IT-HAUS adopts cloud-based print management
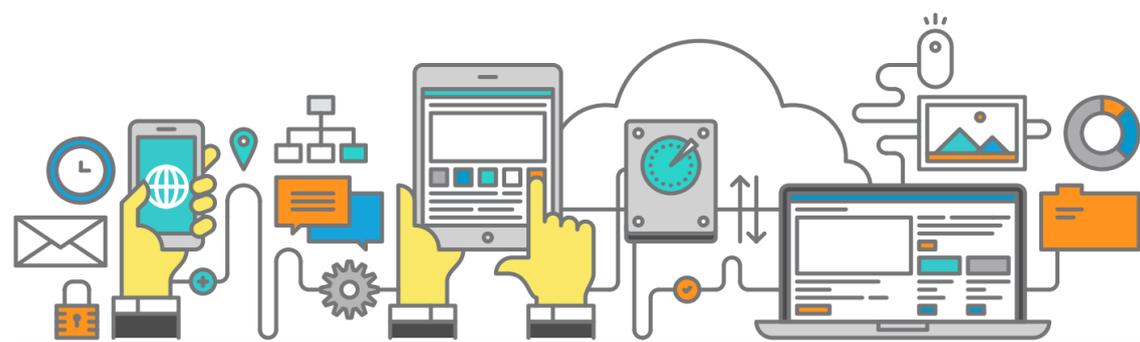
HP Partner reduces print costs by over 20% through enhanced maintenance package

IT-HAUS

Let's do IT together!

IT-HAUS, one of HP's leading partners is developing the Managed Print Services offering available to HP customers.

HP Smart Device Services (SDS) provide remote print management and efficient responses to customer queries.

IT-HAUS is on track to extend its oversight of printers covered by HP SDS.

101m
€ in turnover

30k
customer printers

240+
employees

190
countries worldwide

24+
locations

20
years trading

Changing print priorities

Increased appetite among customers for print consolidation

Decades ago, companies kept large numbers of printers in their offices

Today, companies of all sizes are reducing their printing fleets

A focus on quality over quantity is driving this change in attitude

Moving to print optimisation

HP Managed Print Services contracts the first step on this journey

Accessible
Accessible and efficient call out service helpline

Simplified
Simplified and clear oversight of HP printing fleet

Cost reductions
Minimum of 20% reductions to print costs

"The number of printers used by companies is reducing because we can show customers the potential savings of consolidating their printer fleets. However, if a machine breaks down, there is a high risk that business processes will be interrupted by employees' inability to print. That is why many MPS contracts today specify a same-day break and fix service."
- Dr Thomas Simon, managing partner, IT-HAUS

Developing the print consolidation concept

HP Smart Device Services (SDS) is the latest extension to Managed Print Services

All data that originates from the devices stored in the cloud

Remote management through sophisticated web portal

Integrated functionality into company's IT systems

90% reduction in print diagnosis time

85% faster firmware installation

20% print cost savings compared to non-HP managed devices

100% transition to full management of HP Smart Device Services

30 minutes saved with automatic firmware updates

01 hour needed to implement HP Smart Device Services

Learn more at
hp.com/go/businessprinters

Sign up for updates
hp.com/go/getupdated

"It quickly became clear that HP SDS were a genuine asset for a wide range of departments at IT-HAUS as well as for our MPS customers. We are increasing the availability of our customers' devices, we need less input from onsite IT administrators and we can manage their printer fleet for them much more efficiently."
- Florian Sinn, technical consultant team coordinator, IT-HAUS

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