



Original HP ink cartridges and PageWide cartridges outperform non-HP



100% of tested HP cartridges worked every time with zero failures.¹

SpencerLab was commissioned by HP to evaluate page yield, reliability, and number of wasted pages produced by Original HP ink and PageWide cartridges compared to non-HP cartridges.

SpencerLab hired mystery shoppers to acquire select Original HP and non-HP cartridges through retail, online, or direct channels in North America. The study tested 46 printers and 1,458 ink cartridges. Cartridge models tested included: HP 61XL, 62XL, 63XL, 564XL, 951XL, 950XL, 970XL, and 971XL.

Get your money's worth and more with Original HP

Only with Original HP cartridges can you enjoy the HP advantages—unmatched reliability and outstanding performance with no hidden costs.



Reliability

Original HP cartridges tested worked every time.¹



Pages produced

Original HP cartridges printed more than 2X the pages — on average — than non-HP cartridges tested.¹



Wasted pages

Original HP cartridges produced 29 times fewer wasted pages—on average—than non-HP cartridges tested.¹



Printer damage

Original HP cartridges tested did not cause any printer damage, while 31% of tested printers were permanently damaged by use of non-HP cartridges.²

¹ Based on a SpencerLab 2018 study commissioned by HP for the on-average performance of 12 brands of remanufactured cartridges, refilled cartridges from leading refill service providers, and refill kits compared to Original HP ink cartridges (61XL, 62XL, 63XL, 564XL, 950XL, 951XL, 970XL & 971XL) sold in North America. For details, www.spencerlab.com/reports/HPInkReliability-NA-2018.pdf.

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