



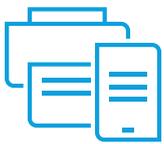
HP TANGO



THE FIRST SMART HOME PRINTER¹

DESIGNED WITH LIFE IN MIND

Today is a 24/7 balancing act, from managing hectic work schedules to making time for family. And there's not always enough time to get everything done, especially when it comes to everyday printing needs. Thankfully, there's a smart printer that acts more like a personal assistant—whether on the go or at home.



Smart and simple

The seamless setup experience you expect from a smart device—no USB ports or drivers required. Just download the HP Smart app, connect, and you're ready to go on your smartphone, laptop, or tablet.^{2,3}



More connected than ever

The first printer with a cloud-based, two-way network connection lets you print, scan, and copy, from any device, anywhere—and the HP Smart app tells you when the job is done.^{1,2}



Ordering ink has never been easier

With the HP Smart app, you'll get notifications when you're running low on ink.² Even order new ink cartridges directly through the app.²

HP TANGO FEATURE HIGHLIGHTS



Control your printer easily with the HP Smart app²



Print up to twice as many pages with Original HP high-yield ink cartridges⁵



Share to email or the cloud from virtually anywhere



50-sheet tray



Available with a variety of wraps, colours, and finishes⁴



Get high-quality scanning and copying using your camera



Borderless printing up to 13 x 18cm (5" x 7")



Dual-band Wi-Fi[®] for a reliable connection between devices



Original HP 303 ink cartridges deliver sharp text and vibrant graphics

Learn more at hp.com/go/tango

Share with colleagues



1. "Smart Home Printer" defined using the following criteria: (a) Designed exclusively for mobile devices, and driven by an OEM printer app, like other IoT devices. This HP Tango product is "designed exclusively for mobile devices." It requires a mobile device for install. (b) Device uses both local Wi-Fi and cloud cell phone data connectivity for two-way connection with OEM app to control printer and get status. (c) Offers voice support for Amazon Alexa, the Google Assistant, and Microsoft Cortana. (See Keypoint Intelligence report for details: keypointintelligence.com/HPVoicePrint). (d) Unique in-class in that it lacks a screen/display, buttons/LEDs (other than the power button), and a USB port. Smart home devices often lack screen/display and buttons/LEDs and USB port (since they are designed for wireless and control by OEM provided app on smart device like phone or tablet). Compared to the majority of in-class letter-size colour desktop inkjet printers and all-in-ones <€130/£120. Claim based on HP internal research of printer manufacturers' published specifications and Keypoint Intelligence—Buyers Lab March 29, 2018, study commissioned by HP. For details, see keypointintelligence.com/HP Tango. Market share as reported by IDC CYQ4 2017 Hardcopy Peripherals Tracker. 2. Requires the HP Smart app download. Features controlled may vary by mobile device operating system. Full list of supported operating systems and details at <http://support.hp.com/us-en/document/c03561640>. For details on local printing requirements see hp.com/go/mobileprinting. 3. For details on local printing requirements see hp.com/go/mobileprinting. 4. Options available on Tango X only. 5. Compared to Original HP standard ink cartridges.

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