Gruppo Editoriale San Paolo begins new chapter of printing

Italian publisher modernises printing fleet with HP multifunction print technology

GRUPPO EDITORIALE
SAN PAOLO

Gruppo Editoriale San Paolo has transformed its print machinery and equipment as part of an effort to remain competitive amongst its rivals. HP and Partner, Elmec, deployed a series of HP LaserJet and HP PageWide printers across its two main publishing houses that are now fully operational. Following boosts to efficiency and workflow, the group have earmarked a further installation of printers.

3.4k
published titles

650
partner employees

350
customer workforce

108
years trading

26
new HP printers

5
suppliers overcome

Reviewing print landscape

Securing maximum output from its print budget

Performance of printers was declining, showing no signs of improvement

Existing lease had expired, meaning ideal timing to assess future print arrangements

Tender process involved contacting more than ten print vendors

Sustainability and reliability

Low carbon and protected devices were paramount for its workflow

Environmental effects
Minimal environmental effects from large volumes of print

Efficient print
Efficient print essential to produce books and journals

Consistent printers
Essential to prevent disaster disruption to orders

"We contacted more than ten printer suppliers individually, in order to gain a comprehensive overview of the solutions and economic proposals on the market. Our previous fleet of machines had reached the end of its normal life cycle and the end of the operating lease."

– Paolo Epidotti, information systems manager, Gruppo Editoriale San Paolo

The winning bid

HP PageWide technology stands out for energy and print efficiency

Clear reporting of toner and ink costs helping print management

HP PageWide models consume significantly less energy than laser printers

Superior yield for mono and colour cartridges prolong life of toner, reducing maintenance costs

20%
initial savings to print costs

60
pages per minute

50
scan impressions per minute

Learn more at
hp.com/go/businessprinters

Sign up for updates
hp.com/go/getupdated

"We can safely say that adopting HP PageWide technology has paid off, both in terms of costs and management, and in terms of efficiency and environmental sustainability."

– Paolo Epidotti, information systems manager, Gruppo Editoriale San Paolo

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