Just download the HP Smart app, connect, and you're ready to go on your smartphone, laptop, or tablet—or even your voice assistant.<sup>2,3,4</sup>



### More connected than ever

The first printer with a cloud-based, two-way network connection lets you print, scan, and copy, from any device, anywhere—and the HP Smart app tells you when the job is done.<sup>1,2</sup>



### Save up to 70% on ink and never run out

Tango automatically orders ink when you're running low. Save up to 70% on ink and never run out.<sup>5,6</sup>



### Your photos print free

Only on Tango—when you enroll in HP Instant Ink, photos printed from your smartphone are free.<sup>7</sup> You hit print, and the photos up to 13 x 18cm (5" x 7") are free.<sup>7</sup>

# HP TANGO FEATURE HIGHLIGHTS



Control your printer easily with the HP Smart app<sup>2</sup>



Print up to twice as many pages with Original HP high-yield ink cartridges<sup>11</sup>



Share to email or the cloud from virtually anywhere



50-sheet tray



Available with a variety of wraps, colours, and finishes<sup>8</sup>



Instant Ink and free photos from your smartphone<sup>8</sup>



Get high-quality scanning and copying using your camera



Borderless printing up to 13 x 18cm (5" x 7")



Dual-band Wi-Fi<sup>®</sup> for a reliable connection between devices



Original HP 303 ink cartridges deliver sharp text and vibrant graphics



Voice activated printing with Amazon Alexa, Google Assistant<sup>™</sup>, and Microsoft Cortana<sup>4,10</sup>



Learn more at [hp.com/go/tango](http://hp.com/go/tango)

Share with colleagues



1. "Smart Home Printer" defined using the following criteria: (a) Designed exclusively for mobile devices, and driven by an OEM printer app, like other IoT devices. This HP Tango product is "designed exclusively for mobile devices." It requires a mobile device for install. (b) Device uses both local Wi-Fi and cloud cell phone data connectivity for two-way connection with OEM app to control printer and get status. (c) Offers voice support for Amazon Alexa, the Google Assistant, and Microsoft Cortana. (See Keypoint Intelligence report for details: [keypointintelligence.com/HPVoicePrint](http://keypointintelligence.com/HPVoicePrint)). (d) Unique in-class in that it lacks a screen/display, buttons/LEDs (other than the power button), and a USB port. Smart home devices often lack screen/display and buttons/LEDs and USB port (since they are designed for wireless and control by OEM provided app on smart device like phone or tablet). Compared to the majority of in-class letter-size colour desktop inkjet printers and all-in-ones <€130/£120. Claim based on HP internal research of printer manufacturers' published specifications and Keypoint Intelligence—Buyers Lab March 29, 2018, study commissioned by HP. For details, see [keypointintelligence.com/HP\\_Tango](http://keypointintelligence.com/HP_Tango). Market share as reported by IDC CYQ4 2017 Hardcopy Peripherals Tracker. 2. Requires the HP Smart app download. Features controlled may vary by mobile device operating system. Full list of supported operating systems and details at <http://support.hp.com/us-en/document/c03561640>. For details on local printing requirements see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting). 3. For details on local printing requirements see [hp.com/go/eprint](http://hp.com/go/eprint). 4. Requires Amazon Alexa or Google Assistant<sup>™</sup> and an HP web-connected printer registered with Google Cloud Print or ePrint. For ePrint account registration, see [www.hp.com/go/support/eprint](http://www.hp.com/go/support/eprint). 5. Based on HP Instant Ink service 300 page plan (savings for other plans will be lower). Based on use of all pages in plan without purchase of additional sets of pages compared to cost per page (CPP) to print ISO/IEC 24711 pages on market majority of color inkjet printers less than €200/£200 using original standard capacity cartridges as reported by IDC in Q1 2018. Survey based upon indicative manufacturers' supplies pricing as reported by SPIRE as of June 2018 and page yield listed on manufacturers' website as of June 2018. For further details please refer to - UK: [hp.com/go/ukcompare](http://hp.com/go/ukcompare) | Ireland: [hp.com/go/iecompare](http://hp.com/go/iecompare) | France: [hp.com/go/frcompare](http://hp.com/go/frcompare) | Germany: [hp.com/go/decompare](http://hp.com/go/decompare) | Spain: [hp.com/go/escompare](http://hp.com/go/escompare) | Italy: [hp.com/go/itcompare](http://hp.com/go/itcompare) | Netherlands: [hp.com/go/nlcompare](http://hp.com/go/nlcompare) | Belgium: [hp.com/go/becompare](http://hp.com/go/becompare) | Luxembourg: [hp.com/go/lucompare](http://hp.com/go/lucompare) | Austria: [hp.com/go/atcompare](http://hp.com/go/atcompare) | Switzerland: [hp.com/go/chcompare](http://hp.com/go/chcompare) | Norway: [hp.com/go/nocompare](http://hp.com/go/nocompare) | Sweden: [hp.com/go/secompare](http://hp.com/go/secompare) | Denmark: [hp.com/go/dkcompare](http://hp.com/go/dkcompare) | Finland: [hp.com/go/ficompare](http://hp.com/go/ficompare) | Portugal: [hp.com/go/ptcompare](http://hp.com/go/ptcompare). All prices include VAT. ISO yield based on continuous printing in default mode. Actual savings may vary depending on number of pages actually printed per month and content of pages printed. For more information on ISO standards: [hp.com/go/pageyield6](http://hp.com/go/pageyield6). Based on monthly subscription cost using only all pages in plan vs. cost per page of most colour inkjet printers <€350/£310. Share from IDC CYQ4 2016. Standard cartridge CPP from [gap intelligence Aio Weekly & BP Weekly](http://gapintelligence.com) (February 12, 2017). 7. Based on plan usage. Internet connection to eligible HP printer, valid credit/debit card, email address, and delivery service in your geographic area. 8. Limitations may apply. For full offer details, see [hpinstantink.com/freephoto](http://hpinstantink.com/freephoto). 9. Options available on Tango X only. 10. Microsoft Cortana available in U.S. only. 11. Compared to Original HP standard ink cartridges.

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