



Credit Europe Bank reduces print costs by over 15%

New HP A3 LaserJet multifunction printers radically transform optimisation, efficiency and security

Industry

Telecommunications

Objective

Improve control of document printing, copying, and scanning, to lower maintenance costs and simplify printing equipment servicing

Approach

Identifying a management service contract with an HP partner to replacement its obsolete printer fleet

IT matters

- Printing fleet upgraded with more modern equipment
- Printing task control and record keeping systems implemented
- Printer maintenance, spare parts and consumables procurement procedures have become simpler

Business matters

- Printing costs reduced by more than 15%
- Confidential information security has been improved in line with Russian Central Bank requirements
- Use of original consumables guarantees high print output



“An affordable contract price and original consumables generate cost savings without sacrificing print reliability and quality.”

– Murat Akdedepinar, vice president, director of the administrative and construction office, Credit Europe Bank

Credit Europe Bank improves print management

Credit Europe Bank ranks among the top 50 largest banks by equity and dominates the consumer lending market in Russia. The bank upgraded its printing fleet at its Moscow offices to A3 HP LaserJet multifunction printers, achieving simpler maintenance, improved information security and reduced print costs.



Challenge

Credit Europe Bank requires high performance multifunction printers. The printer fleet at Credit Europe Bank offices was a varied collection of brands. Most devices had become obsolete and lacked ease of accessibility for users.

Solution

HP A3 LaserJet multifunction printers

Credit Europe Bank added the A3 HP LaserJet Managed MFP E82560dn and HP LaserJet Managed MFP E72535dn printers to its portfolio for their encompassing features, print reliability and quality.

Benefits

Security comes first

Preserving the health of its printers is boosted by MyQ software, which detects malware, monitors usage and toner levels, helping meet industry security requirements.

“The expansion of the HP product portfolio in the field of A3 printers bodes well for the high-performance office printer market. Competition always brings down prices and boosts quality of service, which is a win-win for all market operators.”

– Murat Akdedepinar, vice president, director of the administrative and construction office, Credit Europe Bank

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